

ApplyDirect wins contracts with three Victorian Government Departments

Melbourne, Australia, 23 January 2019: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) is pleased to announce that it has secured individual contracts with: Development Victoria; the Department of Health & Human Services (DHHS); and the Department of Environment, Land, Water and Planning (DELWP). The services to be supplied under these contracts range from integration with the Careers.Vic jobs portal, to providing a customer branded careers portal on a managed services basis.

Commenting on the contract wins, ApplyDirect CEO, Lorcan Barden CEO said: "It is pleasing that our strong beachhead within the Victorian Government is now converting into new revenue opportunities at individual department level. Further, we expect this pipeline to build throughout the second half of financial year 2019, following the slowdown experienced in Q2 FY19 due to the State election."

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Lorcan Barden

CEO

ApplyDirect

03 8199 0455

Prashant Chandra

CFO & Company Secretary

ApplyDirect

03 8199 0455



About ApplyDirect

ApplyDirect is a provider of customer branded recruitment marketing platforms and related digital services. Its cloud-based solutions solve the problems created by disjointed HR technology that frustrates the candidate experience and misinforms the marketing strategy selected by employers.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.