

ASX ANNOUNCEMENT

23 October 2018

Annual Report to Shareholders

Kogan.com Limited (ASX:KGN) the **Company**) wishes to advise that the Company's Annual Report, released on the ASX on 25 September 2018, has been despatched to those shareholders who have requested a hard copy.

The Annual Report can also be viewed on the Company's website at:

https://www.kogancorporate.com/

ENDS

For further information please contact: relations@kogancorporate.com

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance and Kogan Travel. Kogan is a leading Australian consumer brand renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.