



## 市场公告

### Market Announcement

网合多媒体商贸有限公司2018年继续与3家委托生产商合作，并通过各地的经销商、客户合作完成公司产品的销售，截至2018年05月，公司收入为31,625.98千澳元，收入主要来自于机顶盒Pc-stb、广告机以及路由器YLT-300S。

In 2018, Wonhe Multimedia Commerce Ltd continues to work with three entrusted manufacturers, and sells company's products by the cooperation with local distributors and customers. As of May 2018, the Company's revenue was AUD\$31,625,980, which is mainly from set-top box Pc-stb, Advertising Machine and the Router YLT-300S.

目前公司产品进入更新换代的阶段，公司加大了新产品的研发力度，加强了市场调研，新产品上市前的试生产，2018年计划推出2款机顶盒产品，进一步弥补细分市场客户需求，从而进一步实现网合机顶盒产品链条的完整性。

At present, the Company's products have entered into upgrading stage. The Company has improved the research and development of new products and strengthened the market research, and the trial production of new products before they appear on the market. In 2018, the Company plans to launch 2 set-top box products to further make up for customer needs in the segment market so as to further achieve the integrity of Wonhe's set-top box products chains.

同时，针对老产品公司通过各种营销策略，如折扣、赠品、广告宣传等，保证了销货渠道畅通。2018年公司将形成以广东省为中心，覆盖全国的代理销售网络，促使公司合作范围向全国推进，将产品推向全国各地，提高公司的竞争力。

At the same time, the Company ensure the unimpeded sales channels for the old products through various marketing strategy such as discounts, gifts and advertising. In 2018, the Company will form a nationwide sales agent network which takes Guangdong as the center, to promote the cooperation of the Company to the whole country and to promote the products all over the country, in order to improve the competitiveness of the Company.