# **GROWTH CAPITAL RAISE**

**MAY 2018** 



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### **COVATA LIMITED**

### DISCOVER, CLASSIFY, CONTROL AND Securely protect data for Government and Businesses

SNAPSHOT	ASX:CVT
Shares on issue	651.14M
Share price	A\$3.3c
Market cap	A\$21.49M
26 Staff	

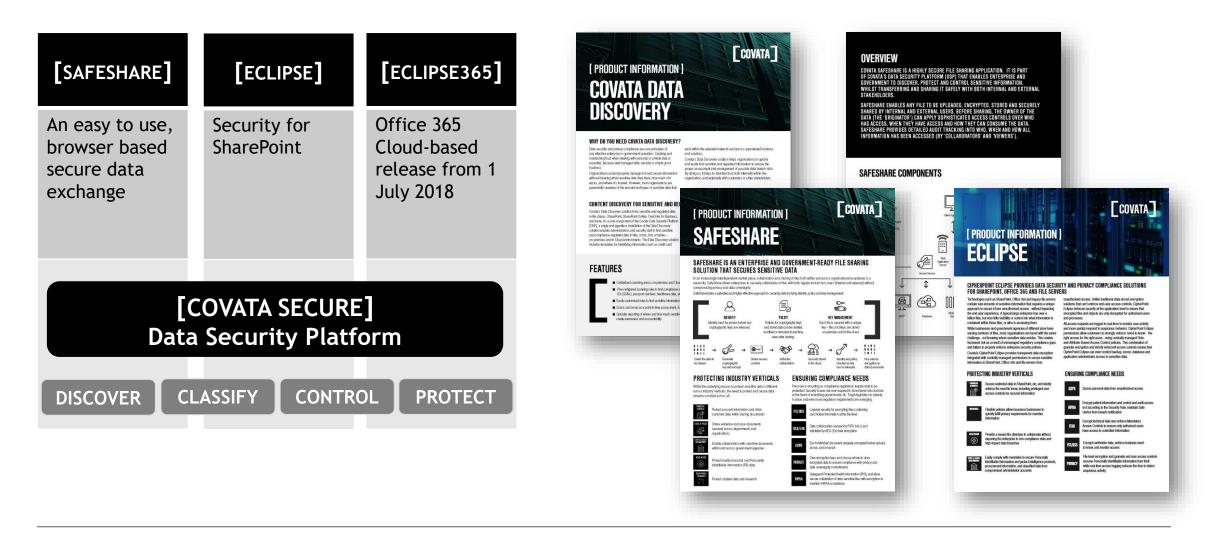
#### ABOUT

An Australian software company that allows you to manage data through its lifecycle by offering discovery, autoclassification, protection, control and secure archiving across multiple content platforms

### **INVESTMENT THESIS**

- The only ASX-listed pure-play Data Security Platform
- Well positioned in fast-growing cyber security and collaboration markets
- Products in use by 24 Australian and 2 US government agencies, and multiple enterprise customers
- Rebuilt, agile team all with equity
- Sales focus already delivering returns
- Recent acquisition of data classification IP gives Covata a critical edge
- Lean operation with ability to scale
- Growth opportunities

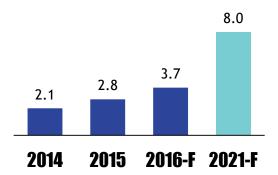
### **OUR SOLUTIONS SECURE SENSITIVE DATA**



### THERE ARE TWO MAJOR DRIVERS OF OPPORTUNITY

#### Cyber breaches, regulation

Data Security Growth (\$USbn)



### Total global cost to business from data breaches estimated at US\$2.1 trillion by 2019



#### **Digital transformation**

Digital transformation is driving demand for new Content Services (digital business) and Collaboration (digital workplace)

The content services platform (CSP) market estimated revenues over \$6BN in 2016 with CAGR of 8%. The content collaboration platform (CCP) market - estimated revenues \$2.7BN with CAGR of over 40%

Classification and security are key features of both the CSP and CCP markets

## **OPERATING HIGHLIGHTS, NEAR TERM FOCUS**

#### TRANSITION

#### H1 FY18

- Pivoted to DSP
- Acquired CipherPoint
- Achieved bookings of \$2.28m
- H1 FY18 revenue already up 38% on the full year FY17
- Cash receipts up 238% on FY17

#### **EXPANSION**

#### 9 months YTD FY18<sup>1</sup>

- Focus was on ramping leads
- Cash receipts \$721K 1063% on previous corresponding period (PCP) FY17
- Revenue \$910K 188% PCP FY17

#### GROWTH

#### FY18-FY19

- Highest level of user presentations
- Focus on demonstrating marquee customer wins
- Refine sales model to shorten sales cycle
- Leverage lean model to deliver more products
- Concentrate on key markets - Europe

<sup>1</sup> Unaudited

### **RECENT DEALS HAVE ENHANCED CAPABILITY**



CipherPoint Eclipse for Microsoft SharePoint provides transparent security and encryption for restricted and regulated data - Covata acquired CipherPoint in 2017 to help organisations protect data in the Microsoft environment

## dataglobal<sup>xx</sup>

empowering your digital business

dataglobal GmbH is the global benchmark for data classification that enables data to be discovered, classified, controlled and protected. In March 2018 Covata acquired dg's data classification capability. It has connectors into Microsoft, SAP and Oracle



Q1 FY19 launch of Eclipse for

- Office 365
- SharePoint Online
- OneDrive





Product roadmap Q1 Q2 FY19 includes -

- joint dg-Covata discovery tool
- enforcing security using classification



## FOUR NEW INITIATIVES WILL TARGET GROWTH

### Covata Europe

Covata is proposing to expand its European operations with additional sale and technical sales resources in the DACH region in Q1 and Q2 to

- address its pipeline of leads based on GDPR demand
- exploit dataglobal co-sell opportunities

### Next-gen VDR

A new cloud and SaaS based virtual data room and secure business sharing platform - beta launch Q1 FY19

- with browser based document collaboration and inline edit capability
- white-label distribution model
- lower competitive price point

### dataglobal-Plus

Dataglobal-Plus is our working name for accelerating our integration into dg's platform and product portfolio including

- SafeShare into dg archive
- Developing a next generation data management platform incorporating both Covata and dg products

#### **Covata Labs**

- Al/Machine Learning developing predictive, self-configuring and autonomic techniques for data classification at the point of creation and ingestion
- SecureTender is the working name of our new tender/offer platform for emerging markets - offers security (transparency) through a secure 'lock up' during tender period

### **CAPITAL RAISE TO FUND GROWTH**

#### Terms of the Offer

Covata is seeking to raise up to \$3.29M through a contemporaneous placement of \$1.5M and \$1.79M non-renounceable rights issue ("Offer")

- A single tranche placement to raise up to \$1.5M through the issue of up to 54 million shares at an issue price of 2.8¢ per share ("Issue Price") together with a one (1) for three (3) free attaching option ("Attaching Option") exercisable at 5.5¢ with a 24-month expiry ("Placement")
- A 1 for 11 non-renounceable rights issue to raise \$1.79M at an issue price of 2.8¢ per share together with a one (1) for three (3) free Attaching Option ("Entitlement Issue")

#### **Issue Price**

The issue price of \$0.028 (2.8c) is a 23% discount to the 15-day VWAP of \$0.036 (3.6c) Covata's ASX-traded fully-paid ordinary shares

### **CAPITAL RAISE TO FUND GROWTH**

Use of Funds		
dataglobal-Plus	Integration of dataglobal platform and Covata's existing product set to accelerate growth and development of Data Management Platform	
Covata Europe	Expansion of Covata's operations into Europe through first half of FY19 to address growing pipeline of GDPR-driven leads	
Next-gen VDR	Apply SafeShare's core security engine into a new standalone Virtual Data Room product	
Covata Labs	AI/Machine learning - Developing predictive, self-configuring and autonomic techniques for data classification at the point of creation SecureTender - Platform to facilitate secure and transparent tender process, aimed at emerging markets	

#### Net proceeds and Senior management participation

Net proceeds are expected to be \$3.1M after expenses of the Offer

Senior management intends to participate in the rights issue

### TIMETABLE

Indicative timetable	
Trading Halt	Tuesday 29 May
Placement Firm Bids due	12pm Wednesday 30 May (Perth time)
Acceptances due	5pm Wednesday 30 May (Perth time)
Announce Offer	Thursday 31 May
Settlement of Placement	Tuesday 5 June
Record Date	Friday 8 June
Despatch Prospectus	Thursday 14 June
Closing Date (on or about)	Monday 25 June
Shortfall Settled (anticipated)	Monday 9 July

#### CONTACT

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## THANK YOU

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