



## Market Announcement

21 December 2018, Vista Group International Limited, Auckland,  
New Zealand

---

### Vista Group signs Enterprise Agreement with Odeon Cinemas Group

Vista Group International (NZX & ASX: VGL), has today announced the signing of an Enterprise Agreement with Odeon Cinemas Group ('Odeon').

The Agreement encompasses Odeon's UK and Ireland cinemas, which are part of the Odeon Cinemas Group, Europe's largest cinema operator.

Odeon was founded in the UK in 1928. Today it comprises 123 cinema sites in the UK and Ireland – it is one of the largest cinema circuits in that market.

Vista Group companies party to the agreement include; Vista Cinema (including Vista Digital Solutions), Cinema Intelligence for forecasting, Movio Cinema providing customer analytics and campaign management, and movieXchange Film.

Odeon will be utilising elements of Vista's Managed Service and Cloud-ready products to deliver a fully integrated guest experience.

The deployment is scheduled to be complete during 2020.

Rodney Hyde  
Chief Financial Officer  
Vista Group International Ltd  
Contact: +64 9 984 4570