

RMA Global Limited

March 2019

Find agents your
neighbours trust

Over 550,000 local, verified reviews

Sales

Leasing

Locations

Agents

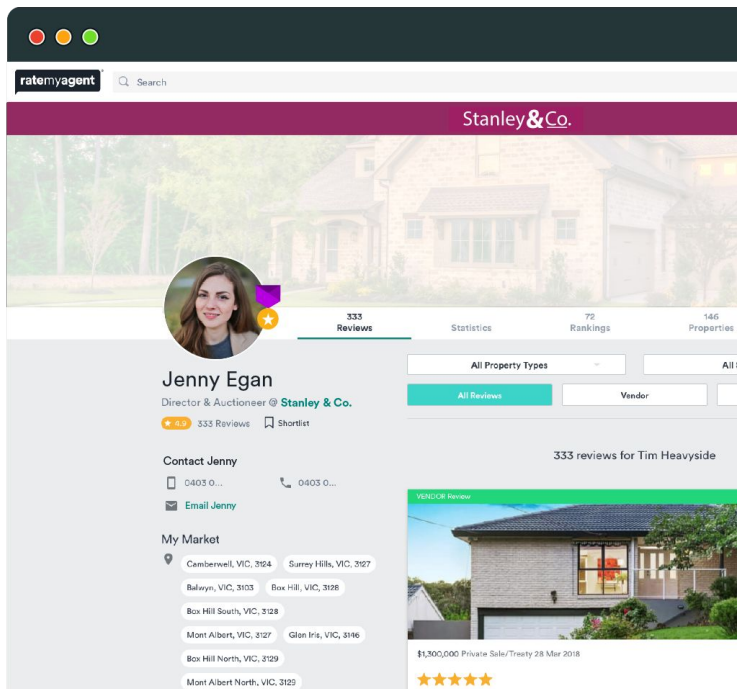
Agencies



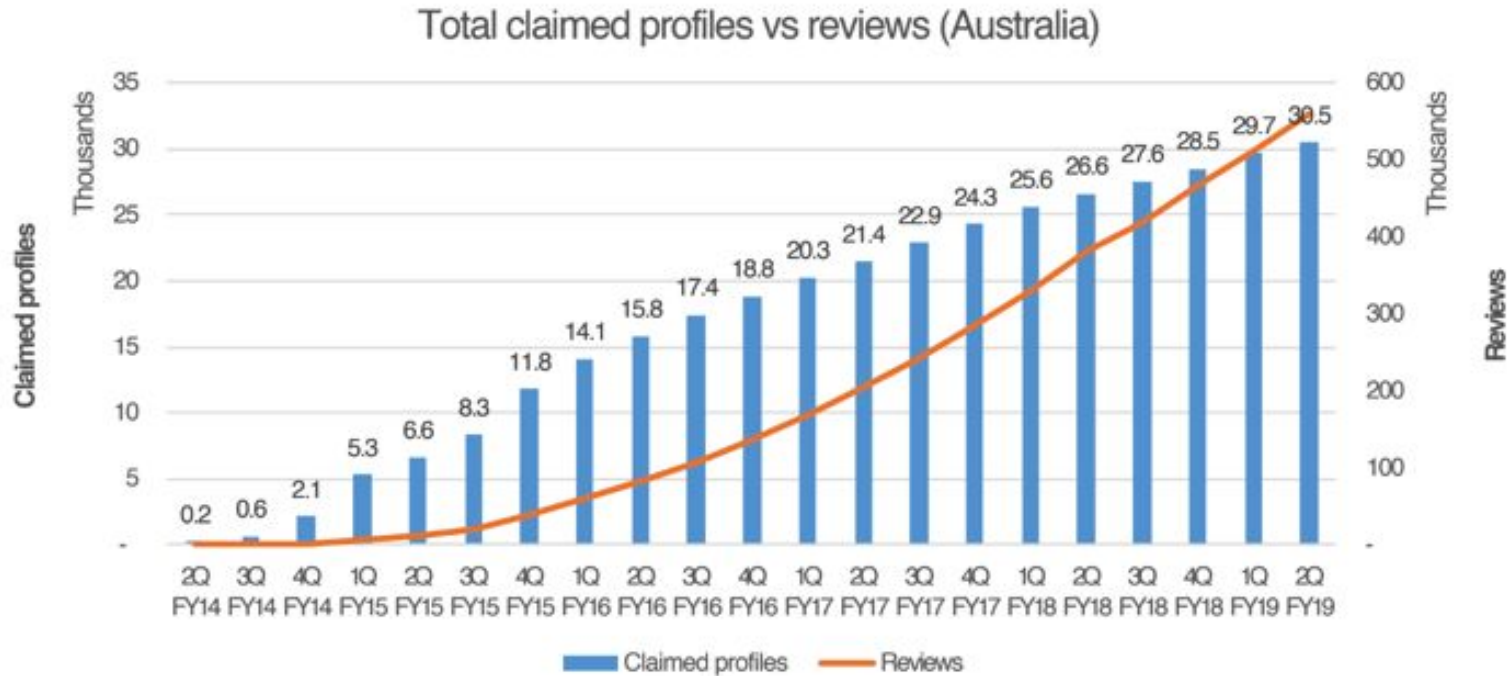
Search by location

About RateMyAgent

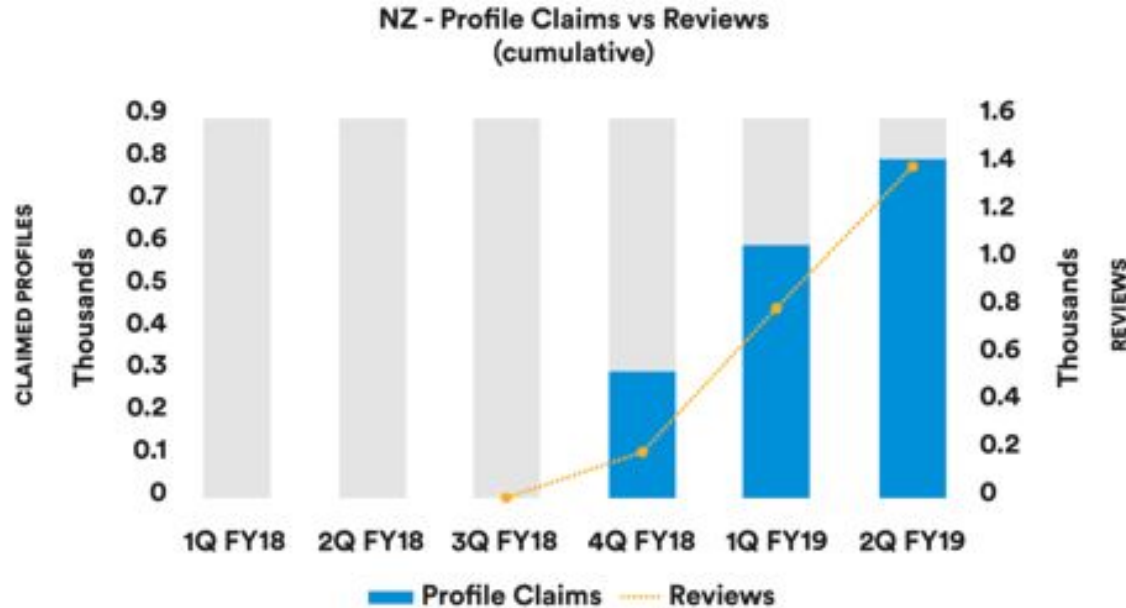
- Online digital marketing platform for real estate agents to build their brand
- Site compares agents for vendors
- A big data company with a profile for every agent, their sales, listings and vendor reviews
- Exponential growth in agent sign-ups to market themselves and build their brand
- Receives a review for one in every three properties sold in Australia
- Highly scalable with no global competitor
- Multiple revenue sources – Subscription, Promoter - Reseller Google Adwords and 3rd party lead generation
- Launched in USA & NZ



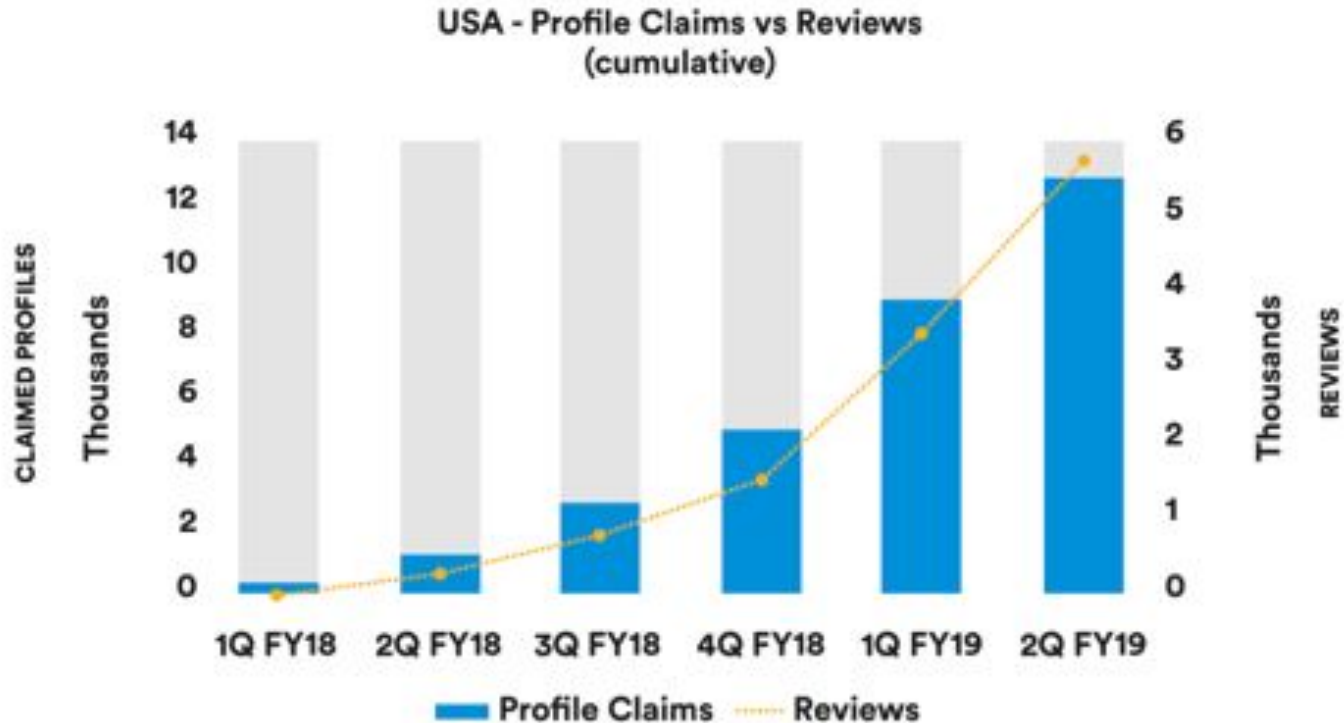
Strong Australian Agent and Review growth



Strong NZ Agent and Review growth



Strong US Agent and Review growth



RateMyAgent Update

Australia & NZ

- New revenue model in FY19
- Promoter Premium
- New review partners to expand review exposure

Strategic Google/Review Partnerships

- Google Premier Partner
- Google My Business Review Integration

United States Growth

- US Subscription model to launch in FY19
- Strong organic agent and review growth

Multiple Listing Service

- First MLS data connected to website
- RESO data connected
- Growth expected to accelerate with increasing MLS integration

Growing Google Relationship

- Google My Business Review Integration
- Higher Level of Tech Support
- Advice on scaling Google Products
- Dedicated account management
- Early introduction to new products
- New product training



Multiple Listing Service (MLS) Integration

- Three MLS data agreements signed
- Advanced discussion with 10 MLS's including USA largest MLS
- First MLS data connected to website



- Growth expected to accelerate with MLS integration
- RESO (Real Estate Standards Organisation) data connected



Note: MLS's are the central hub of real estate listings in the US market. There are around 600 MLS's however a number of large MLS's have the majority of the data.