

Exclusive Supply Agreement with Corporate Dentist 1300 Smiles

Impression Healthcare Limited ('Impression', 'IHL' or the 'Company') is delighted to announce that it has entered into an exclusive supply agreement with ASX-listed 1300SMILES Limited ('1300SMILES') (ASX: ONT); a leading Australian dental group with a strong presence in Queensland.

Commencing in February, Impression will manufacture and supply all custom-fitted mouthguards on an exclusive basis to thirty (30) 1300SMILES dental practices. The new collaboration represents a significant expansion of Impression's B2B preferred practitioner network with another major corporate dentist and includes 1300SMILES's flagship practice in Morayfield, Queensland, which has nine (9) dental chairs.

The arrangement represents the first exclusive B2B supply agreement for Impression's preferred practitioner network. Exclusivity of supply is in place for an initial period of three (3) months, commencing in February and coinciding with the commencement of the sport's season in Australia, including the NRL and AFL seasons.

Impression is working with the 1300SMILES marketing team to imminently launch a joint marketing strategy, which includes the promotion of the Gameday Mouthguard by Impression's 55 Australian-centric sports ambassadors on social media, which represents a total social media reach of 1.8M followers.

The majority of dental practices are located in Queensland where there is a strong NRL following. Impression will engage its prominent NRL and other sports ambassadors to promote the Gameday Mouthguard to drive traffic to the preferred practitioner network and Gameday Mouthguard products.

All custom mouthguard manufacture will be exclusive for the busiest period of the sports season and the two parties intend to enter into negotiations to supply a broader range of dental products, including the Knight Guard and the Sleep Guardian products for the treatment of bruxism, snoring and mild to moderate sleep apnoea, respectively. The agreement will run in conjunction with existing partners within the preferred practitioner network and takes the total number of preferred practitioners to 116 locations nationwide.

Impression Healthcare CEO, Mr Joel Latham said;

"I am delighted for Impression to collaborate with 1300SMILES, which has a strong track record of patient care and service to the community. We look forward to promoting the use of custom-fitted mouthguards, which provide for superior teeth protection and reduce the risk of concussion and brain injuries.

1300SMILES already has a strong patient network and in fact already have 12 rugby league club group fittings scheduled across North Queensland during the pre-season and the Impression laboratory has appropriately geared up for the increased seasonal work load".

About 1300SMILES Limited

1300SMILES Ltd owns and operates full-service dental facilities at its sites in New South Wales, South Australia, and in the ten major population centres in Queensland. The company continually seeks to expand its presence

into other geographical areas throughout Australia. It does so both by establishing its own new operations and by acquiring existing dental practices. The administrative and corporate offices are in Townsville.

1300SMILES enables the delivery of services to patients by providing the use of dental surgeries, practice management and other services to self employed dentists who carry on their own dental practices. The services provided by the company allow the dentists to focus on the delivery of dental services rather than on the administrative aspects of carrying on their businesses. The dentists pay fees to the company for the provision of these services under a Dental Service Agreement with the company. In some circumstances the company also employs qualified dentists.

The dentists who use the company's services range from new graduates to experienced dental professionals. Several dentists who use the company's services have special interests and experience in such areas as endodontics, oral surgery, implants and periodontics and cross refer work to other dentists who use the company's services.

The company provides comprehensive services in the areas of marketing, administration, billing and collections, and facilities certification and licensing to all participating dentists. The company also provides all support staff, equipment and facilities, and sources all consumable goods.

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About Impression Healthcare Limited (ASX: IHL)

Impression Healthcare Limited is Australia's largest home dental impression company and is disrupting the dental devices market by providing consumers with an in-home method to consume laboratory-grade and personalised dental healthcare products at significantly lower prices than those offered by the traditional dental industry. Impression has significantly grown its distribution footprint and increased its revenues by 359% in the 2018 Financial Year. With its own dental laboratory in Victoria, Australia Impression offers best in class teeth protection and helps its customers combat bruxism, snoring, mild to moderate sleep apnoea and teeth discolouration with custom-fitted oral devices.

Impression has also broadened its commitment to disruption in the healthcare sector by pursuing multiple opportunities in the field of medicinal cannabis distribution and development including; a collaboration agreement with leading US Cannabinoid therapeutics Company, AXIM Biotechnologies Inc; a license agreement for the production and distribution of Dronabinol in the USA, Canada, Australia and New Zealand with Resolution Chemicals Ltd; and an agreement for the distribution of medicinal cannabis oils with a major Canadian manufacturer. Impression will leverage its existing marketing activities to explore opportunities to distribute a range of cannabinoid therapeutic products throughout multiple jurisdictions.

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