

ASX Announcement: P2P

3 December 2018

Completion of Acquisition of Non-Stop Media

HIGHLIGHTS

- Acquisition of Non-Stop Media completed
- Accelerates sales activity for Adflow

P2P Transport Limited (ASX: P2P) (**P2P**), one of Australia's largest vertically integrated passenger transport fleet managers, is pleased to announce that it completed the acquisition of the business and assets of Non-Stop Media on 01 December 2018.

Non-Stop Media is a leading national provider of "static backs" which are attached to the rear of taxis and act as a platform for advertising. Non-Stop Media's customer base comprises long-term taxi advertisers, including companies operating in the financial services industry, major international fast-food chains and domestic government authorities.

The acquisition supports P2P in creating the national Adflow digital and static advertising platform across its own and third party fleet of taxis.

P2P Transport's Managing Director, Tom Varga said "The sales team formerly of Non-Stop Media will immediately start representing the digital advertising capability of Adflow and focus on accelerating these new revenues to P2P."

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About P2P Transport Limited

P2P Transport is one of Australia's largest fleet management businesses focussed on the point-to-point passenger transport industry, with 2600 vehicles across Australia.

P2P Transport's fleet includes a range of taxis, corporate and ride-share vehicles servicing each segment of the point-to-point passenger transport industry.

Zevra, Black & White Cabs, Adflow, and Australia Wide Chauffeur Cars are amongst some of the brands managed by P2P Transport.



P2P Transport's business model is premised on the control of all key stages of the fleet management lifecycle, from vehicle acquisition, in-house customization and vehicle servicing, driver support, and fleet management and administration.

www.p2ptransport.com.au