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SMX secures project with leading Israeli animal feed supplier

Security Matters Limited (ASX:SMX) ('Security Matters' or the 'Company') continues to increase its footprint within the food safety sector by signing an agreement with leading Israeli animal feed supplier, Ambar. The agreement supports the Company's agriculture growth strategy of ensuring safe and genuine food to consumers globally by providing quality assurance across the whole production and supply chain - from farm to plate.

This agreement strengthens SMX's agriculture portfolio, currently comprised of the project underway with Hazera Seeds and the patent filed relating to microplastic contamination within the industry.

Highlights

- Memorandum of Understanding (MoU) signed with leading Israeli animal feed supplier; Ambar, to commence a proof of concept project.
- The global animal feed market is valued at \$18.5B and Ambar is a major player in the supply of animal feed, in Israel being the largest and most technologically advanced producer of livestock foodstuff in Israel.
- The project will explore how SMX's disruptive technology can be incorporated into Ambar's supply chain to ensure quality, integrity and authenticity
- This and other agriculture projects demonstrate the Company's growing footprint within the food safety sector and support for its farm-to-plate business model

Security Matters, the recently listed brand protection, supply chain integrity and blockchain technology company focussed on becoming the global record of physical goods, is pleased to announce it has signed an MoU with Ambar, a leading Israeli animal feed supplier, to complete a proof of concept project.

The global animal feed additive market was valued at US\$18.5B¹ in 2016 and Ambar, known for its willingness to adopt new technologies, is a major supplier of animal feed across Israel.

The MoU agrees to commence a pilot project to examine how SMX's industry disruptive technology can be incorporated into the animal feed sector to combat counterfeit and quality issues.

Under the terms of the agreement, SMX will incorporate its technology, via a drop-in solution (without changing production methods and protocols), into Ambar's produce during the

¹ Allied Market Research, 2017

production process. This enables authentication of the feed, counterfeit detection and enables high levels of quality assurance throughout the production process.

The project is expected to begin shortly and is expected to be completed within three months of commencement. On completion, if it is deemed successful by both parties, the Company expects to sign a definitive agreement with commercial terms for ongoing supply of its technology.

Haggai Alon, Co-Founder and CEO Commented

“We are very pleased to announce this important next step of introducing our technology into the Agricultural industry. We have been working hard to build exposure and strengthen our relationships within the global agriculture industry and as a result have secured a number of significant projects.”

“We have received interest from a number of companies in the sector and the next phase of our growth is to turn our focus to the Australian agriculture and food safety market.”

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About Security Matters Limited

Security Matters has commenced the commercialisation of its unique, patented technology that uses a hidden chemical-based ‘barcode’ to permanently and irrevocably ‘mark’ any object, be it solid, liquid or gas. The barcode is read using the company’s unique ‘reader’ to access the corresponding stored data, recorded and protected using blockchain technology.

About Ambar

Ambar is the largest and most technologically advanced feed institute in Israel, Ambar is the largest producer of livestock foodstuff in Israel and was established in the 1960’s originally by farmers from the Sharon region and now employees over 300 workers.