



Market Announcement

04 February 2019, Vista Group International Ltd., Auckland, New Zealand

Movio renews Agreement with Viacom to leverage Movio Media Platform

Movio, a Vista Group International company (NZX & ASX: VGL), and Viacom (NASDAQ: VIAB, VIA) have entered into a renewal of their agreement for Viacom Media Networks to utilise the Movio Media data analytics platform and marketing campaign solutions. The terms of the agreement are confidential.

Viacom is home to the leading portfolio of global, multi-platform entertainment brands, including MTV, Nickelodeon, BET, Comedy Central, Paramount Network, VH1, TV Land, CMT, Logo, Channel 5 (UK), Telefe (Argentina), Colors (India) and Paramount Channel, that connect with diverse audiences in more than 180 countries.

This transaction is strategically important to Movio as it continues to emphasise the importance and value of Movio Media to global media companies.

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