

**CYBG PLC**  
**(Company)**

**LEI: 213800ZK9VGCYYR6O495**

8 March 2019

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 7 March 2019 Computershare Trustee Limited being the Trustees of the CYBG Share Incentive Plan granted 246 CYBG PLC Ordinary Shares of £0.10 each (Shares) to each Executive Director and Persons Discharging Managerial Responsibility (PDMRs) listed below based on the average middle market share price over the three days before grant, being £2.0253. The shares were granted as part of a CYBG PLC all-employee award.

<b>Executive Director</b>	<b>Number of Shares</b>	<b>Purchase Price</b>
David Duffy	246	£2.0253
Ian Smith	246	£2.0253

<b>PDMR</b>	<b>Number of Shares</b>	<b>Purchase Price</b>
Peter Bole	246	£2.0253
Hugh Chater	246	£2.0253
Kate Guthrie	246	£2.0253
Fraser Ingram	246	£2.0253
Enda Johnson	246	£2.0253
Fergus Murphy	246	£2.0253
Gavin Opperman	246	£2.0253
Helen Page	246	£2.0253
James Peirson	246	£2.0253
Mark Thundercliffe	246	£2.0253

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	David Duffy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

a)	Name	CYBG PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030	
b)	Nature of the transaction	Award of shares via the CYBG Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		246	£2.0253
d)	Aggregated information  - Aggregated volume  - Price	N/A  N/A	
e)	Date of the transaction	7 March 2019	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ian Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

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e)	Date of the transaction	7 March 2019					
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)					

1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Peter Bole
2	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

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f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Hugh Chater
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

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e)	Date of the transaction	7 March 2019					
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)					

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Kate Guthrie
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Fraser Ingram
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

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1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Enda Johnson
2	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Fergus Murphy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Gavin Opperman
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Helen Page
2	Reason for the notification	
a)	Position/status	PDMR
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	James Peirson
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Thundercliffe
2	Reason for the notification	
a)	Position/status	PDMR
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