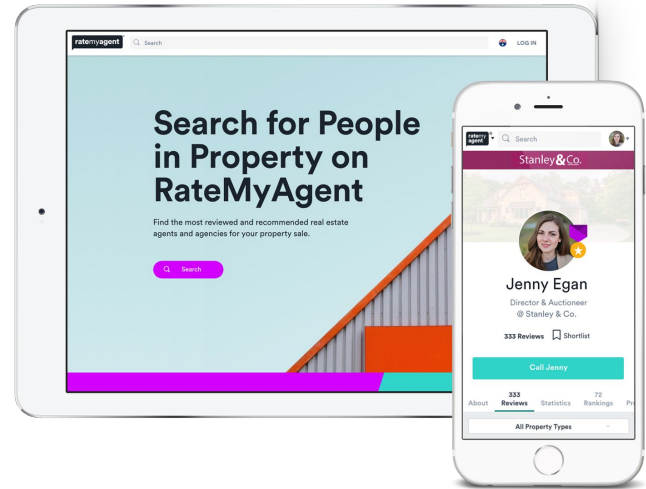




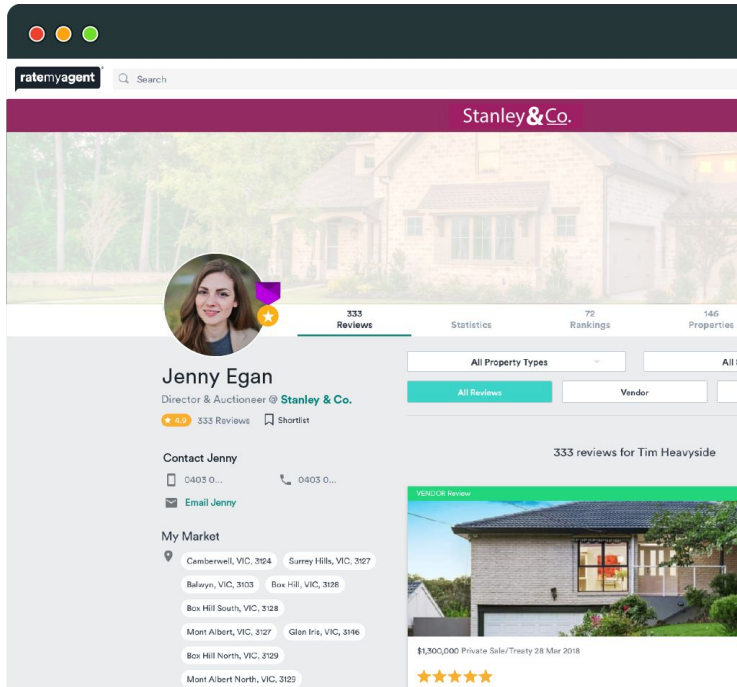
RMA Global Limited

August 2018



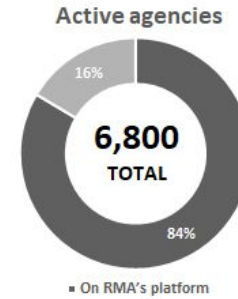
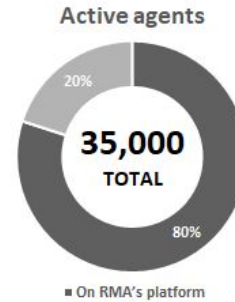
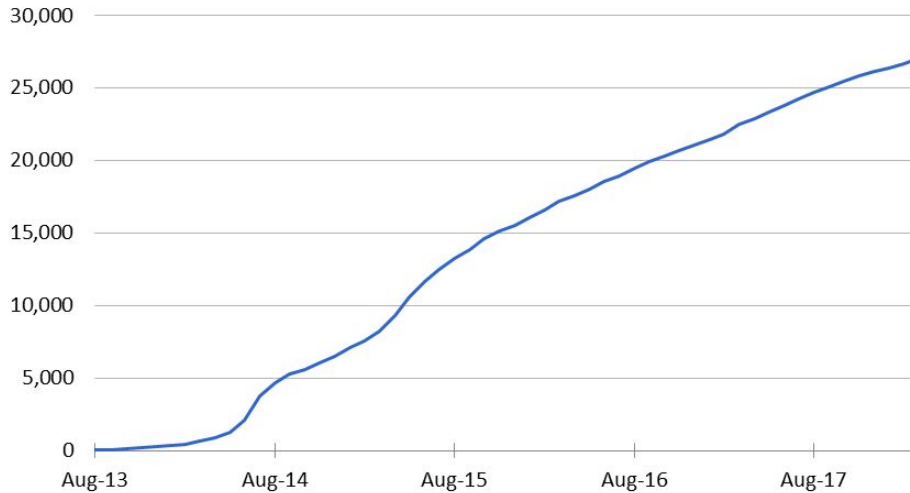
About RateMyAgent

- Online digital marketing platform for real estate agents to build their brand
- Site compares agents for vendors
- A big data company with a profile for every agent, their sales, listings and vendor reviews
- Exponential growth in agent sign-ups to market themselves and build their brand
- Receives a review for one in every three properties sold in Australia
- Highly scalable with no global competitor
- Multiple revenue sources – Subscription, Promoter - Reseller Google Adwords and 3rd party lead generation

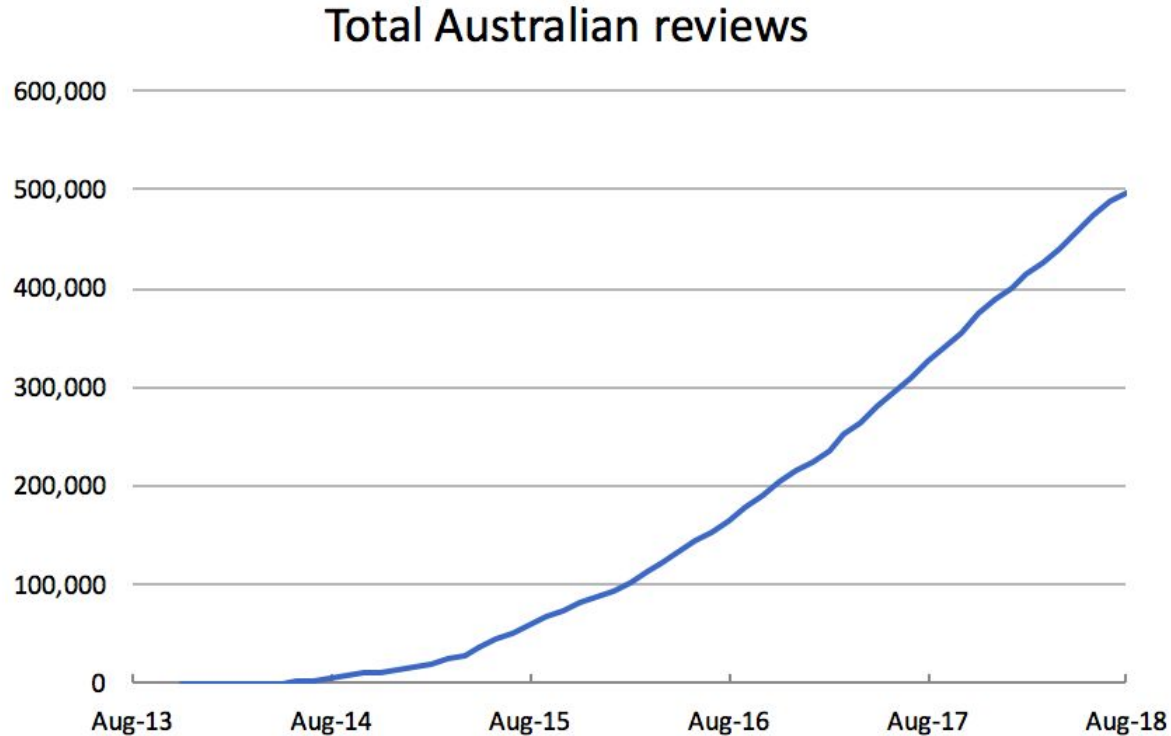


Rapid member growth in Australia

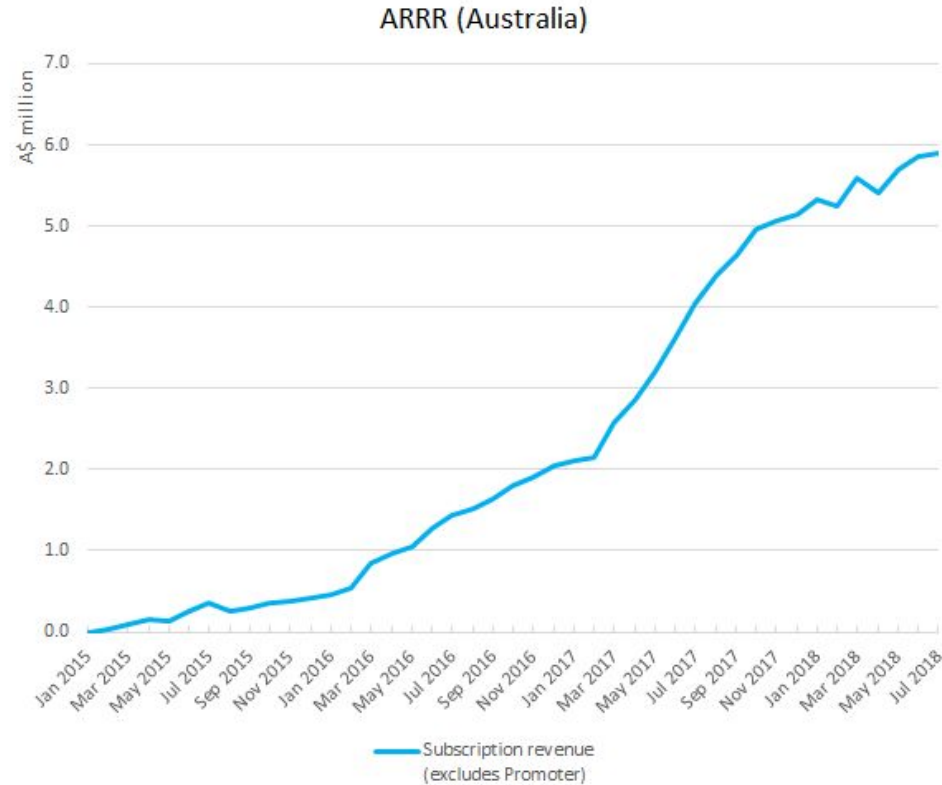
Claimed Profiles in Australia



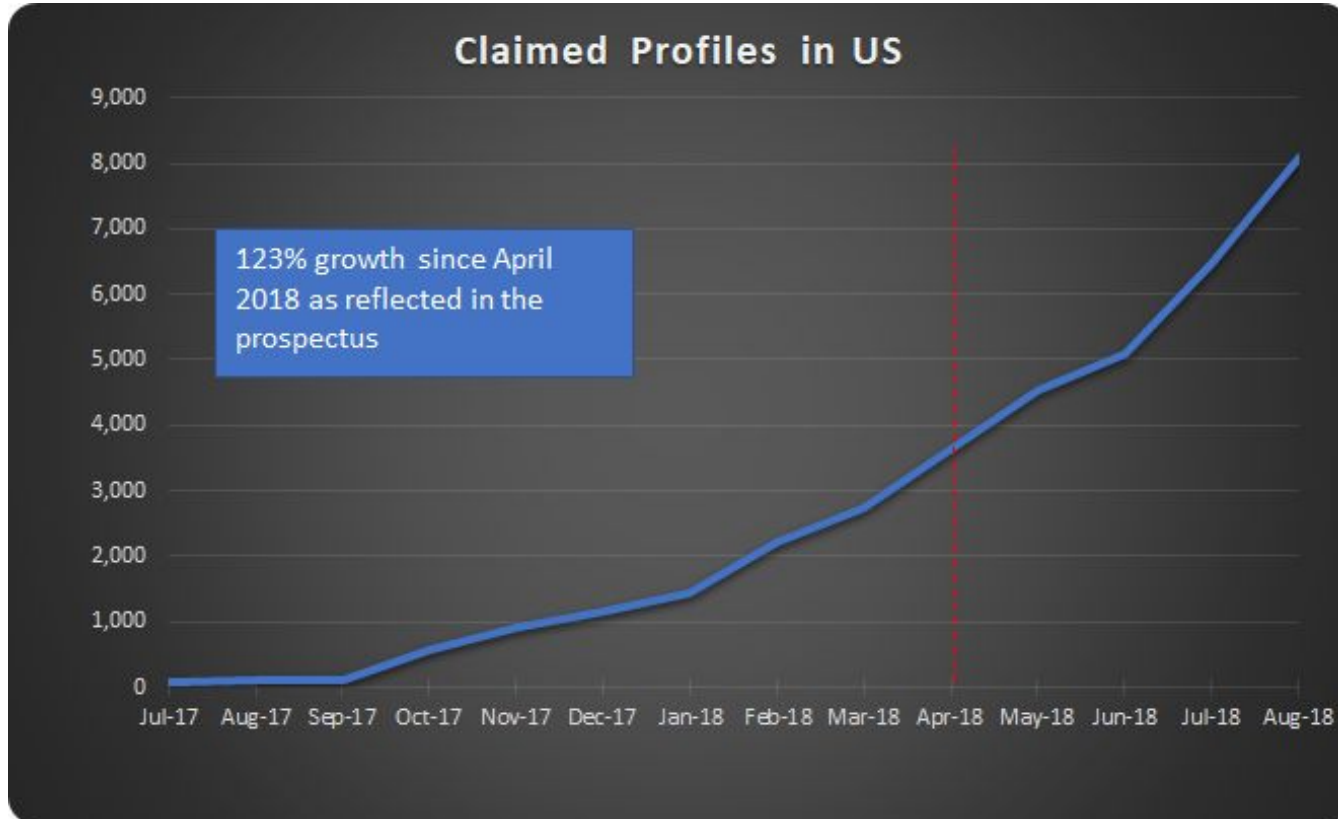
Rapid review growth in Australia



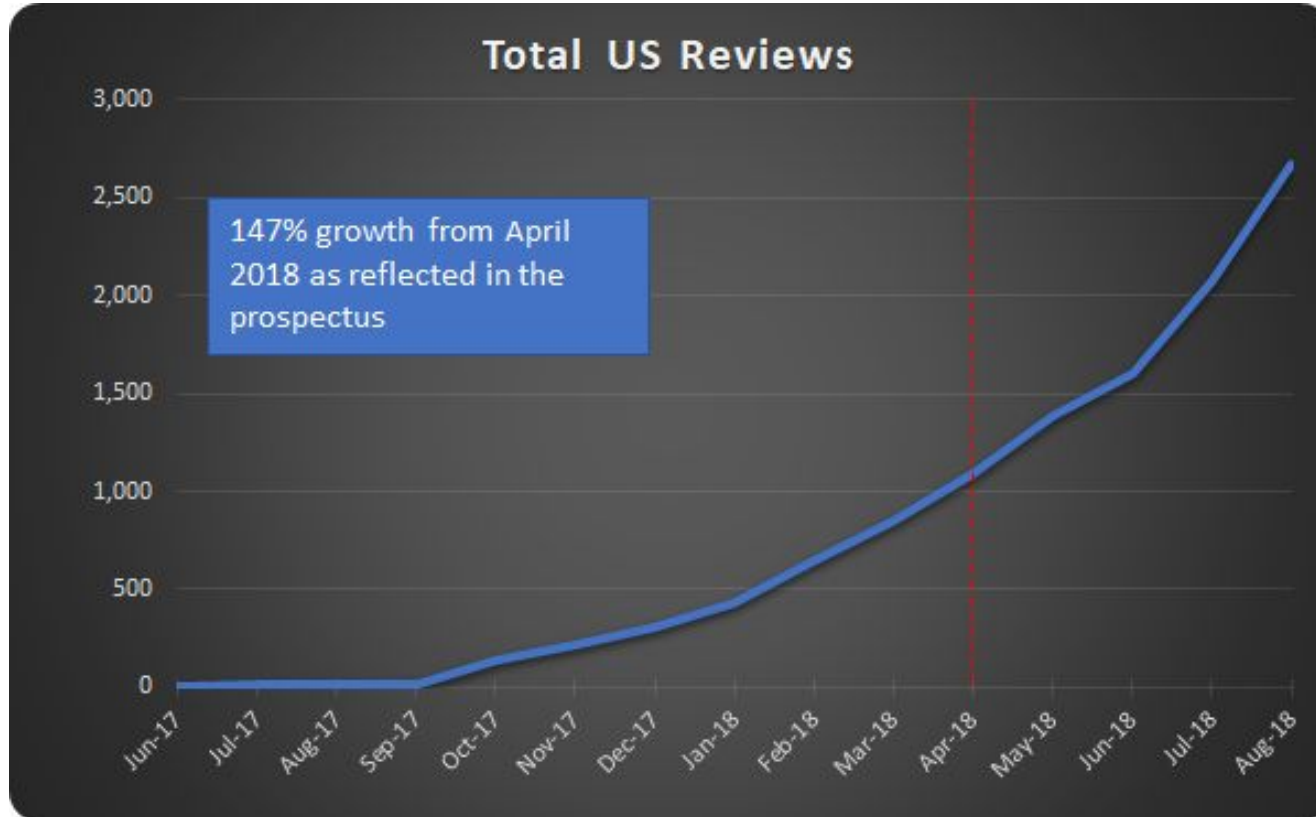
Revenue growth in Australia



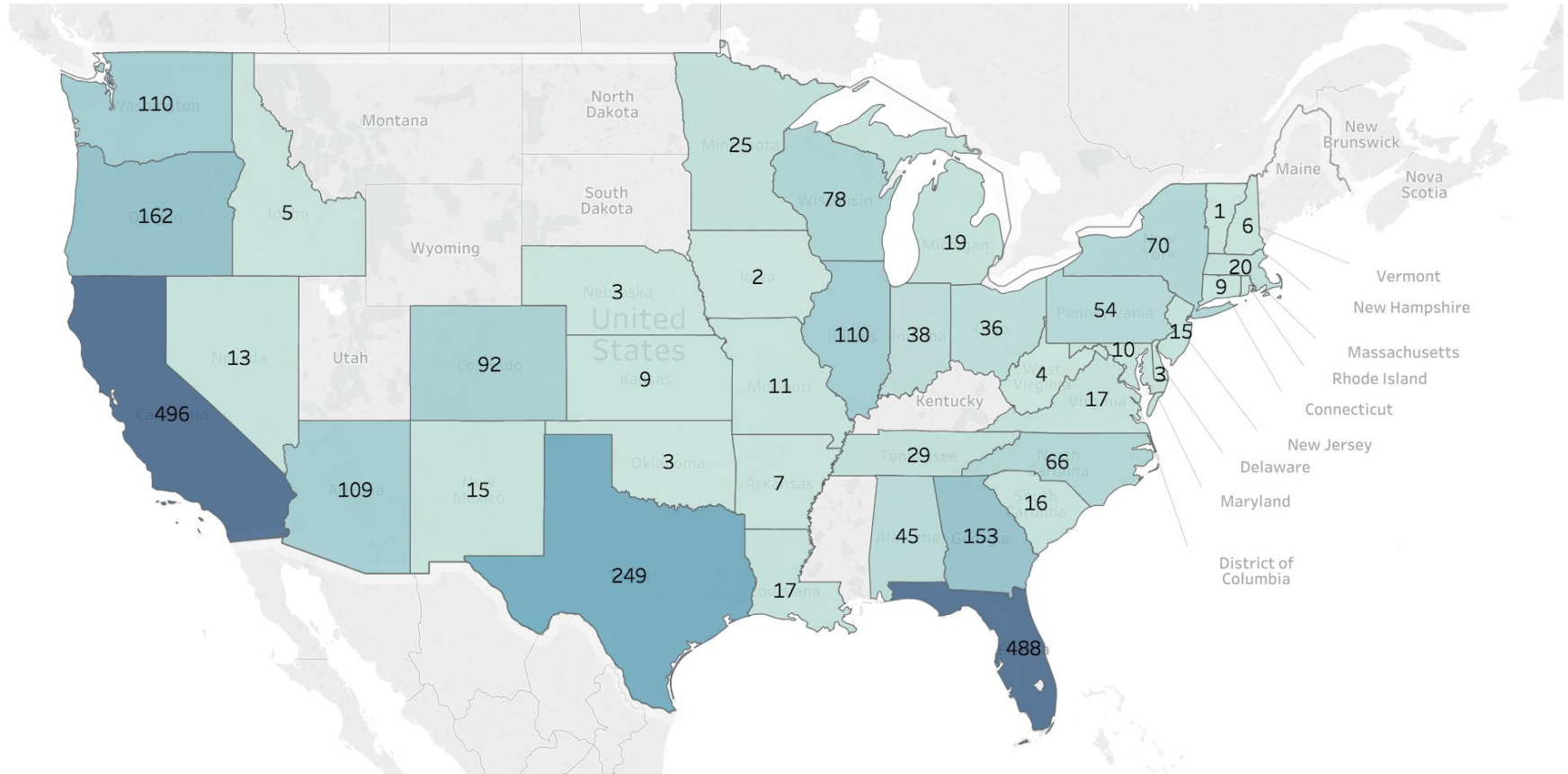
Exponential growth in claimed profiles in US



Exponential review growth



USA reviews since market entry



The Board



MARK ARMSTRONG
CEO & Co-Founder

An experienced property professional with 20 years' experience in the areas of property advisory, tax, negotiation and development. He is a Certified Practising Accountant (CPA), Licensed Real Estate Agent and member of the Real Estate Institute of Victoria.



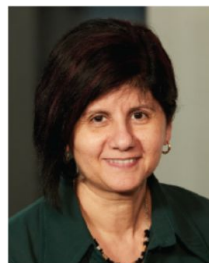
DAVID WILLIAMS
Chairman

More than 30 years' experience in Investment Banking. Managing Director of Kidder Williams Limited. He is the chairman of two ASX listed companies; MVP and PNV. David is an investor in RMA Global.



ED VAN ROSENDAAL
CTO & Co-Founder

Mr van Roosendaal is the CTO and co-founder of RMA. With more than 14 years' industry experience, Ed leads the strategic direction for the Company's product and technology teams. Ed holds a Bachelor of Information Technology from Swinburne University of Technology and is a member of the Australian Institute of Company Directors.



SIGAL PILLI
NON-EXECUTIVE DIRECTOR

CFO of online marketplace Envato Pty Ltd, and is a director of the Institute of Analytics Professionals of Australia.

Sigal is a CPA, holds an MBA and a BA (Economics & Accounting).



PHILIP POWELL
NON-EXECUTIVE DIRECTOR

Philip has over 20 years' experience in Investment Banking. Prior to this he spent 10 years in senior financial roles at OAMPS Ltd, and 10 years in audit with Arthur Andersen in Australia and the US.

Philip is a director of two ASX listed companies, a qualified Chartered Accountant and a Fellow of FINSIA.

Agent subscriptions and services

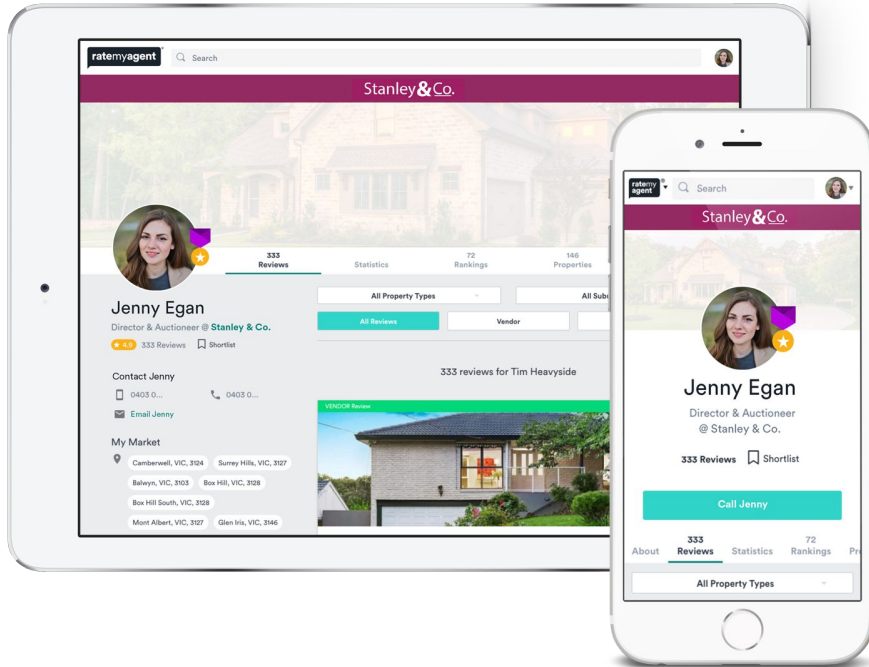
Agent subscriptions

STARTER	PROFESSIONAL
\$39 /mo	\$69 /mo
Customise Profile Property Listings and Results Manager RateMyAgent Review Platform Your Weekly Market Activity Email Promoter Premium Profiles Social Media Manager Review Widgets	Customise Profile Property Listings and Results Manager RateMyAgent Review Platform Your Weekly Market Activity Email Promoter Premium Profiles Social Media Manager Review Widgets Listing Reports
Active	Upgrade

Agency subscriptions

STARTER	PROFESSIONAL	ENTERPRISE
\$99 /mo + \$29 per Sales Agent	\$149 /mo + \$59 per Sales Agent	\$199 /mo + \$59 per Sales Agent
OR	OR	OR
\$299 /mo Unlimited Agents	\$499 /mo Unlimited Agents	\$599 /mo Unlimited Agents
Customise Agent & Agency Profiles Property & Review Administration Portal Direct Data Feed Integration Property Listing and Sold Pages Promoter Branded Property Listing and Sold Pages Premium Profiles Social Media Manager Review Widgets	Customise Agent & Agency Profiles Property & Review Administration Portal Direct Data Feed Integration Property Listing and Sold Pages Promoter Branded Property Listing and Sold Pages Premium Profiles Social Media Manager Review Widgets Listing Reports	Customise Agent & Agency Profiles Property & Review Administration Portal Direct Data Feed Integration Property Listing and Sold Pages Promoter Branded Property Listing and Sold Pages Premium Profiles Social Media Manager Review Widgets Listing Reports Property Management New

Premium Profiles



Catch the eye of vendors looking for an agent

Brand awareness is vital for real estate agencies and their agents. You want your brand in front of vendors who are thinking about selling their property.

Ratemyagent.com.au is specifically designed to help vendors find the right agent for them. With more vendors looking for their real estate agent online than ever before, there is no more powerful online platform for growing your brand.

Features

- Stand out in your key markets
- Promote your corporate identity and grow brand awareness
- Branded profile pages, reviews, ranking lists and much more
- Reviews included in Featured Review showcases
- Customised profile image

Social Media Manager



Harness the power of social media to grow your business and personal brand

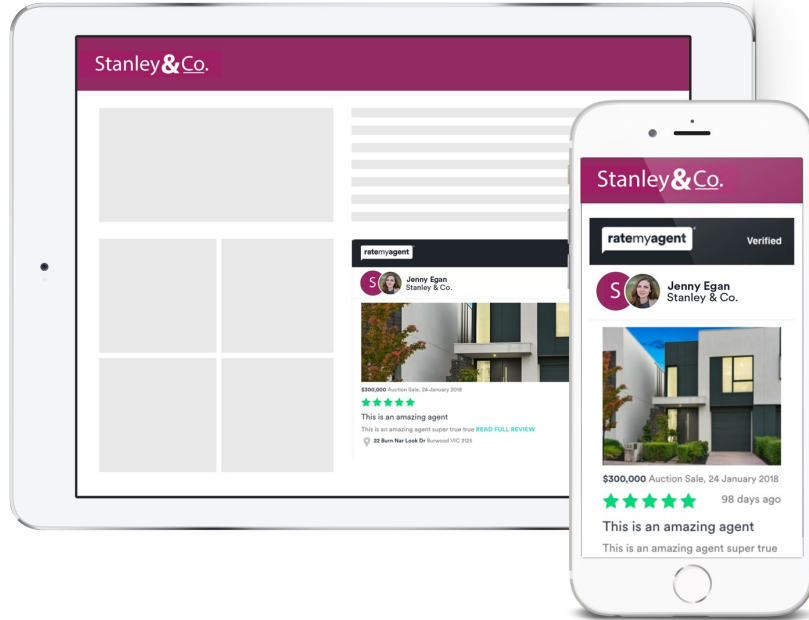
Listing and selling property is what you do best. Telling everyone how good you are is what we do best.

Positive reviews from your clients and past performance are your most powerful marketing assets. Our **Social Media Manager** amplifies positive stories from your ratemyagent.com.au profile by sharing this content across your key social media channels.

Features

- Connect your social media accounts to a single dashboard
- Simple management of all your key social media profiles
- Auto-generate social media content from your listings, sales and reviews
- Schedule and manage future posts
- Consistent, diverse and controlled communication with your followers

Review Widget



Live feed of positive client reviews directly to your website

87% of consumers now trust online reviews as much as a personal recommendation so positive reviews are the key ingredient to a successful agency website.

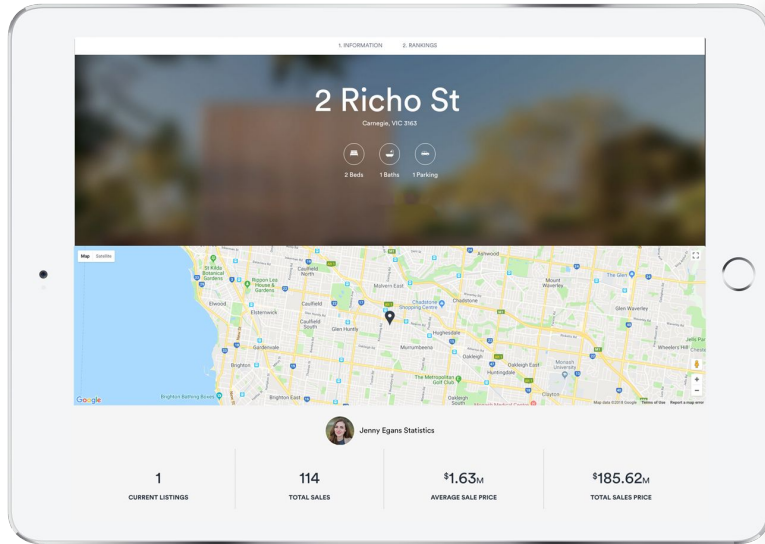
Ratemyagent.com.au's customisable Review Widgets will maximise your website's engagement and conversion by providing real time, dynamic reviews generated by your past vendors and buyers.

*Source: BrightLocal Consumer Review Survey 2014

Features

- Live feed of your positive client reviews to your agency and personal websites
- All reviews linked to a property transaction
- Customise widget design to be consistent with your website
- Control which reviews are published externally
- Credible, independent review source
- Available for an agency or individual agents

Listing Report



Use rankings, ratings and reviews to get a competitive edge in a listing presentation

You know that you're a great agent. Trouble is, vendors hear the same thing from every agent who walks through their door. The ratemyagent.com.au Listing Report is an independent resource that demonstrates to a vendor why you are the right agent for the job.

Your ratemyagent.com.au profile is filled with compelling decision making information for prospective vendors. In a few easy steps, tailor your Listing Report specifically for the type of property you are pitching to sell, and let your rankings and review present you as a specialist for the job.

Features

- 3 easy steps to tailor a report for each property you're pitching to sell
- Interactive and printable versions
- Full profile information including biography, sale statistics and rankings
- Include your comparable sales linked to client reviews
- Reviews mapped to demonstrate your market activity