



## ASX ANNOUNCEMENT

# Althea Co-Launches Online Portal for Free RACGP Accredited Medicinal Cannabis Education

### Investment Highlights

- Althea to be the first medicinal cannabis company to support free, online education accredited by the Royal Australian College of General Practitioners (**RACGP**) and the Australian College of Rural and Remote Medicine (**ACRRM**) for Australian doctors through a learning portal
- Accreditation from the RACGP and the ACRRM has been received for the first module of content which will launch 14<sup>th</sup> February 2019
- Plans to expand content across five different conditions, beginning with chronic non-cancer pain
- General Practitioners will be able to earn required RACGP and ACRRM professional development points with every course completed
- The portal further cements Althea's position as a leader in the medicinal cannabis market with a focus on medical education

**Australia, 14th February 2019:** Australian medicinal cannabis company Althea Group Holdings Limited (**ASX: AGH**) through its wholly-owned subsidiary Althea Company Pty Ltd (**Althea**) is pleased to announce its sponsorship of the newly-launched *Medical Education In Cannabinoids* learning portal (**MEDIC**).

### **MEDIC to educate on the benefits of medicinal cannabis**

MEDIC is an education initiative developed by Hahn Healthcare through sponsorship from Althea. The content is developed for healthcare professionals, by healthcare professionals. The first module to be released has been granted accreditation by both the RACGP and the ACRRM.

Aimed specifically at GPs, the educational content offered through MEDIC will allow Australian doctors to easily access content and learn more about medicinal cannabis, without incurring cost. The initial launch will include a module which focuses on the endocannabinoid system and the appropriate use of medicinal cannabis in patients with symptoms related to chronic non-cancer pain.

In the coming months, a further four accredited educational modules are planned for release on the MEDIC portal, with every course completed earning GPs the relevant continuing professional development (**CPD**) points for each of the RACGP or ACRRM.

### **Ongoing partnership with Hahn Healthcare to expand offering**

In addition to the educational material which will be available through MEDIC, future accredited content is planned through Hahn Healthcare's simGP™ portal, offering healthcare professionals simulation-based learning CPD opportunities to complement the module-based learning through MEDIC.



Sponsorship of both MEDIC and simGP™ represents an exciting move by Althea to help close the reported knowledge gap<sup>1</sup> of many healthcare professionals in Australia, as they seek to address the increasing demand from patients to better understand the appropriate use of medicinal cannabis. It will also allow Althea to further support healthcare professionals as they begin to navigate the seemingly complex application process, to enable appropriate patient selection.

The launch of MEDIC is in addition to Althea's existing field-based Medical Science Liaison personnel which offer on the ground guidance and support to healthcare professionals as they explore the use of medicinal cannabis and navigate the TGA application process.

Althea CEO Joshua Fegan said: "We are delighted with the opportunity to deliver such an exciting educational portal to Australian doctors. Althea has a mandate to provide high quality, freely accessible and accredited education tailored to the Australian market, and such a commitment cements our position as a leader in the eyes of the medical community."

To learn more, please visit [www.mymedic.org.au](http://www.mymedic.org.au)

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#### **About Althea**

Althea is a patient-focussed medicinal cannabis company. Althea has become a leading supplier of medicinal cannabis products in Australia since it was founded in Melbourne in 2017 and was granted necessary licences and permits to import, cultivate, manufacture and supply medicinal cannabis for eligible patients in Australia in 2018. Through strategic supply and distribution partnerships, Althea has become a significant supplier of five Althea branded medicinal cannabis products in Australia.

Althea's focus on patient care underpins its business strategy and its innovative web-based platform and mobile application, known as Althea Concierge, is designed to educate and support patient access to medicinal cannabis in Australia. Althea has also engaged a team of medical science liaisons to assist medical practitioners to become prescribers, and pharmacists to become suppliers, of Althea products.

To learn more, please visit [www.althea.com.au](http://www.althea.com.au)

#### **About Hahn Healthcare**

With over 20 years' experience in the Australian market, Hahn Healthcare is a leading provider of Medical Education, Medical Marketing and Sales Operations services. Hahn Healthcare is focussed on informing and educating healthcare professionals to enhance both patient experience and outcomes. With a wide range of services and significant multi-channel and multi therapeutic experience, Hahn Healthcare is uniquely placed to support its clients' products throughout their evolution and life cycle.

To learn more, please visit [www.hahnhealthcare.com.au](http://www.hahnhealthcare.com.au)

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<sup>1</sup> Karanges EA, Suraev A, Elias N, *et al.* Knowledge and attitudes of Australian general practitioners towards medicinal cannabis: a cross-sectional survey. *BMJ Open* 2018;**8**:e022101. doi:10.1136/bmjopen-2018-022101



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