

15 June 2018

The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

**RE: CROCMEDIA, SUBSIDIARY OF PACIFIC STAR NETWORK LTD, ANNOUNCES
CRICKET RADIO BROADCAST PARTNERSHIP**

Crocmedia – Australia's largest sports radio syndicator, has secured a commercial radio broadcast partnership with Cricket Australia for the next six years under a sub-license agreement with Macquarie Media Limited.

The deal will see Crocmedia become the only provider of Big Bash radio coverage of all 59 matches this summer and cover all BBL matches for the next six years into capital cities and exclusively across regional Australia.

BBL fans can tune into all the action via Crocmedia's **Big Bash Nation** broadcasts – which will be syndicated to partner radio stations across the country including 1116 SEN in Melbourne and Macquarie Sports Radio Sydney 954 AM, Melbourne 1278 AM and Brisbane 882 AM, syndicated exclusively across regional Australia and available nationally on Macquarie Sports Radio and 1116 SEN's digital platforms.

Crocmedia has also secured non-exclusive Test match rights in Melbourne (to be broadcast on 1116 SEN), and Adelaide, and will be providing ball-by-ball Test match coverage headed by one of the nation's best callers Gerard Whateley.

Under its partnership arrangement with Macquarie Media Limited, Crocmedia will also be responsible for the syndication of the Macquarie broadcasts of all International Matches exclusively into all regional markets.

Under the deal, 1116 SEN, Melbourne's home of Sport, will broadcast all Tests as well as all BBL matches.

Pacific Star Network Managing Director and Crocmedia's Chief Executive Officer Craig Hutchison said the Cricket Australia partnership with Macquarie Media added a significant asset to the company's 'whole of sport' agenda.

"We are thrilled to add cricket to our summer sports line-up and look forward to expanding our live coverage of Australia's most loved sports - which for us includes AFL, NRL, A-League and now Cricket," Hutchison said.

"We are delighted to align and support Cricket Australia's growth agenda. Cricket on the radio is part of the fabric of the Australian sporting culture.

Pacific Star Network

"We are also delighted to work with our tremendous partners at Macquarie to support their own initiatives and congratulate them on this arrangement."

Crocmedia's Chief Sports Caller Gerard Whateley said: "After having provided listeners with a taste of what we can bring during the South African Test series this year, we take up this mantle with a sense of honour, excitement and responsibility."

"Big Bash is a sporting phenomenon that demands the coverage afforded to the AFL and NRL and now Crocmedia will provide exactly that," Whateley added.

For more information please contact:

Craig Coleman
Chairman
Pacific Star Network Limited
0401 990 472

Craig Hutchison
Chief Executive Officer
Crocmedia Pty Ltd
(03) 8825 6600

E-mail: info@pacificstarnetwork.com.au
Internet: <http://www.pacificstarnetwork.com.au>