

## **ApplyDirect integrates the Department of Education with the CAREERS.VIC jobs portal**

**Melbourne, Australia, 20 August 2018:** ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) is pleased to announce that for the first time over 1,500 Victorian state schools' vacancies will be advertised on the CAREERS.VIC jobs portal. ApplyDirect designed, developed and maintains CAREERS.VIC under a managed services agreement.

Commenting on the successful integration, ApplyDirect CEO, Lorcan Barden said: "This integration is another example of the ongoing pipeline of work, which is increasing the proportion of Victorian Government vacancies advertised on CAREERS.VIC, thus ensuring it becomes the destination for all government jobs in Victoria."

**END**

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## **About ApplyDirect**

ApplyDirect is a provider of customer branded recruitment marketing platforms and related digital services. Its cloud-based solutions solve the problems created by disjointed HR technology that frustrates the candidate experience and misinforms the marketing strategy selected by employers.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.