

Changes to ApplyDirect's Board of Directors

Melbourne, Australia, 29 May 2018: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**), announces the following changes to the composition of its Board of Directors.

1. Appointment of Michael Norster

ApplyDirect is pleased to announce the appointment of Michael Norster as a director of ApplyDirect with immediate effect.

Michael Norster has been and is the major driving force in forming a number of successful, start up, Australian businesses.

Michael founded the Australian Energy group of companies that traded under the name Powerdirect in 1997. He was the major shareholder in that group from ASX listing in 2001 until its completed sale to Ergon Energy in early 2006.

He is the founder and executive chairman of the Green Generation group of private companies which commenced in 2010. The group owns electricity retailer Blue NRG and renewable energy developer and risk manager GG Renewable Energy.

In addition to ApplyDirect, Michael was also the seed investor in the information technology recruitment company Primex Solutions Pty Ltd. He has assisted in the formation and establishment of one of Australia's largest telecommunications carriers Axicorp Pty Ltd (which became Primus Telecommunications) and was a director and shareholder in Hotkey Internet Services Pty Ltd (all now a part of Vocus Communications).

Michael is also the controller of Potentate Investments Pty Ltd, which is the holder of 11.39% of ApplyDirect's voting shares and the Company's largest single shareholder.

ApplyDirect Chairman, Michael Kay, said "On behalf of the Board and shareholders of ApplyDirect I am delighted to welcome Michael Norster as a director of the Company and we look forward to his contribution. Michael has an outstanding track record in founding and building successful businesses and as a longstanding and the largest shareholder of the Company he is in a unique position to support the Company through its next stage of evolution."

Michael Norster said, "I have had a long association with ApplyDirect and am very pleased to be joining the Company as a director at such an exciting time. The Company has made significant progress in developing its tailored recruitment solutions for government and enterprise customers and I look forward to contributing to its future growth."

2. Resignation of Drew Ilsley and Anthony Charles

ApplyDirect also advises that Drew Ilsley and Anthony Charles have today resigned as directors of the Company.

Drew Ilsley has been a director of the Company since June 2011 and was instrumental in the early development of the business and its investor base, many of whom remain shareholders today.

Anthony Charles has been a director of the Company since its listing on ASX in June 2016 and has helped guide the executive team in the implementation of its recent business strategies.

Michael Kay added, “I would like to thank Drew Ilsley and Anthony Charles for their very significant contribution to the Company.”

END

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About ApplyDirect

ApplyDirect is a recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, such as external recruiters and job boards.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they’ve always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer’s door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect’s industry first platform, HealthBuzz, with Mercury’s workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.