

**ASX Announcement**

30 October 2018

## **Cadillac CTA program to use Connexion Software Management**

- **Cadillac Courtesy Transportation Alternative (CTA) program will require the sole use of the OnTRAC fleet management software developed by CXZ**
- **GM Courtesy Transportation Program (CTP) – 23,000+ vehicles pre-registered to date to use the OnTRAC software**

**Melbourne Australia:** Connexion Media Limited (“CXZ”) advises that General Motors (GM) has issued a direction to its US based dealers advising that the 2019 CTP and Cadillac CTA program will both require the exclusive use of the OnTRAC fleet management software developed by CXZ.

OnTRAC will be the only fleet management software allowed for GM (Buick, GMC, Chevrolet) and now Cadillac dealers to be eligible for the 2019 CTP/CTA programs. The take-up by Cadillac is expected to result in an increase of approximately 10,000 subscribed vehicles for the program as a whole.

This follows the Company’s announcement of 29 August 2018 advising that it had received notification of the award of a 3-year contract for the design, development and delivery of application programs and supporting infrastructure to automate the GM CTP. The Company will deliver the applications to GM under a Software as a Service arrangement, with data licensed from General Motors OnStar under a separate Agreement.

The Company is pleased to announce that, thus far, the acceptance and registration of vehicles by GM dealers onto the CTP OnTRAC program being developed by CXZ, is materially ahead of internal forecasts. As of 22 October, over 1,165 GM Dealers have already enrolled in anticipation of the launch. The Company is confident that the registrations will subsequently convert into fully paying subscriptions once the development and implementation of the OnTRAC program goes live in December 2018.

The GM CTP OnTRAC program manages dealer’s courtesy transportation vehicles to support their GM service and customer care processes. The program sees the delivery of a range of benefits to 3441 US based GM dealers enabling CTP program compliance. Dealers will need to subscribe to OnTRAC to become eligible to participate in the existing CTP OnTRAC benefits going forward.

*“The additional uptake by Cadillac of the CTP/CTA OnTRAC software program is a further endorsement of the Company’s technology. The Company remains on track to deliver the program on time and on budget, with billable subscriptions by the end of December 2018.”* Chairman Mark Caruso.

**Ends**

**Queries:**

Mark Caruso

Chairman

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## **About Connexion Media**

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia.

Connexion's core product is CXZ Telematics - a highly sophisticated smart car solution that allows businesses to manage an entire fleet of vehicles from a mobile phone or computer, and deliver a range of cost efficiencies, including reduced maintenance costs and improved productivity. CXZ Telematics is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.