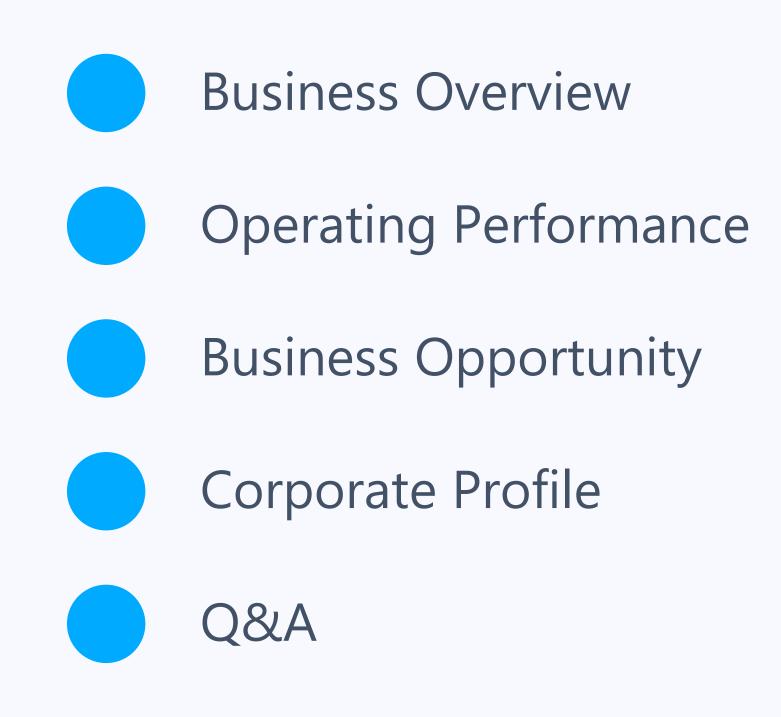


## Company Presentation

October 2018



## Agenda



## Business Overview





### Call Recording Platform as a Service

World's leading and only call recording Platform as a Service for Telecommunications Service Providers.

The Dubber platform enables call recording and analytics to be provided by a telecommunications carrier, without any hardware, on a monthly subscription basis as part of a telephony service.

## Introduction to Dubber



### Scalable

Dubber is a global company with scalable technology and a scalable business model

### Innovator

Dubber provides call recording for compliance and voice data for AI, analytics and 'big data' applications

Dubber is disrupting a multibillion-dollar industry







### Disruptor

### Leader

Dubber is an industry leader, appealing to Enterprise, business and individuals

**Essential** 

Dubber is an essential service offering for leading global providers



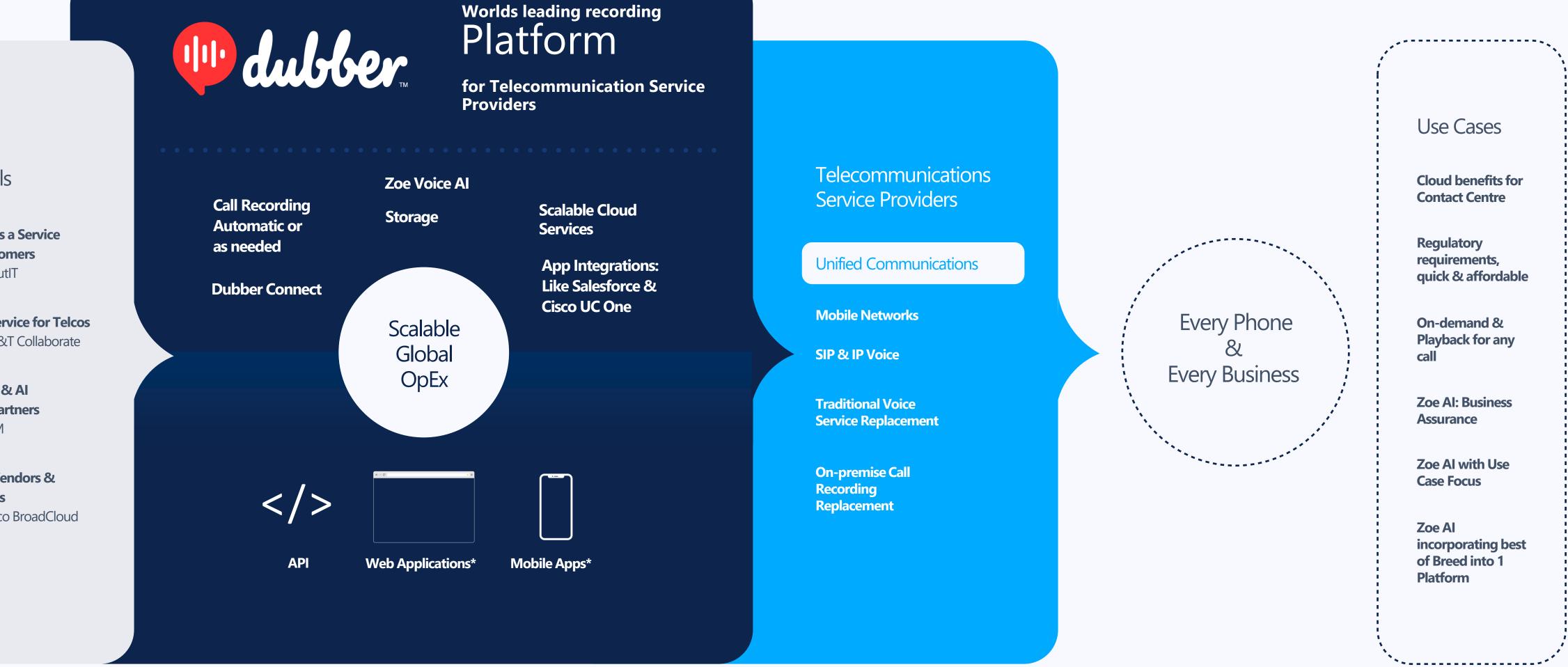
## Cloud Call Recording

#### **Dubber Platform** Capacity Unlimited carrier-level scale to recor Storage Unlimited storage with back-up Pricing No CapEx Speed Agile and rapid deployments Use Case Any phone and any role in a business can Security All aspects are encrypted, tested and se

|                                   | Traditional Recording   |
|-----------------------------------|---|
| rd                                | Fixed capacity  |
| 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | Fixed capacity, encouraging users<br>to delete recordings       |
|                                   | Expensive capital engagements, expensive to expand and maintain |
|                                   | Cumbersome deployment process                                   |
| benefit                           | Enterprise only and limited deployments                         |
| ecure                             | How is data stored and who has access?                          |

### Transforming Call Recording to the cloud

Uniquely, the worlds only call recording Platform as a Service for Telecommunication Service Providers



#### Growth Channels

**Platform as a Service Telco Customers** Such as RoutIT

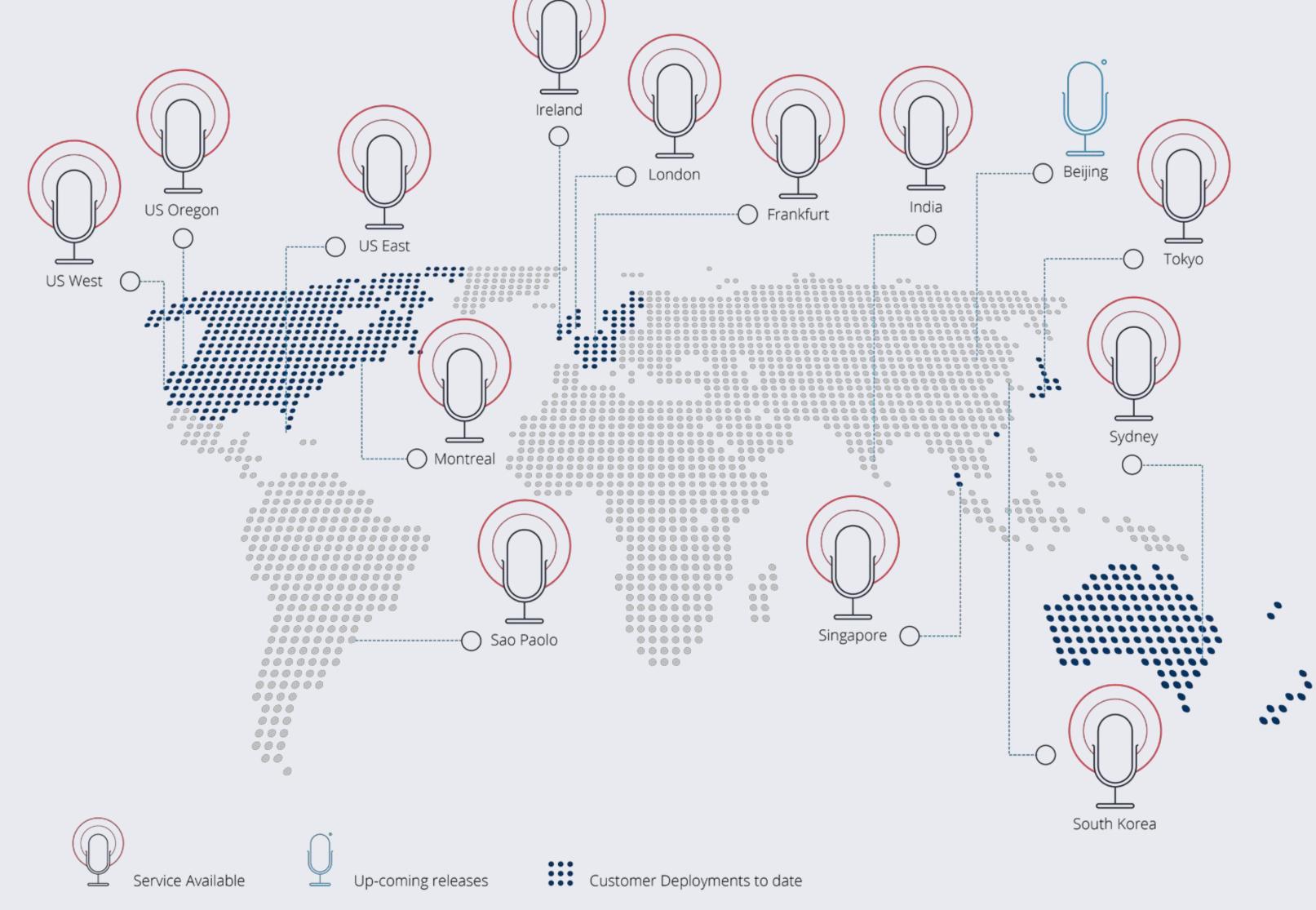
**Enabled Service for Telcos** Such as AT&T Collaborate

**Recording & Al Solution Partners** Such as IBM

Strategic Vendors & EcoSystems Such as Cisco BroadCloud

\*Apps are generally branded as the Telco Provider

### **Global Platform**



#### 32% already have

## 65%

of businesses are adopting UCC

33% plan to next year

### **Unified Communications:** Transforming telecommunications to the cloud

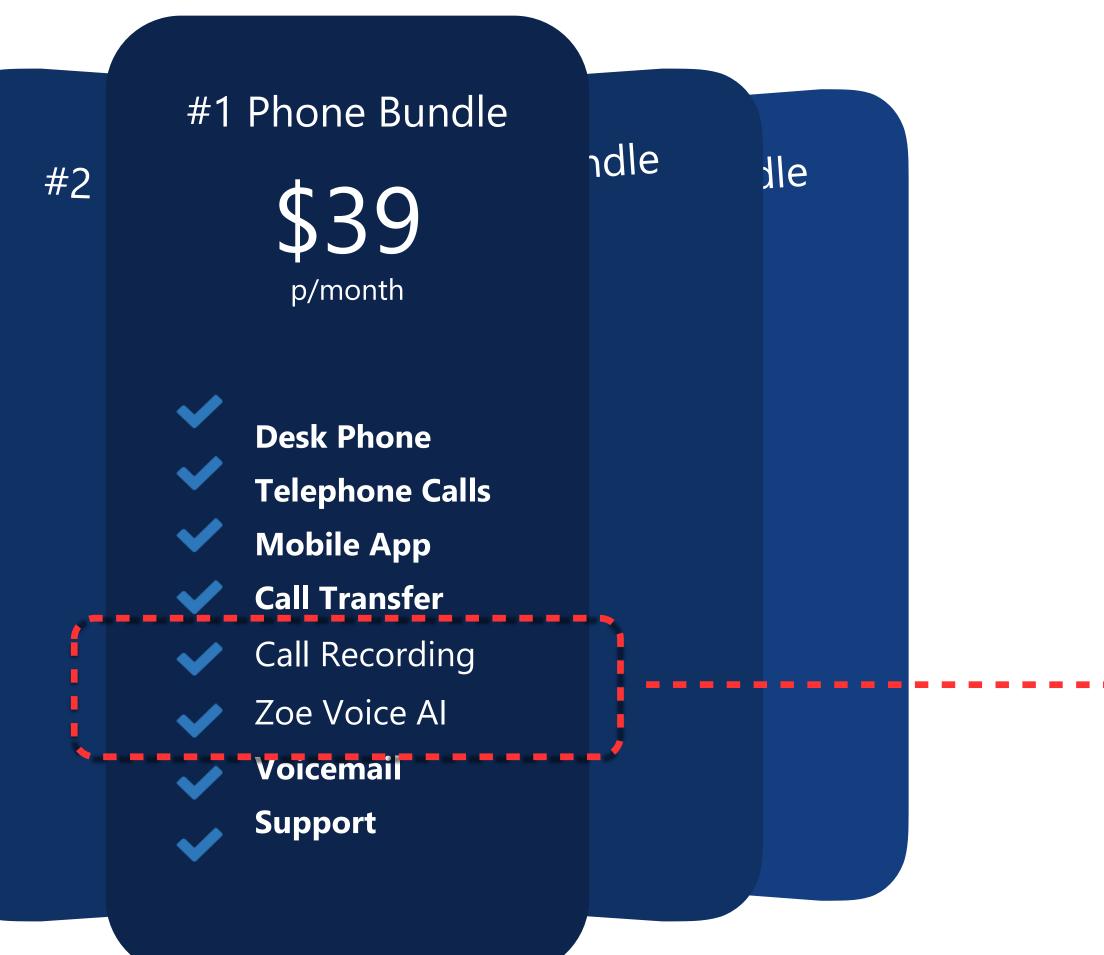
Frost & Sullivan research reveals that companies are embracing cloud-based unified communications and collaboration (UCC) services.

A recent Frost & Sullivan survey of almost 2,000 IT decision makers around the world shows that 32% have already deployed UCC tools in the cloud, and another 33% expect to do so in the next year.

Source: Frost and Sullivan digital transformation: SERVICE PROVIDERS: ARE YOU PREPARED FOR THE SAAS REVOLUTION?



## Telco Business Phone Bundle



### Essential features powered by:

The dates

Worlds leading recording Platform

for Telecommunication Service **Providers** 

\*Example phone bundle sold by Unified Communication Providers globally.



#### Recorded: Any phone

#### Dubber Zoe: Voice Al

#### Integrated: Play in CRM

## Dubber for **Every Phone**



#### Service Provider

Call recording and voice AI is instantly available for every user across an entire network.



#### Zoe Voice Al

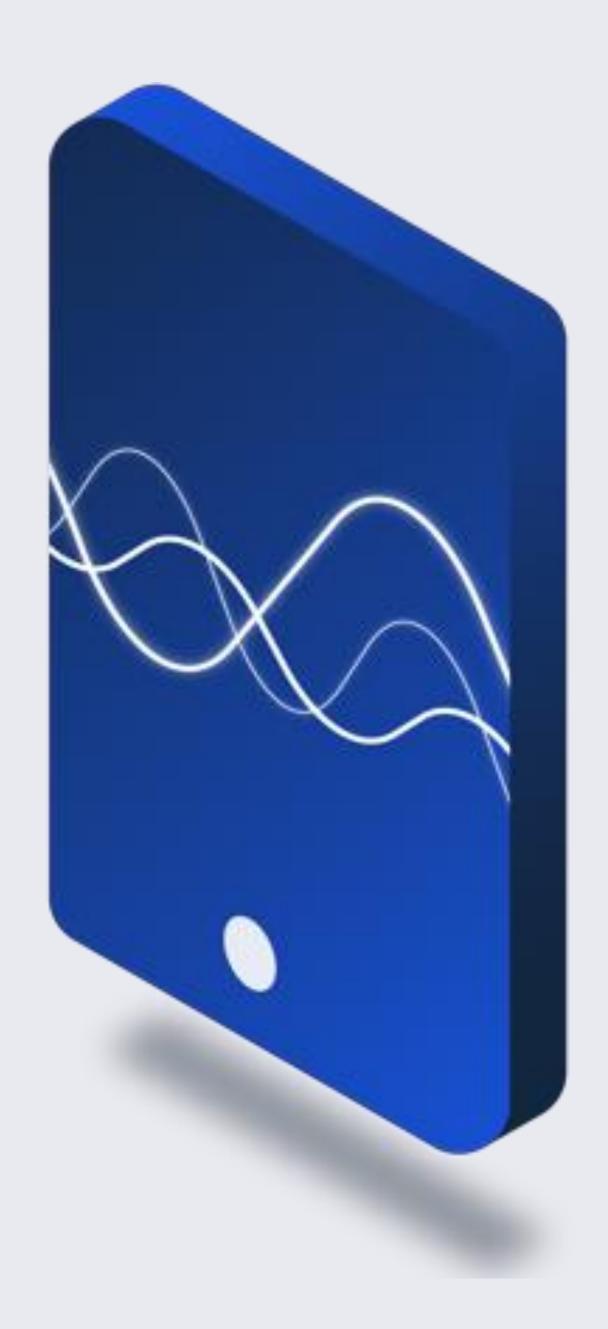
Advanced voice AI and Machine Learning, turning voice data into actionable business intelligence.



#### **API Integrations**

Integrate Dubber with existing business tools, including Salesforce CRM for seamless playback and management of recordings and voice data.

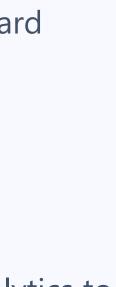




## Platform of Choice for **Global Leaders**

- To provide an essential layer for Telecommunications Carrier Network Offerings - **AT&T** 
  - Dubber is currently contracted to provide the recording platform for 57 carrier networks globally
- To expand the market for recording **Cisco BroadCloud** 
  - Dubber is the recording service for the world's leading cloud telephony platform **BroadCloud** where recording is a standard telephony feature
- To capture voice data for Insights, sentiment, AI and value added services – CDK Global

CDK Global are a multi billion \$USD company providing analytics to over **28,000** auto dealerships



## Dubber & IBM provide Cognitive Call Solution

### IBM

Watson Al Services

Natural Language Understanding (NLU)

**Tone Analyser** 

## Platform

### Zoe Voice Al Engine

Watson Services Productised through Dubber Zoe creating: Cognitive Call Listening & Recording

Zoe - Connected to: **Telecommunications Service Providers** 

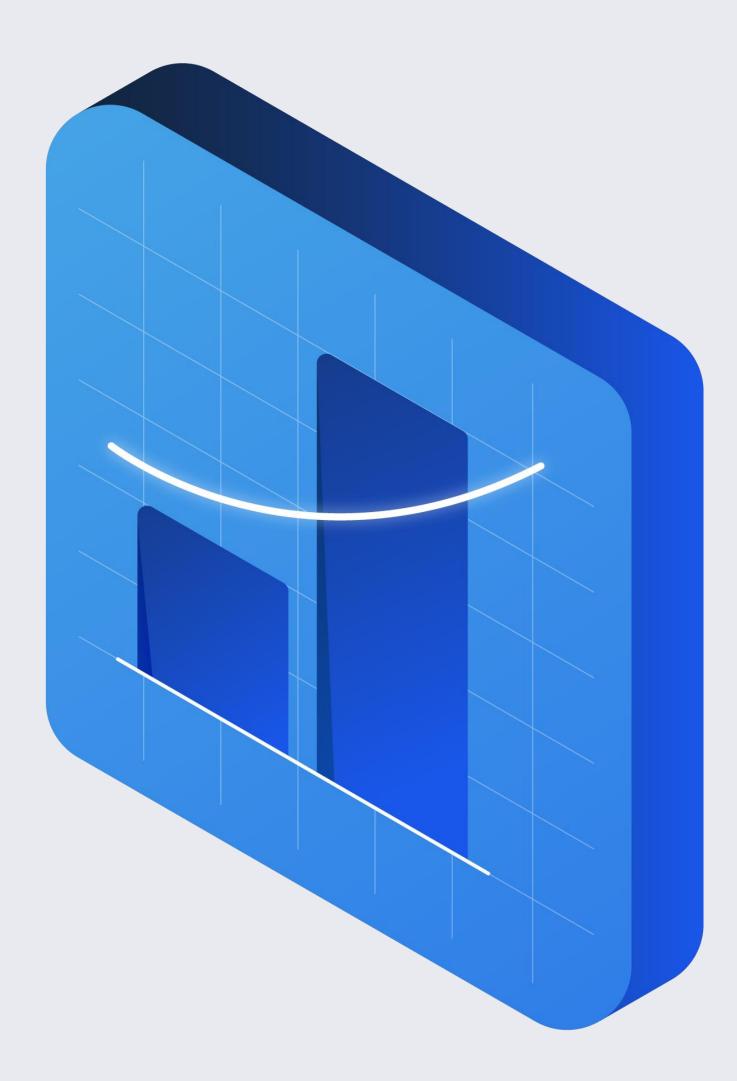
The Platform of Choice For: IBM

#### IBM **Global Sales** Channels

**Direct Sales** 

**Distribution Channel** 

Global Enterprises & Government



### Key Investment Considerations

- Telecommunications industry moving to the Cloud; Dubber is the platform of choice for world leaders e.g. AT&T Collaborate.
- Global service for Cisco BroadCloud every user enabled for Dubber.
- Growing monthly users and SaaS revenues.
- Big Data analytics growth potential.
- Strong barriers to entry once on a telco network, unlikely to be removed.
- Changes in financial services regulations driving global growth.

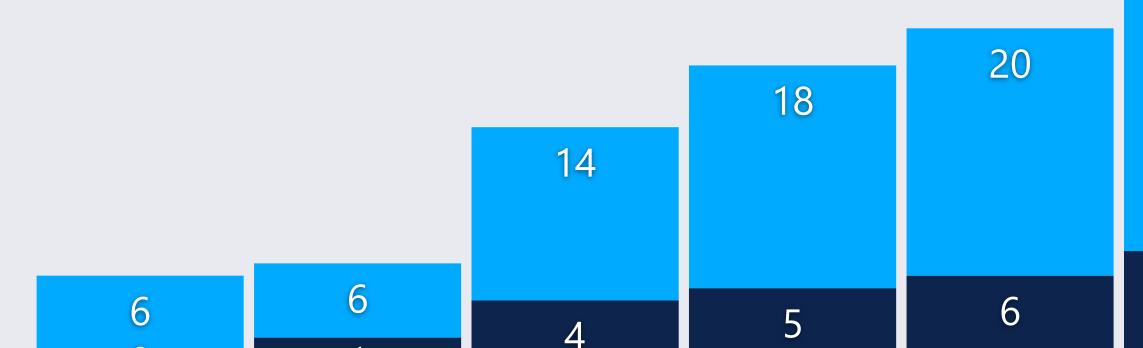
## Operating Performance

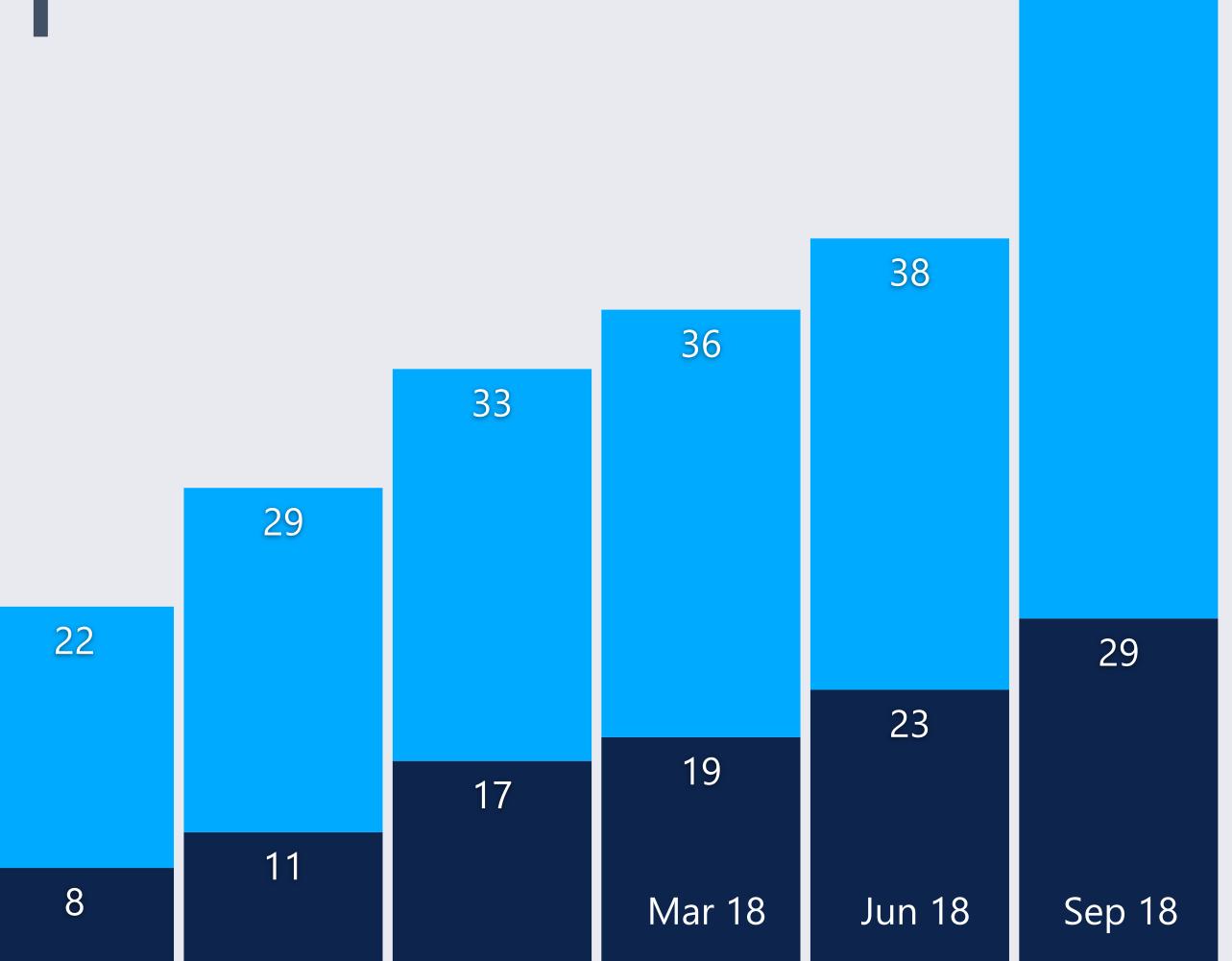


# Telco Growth

Quarter on Quarter

Billing Contracted





57

## **44,420** Users



## **23,583** added in 6 months



### Revenue - Quarter on Quarter Growth





Dec 17

Mar 18

Jun 18



## 396% Monthly billing increase

\*Unaudited monthly revenue for September 2018 and subject to foreign exchange adjustments.





Sep 18

## Business Opportunity



## Platform - New Recordings

# Full Year 2017 **26.9m**

#### 100m+ Total calls recorded surpassed in Sep 18

# Sep 2018 8.9m



## Customer Success

Case Study: An early Service Provider adopter of the Dubber Platform as a Service.

**Onboarding Period** 

Mar 17 - Go Live





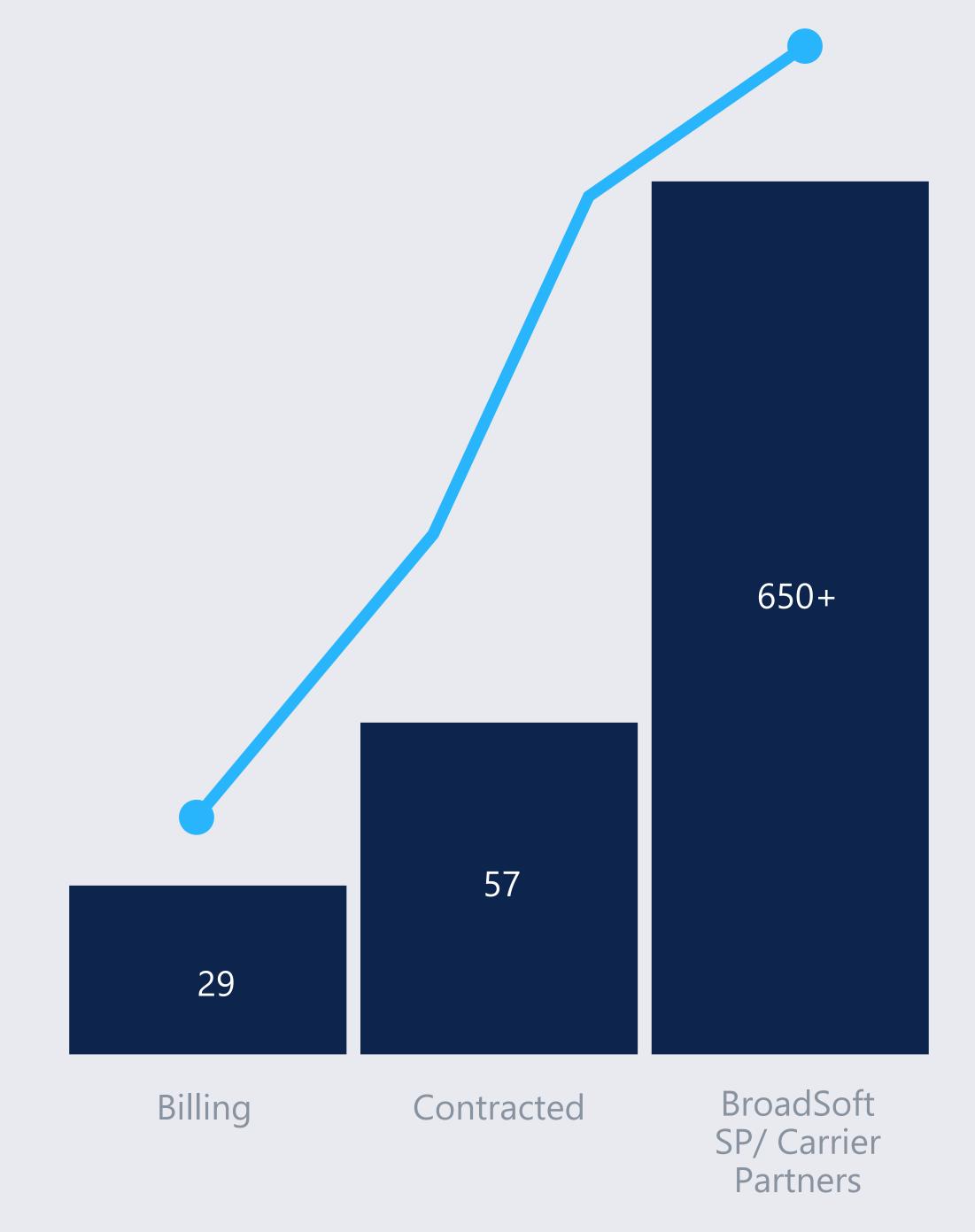












**The Platform of Choice For:** Cisco BroadSoft

## x Billing Telcos

= 44,420 users and growing

Dubber's call recording and data capture services will form part of our core BroadSoft Business cloud PBX and unified communication applications and the underlying highly scalable BroadCloud platform... ||

CDMO, Broadsoft (August-2017)





## Corporate Profile

1.4



## Corporate profile

ASX tickerDUBNumber of shares on issue140mOptions on issue11.12mPerformance shares\*3.0mShare price\$0.40Market Cap\$56m

\* (i) 1.5m shares – monthly SaaS revenue of \$0.5m for 2 months by 31-Dec-18
(ii) 1.5m shares – monthly SaaS revenue of \$1.0m for 2 months by 30-Jun-19

#### **Board of Directors**

Peter Clare – Non-Executive Chairman Steve McGovern - Managing Director Peter Pawlowitsch - Non-Executive Director Gerard Bongiorno - Non-Executive Director

#### FY 2018

- 2 Additional Non-Executive Directors
- Investment of \$1.2m Directors

#### Cash Position at June 30th 2018

Cash held - \$5.68m plus R&D Grant 2018 - \$1.6m Funding Facility for R&D Grant 2019\* - \$1.6m

\* surplus to current requirements



Dubber Corporation Inc