



## **WATTLE HEALTH AUSTRALIA RECEIVES CHINESE APPROVAL FOR BABY FOOD RANGE**

- **WATTLE HEALTH AUSTRALIA (WHA) SECURES APPROVAL OF ITS NATURAL BABY FOOD RANGE FOR GENERAL SALE IN CHINA**
- **WHA WITH ADDITIONAL PRODUCT RANGE WILL INCREASE BRAND AWARENESS AND SALES IN CHINA**

**16 August 2018:** Wattle Health Australia Limited (ASX:**WHA**) is pleased to announce it has received approval for general trade in China of its 100% Australian Natural Baby Food Range.

These additional approvals follow our recent milk powder approvals. This further increases our brand awareness in the highly lucrative Chinese market and generate additional sales across WHA's extensive distribution network in China. This will also assist in sales of WHA's infant formula range in China, once WHA obtains State Administration for Market Regulation (**SAMR, formerly known as CFDA**) accreditation.

The natural baby food range was exhibited at China's largest trade fair for child, baby and maternity products, Shanghai International Children Baby and Maternity Products and Industry Expo (**CBME**) held between the 25<sup>th</sup> and 27<sup>th</sup> of July, with significant interest shown for these products.

Mr Lazarus Karasavvidis, Executive Chairman said, "The addition of the natural baby food range as well as the approval of milk powder for sale in general trade in China will further expand brand awareness and sales in this lucrative market. Wattle will continue to expand the product offering in China to take advantage of the demand for premium Australian products."



**ENDS**

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