

INVESTOR PRESENTATION

Blockchain Designed for Business

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MONETARY VALUES

Unless otherwise stated, all dollar values are expressed in Australian Dollars (A\$). The information in this presentation remains subject to change without notice.



Executive Summary

2018

- ✓ \$492k Receipts
- ✓ \$700k Sales
- ✓ 23 % recurring revenue

Use cases
increased
over the
quarter from
23 to 28

Our Partner Network is growing



Introducing TYMLEZ

Our Vision

- To be the gold standard provider of enterprise blockchain technology

Our Mission

- To bring commercial-grade blockchain technology to the enterprise

We do this by

- Delivering a scalable platform which enables accelerated development, management, and deployment of enterprise blockchain applications
- Providing a highly scalable, multi-tenant, enterprise-grade smart contract platform which can be deployed in minutes and / or implemented via partners within an enterprise or across a consortium



Unique Selling Proposition

Built by one of the most experienced teams in the world, **only TYMLEZ** offers:



A curated software suite that utilizes a combination of open-source software & TYMLEZ IP



An intuitive development and run-time platform which helps organisations develop new, distributed applications (dApps)



A platform that enables legacy systems to leverage the benefits that blockchain technology provide



A visual drag-drop-deploy environment to compose applications, in minutes rather than months



Introducing TYMLEZ team



Michael Reh
CEO



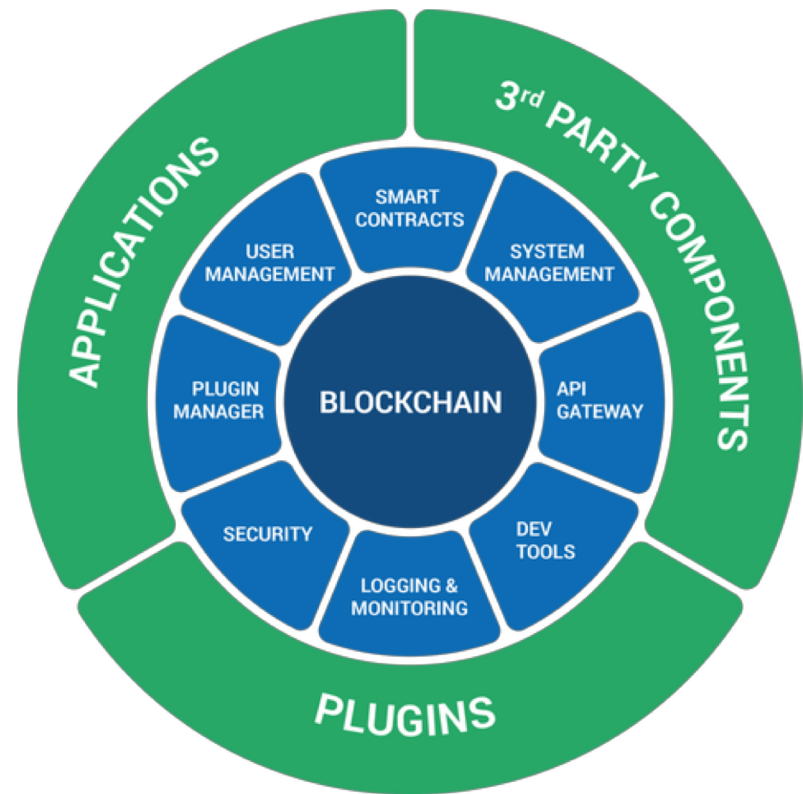
Reinier van der Drift
Business Development



Blockchain – Designed for Business

TYMLEZ Blockchain Solution Platform (TBSP, "Tablespoon")

- Develop and deploy blockchain enabled applications **in minutes rather than months**
- The “drag-drop-deploy” technology allows the enterprise develop **quickly and error free apps**
- Meets all the criteria of **scale, robustness and security** every enterprise demands
- Allows the enterprise to **retrieve data from legacy systems**
- Talks natively to SAP R3, SAP Hana, MSSQL or Salesforce
- Provides a **completely secure environment** with role-based access, multifactor authentication



What are we selling?

and what are we not selling

We are selling



- Consulting services in the education, exploration and deployment phases
- Enterprise platform which enables the acceleration of development, deployment and ROI of digital solutions around legacy systems – fits the 2 Speed IT Strategy
- Provision of application accelerators or plug-ins that reduces timescales for delivering tailored solutions
- Partner and customer ecosystem for knowledge share and a marketplace for sector-based components and application plug-ins

We are NOT selling



- To the Developer community
- 100% plug and play solution
- Development platform without consultancy and technical support services

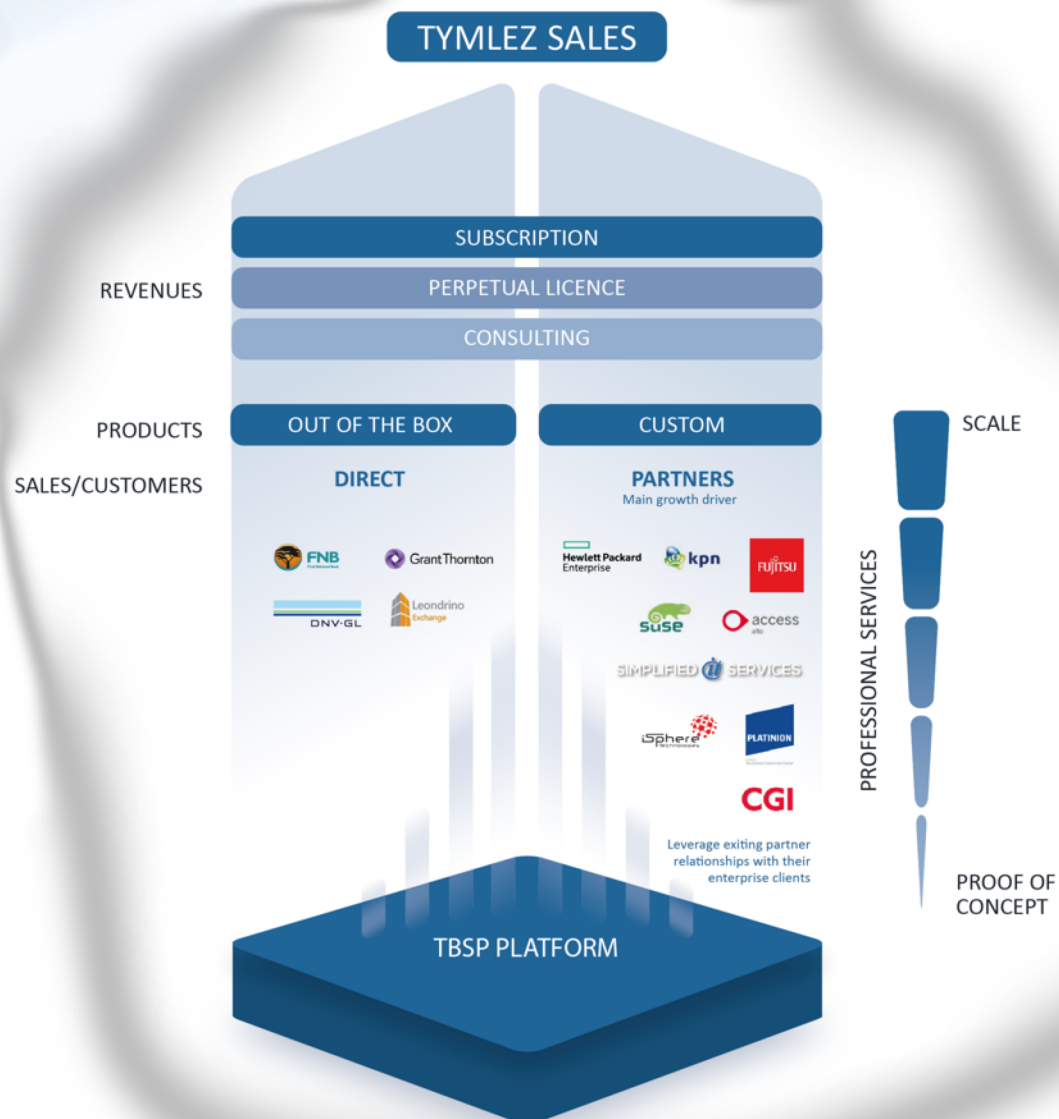


Application Accelerators

Accelerator	Business Areas/ Sectors	Digitisation Benefits	Blockchain Benefits
Secure Document Handling	<ul style="list-style-type: none"> Audit, HR, Compliance, Legal Financial Services, Insurance Manufacturing, Supply Chain Transport, Logistics 	<ul style="list-style-type: none"> Reduced Admin Process Costs Encrypted Document Exchange Increased Trust and Transparency Reduced Timelines 	<ul style="list-style-type: none"> Immutable Record of Compliance Encrypted Access to Documents Proof of review and Signature Immutable Audit and Tracking
Onboarding, Credentials Checking	<ul style="list-style-type: none"> HR, Recruitment, Contracting Membership/Volunteers/NFP Suppliers Partner Onboarding Credentials Checking 	<ul style="list-style-type: none"> Automating Onboarding Processes Encrypted Document Exchange Permission Led Access, GDPR HR, Digital ID's, Biometrics APIs 	<ul style="list-style-type: none"> Encrypted Permission Led Access Immutable Records, Compliance Encrypted personal data held Digital Passport, Integration
Tracking and Tracing Digital Assets	<ul style="list-style-type: none"> Supply Chain Asset Tracking Asset and License Management Equipment Service Management Legal, Proof of Ownership 	<ul style="list-style-type: none"> Automation of Manual processes Immutable record of tracking Increased trust in data collection Reduced operating timelines/costs 	<ul style="list-style-type: none"> Smart contract automation Increased trust and transparency Secure API's to OIT systems Immutable Record of compliance
Loyalty Rewards and Token Exchange	<ul style="list-style-type: none"> Digital Marketplaces Membership/Social platforms Corporates Loyalty Programs Finance 	<ul style="list-style-type: none"> Immutable record of tracking Increased Trust and Transparency Expand Revenue Service Offerings 	<ul style="list-style-type: none"> Immutable Record of Compliance Secure Trusted Digital Exchange Secure Peer to Peer Transactions Digital Revenue Stream



Business Model driver is our Key Partner Network reach and power



Who are we selling to?



The market

Global Market - In 2019-20 POC & Partner led distribution is key



©Gartner, Inc. 2017 & 2018





TYMLEZ

Operations

Marketing Objectives & Strategies

Objective











To be the marketing leading Enterprise Blockchain solution in the market

Strategies	Tactics	Metrics
1. Drive client focused Proof of Concept	<ul style="list-style-type: none">• Inbound Lead Generation (website/form, SEO, PPC, Social/LinkedIn)• Outbound Lead Generation (email, DM, events, Tradeshows)• Nurture Leads (email, phone, DM)	# leads created (>800 leads needed to load sales funnel) in 2019
2. Increase market reach via partner network	<ul style="list-style-type: none">• Create a programmatic partner channel• Get partners onboarded/contract signed• Provide materials/resources for partners onboarded	# of partners onboarded
3. Build awareness and engagement	<ul style="list-style-type: none">• Website• Develop PR Strategy timed to amplify events & social media	# of PR articles and press releases created and placed
4. Continue to invest in R&D to drive innovation and differentiation	<ul style="list-style-type: none">• Create sector based "accelerators" or plug-ins• Deliver V2 and high performance blockchain capability• Deliver more developer and APIs	# of successful launches



1. Drive client focused Proof of Concept

Use cases have increased to 28

Use Case		Vertical Focus
Asset Tracking Compliance	 	Transportation & Logistics Government Manufacturing
Secure Document Handling & Sharing	 	Transportation & Logistics Insurance Government Legal Healthcare Utilities
KYC HR Onboarding	  	NGO Hospitality Insurance Government
Market Settlement		Utilities (Energy) Trading
Loyalty & Rewards (Token)	 	Hospitality Retail Exchange



2. Increase market reach via partner network

Partner Network expansion

	South Africa	Benelux	Central Europe	United Kingdom	United States	Middle East	Asia Pacific
Software Suppliers (Technology Vendors)	3	5	4	3	2	2	1
Value Added Re-sellers	8	5	1	2	1	1	
System Integrators	3	1					
Use cases	2	8		5			1



Google Cloud Platform



SuseCon 2019 Nashville, TN

SUSECON is the premier global open source conference for SUSE customers, partners and community enthusiasts to come together to learn, to network and to meet SUSE engineers, product managers and executives.

- [https://www.susecon.com/sessions.html?search=TYMLEZ#/
/](https://www.susecon.com/sessions.html?search=TYMLEZ#/)
- 1000 + Participants
- 45 countries
- 150+ breakout sessions
- Great feedback from many Suse partners about the TYMLEZ platform ie. Infosys, TCS, HPE, Wipro and many more.



Sales and Marketing event calendar

Calendar	Q1		Q2		Q3		Q4	
Events		SUSECon	CIO Summit Munich (1 FTE)	CIO Summit UK (1 FTE)		GovWare Singapore (30 – 1 FTE)	Gartner Summit (1 FTE)	Fujitsu Forum (1 FTE)
Partner Activities	Suse CaaS Webinar		Swiss Partner	Suse HPE Intel (20 leads)	Software AG	Intelligence		
Digital	Website (50 leads)	Partner Portal						
Digital Ongoing	LinkedIn, Journalists, Opinion Pieces, Twitter Public Relations, Press Releases, Webinar (100 leads)							

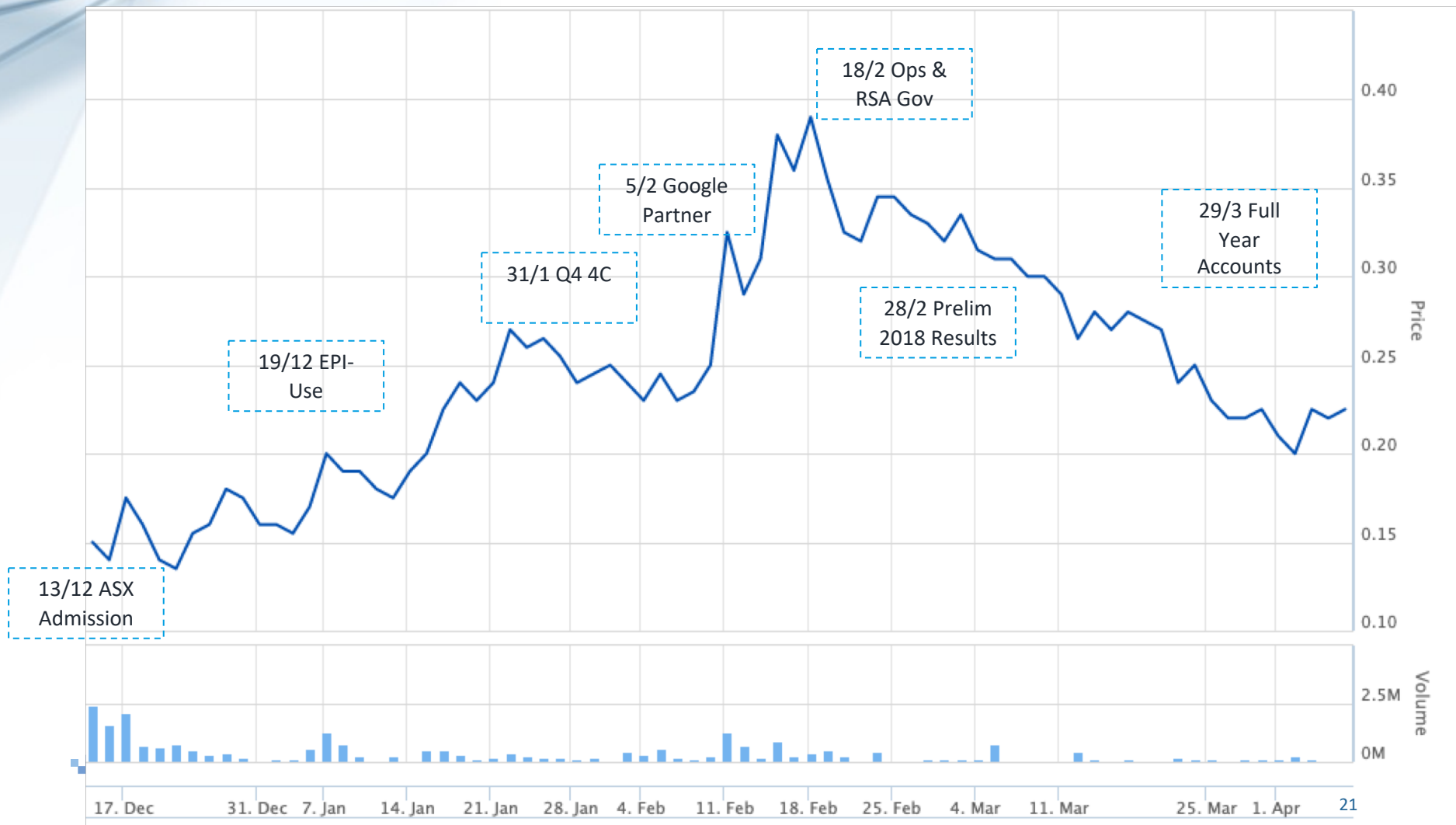


Capital Market update



TYMLEZ

Share price performance





TYMLEZ

Q&A

01.

Addendum

Blockchain Explained

- Blockchain is a distributed computing technology that **removes the need for the trusted third party** in a business process, a business to consumer process or in a consortium
- Blockchain is anticipated to be **highly disruptive** to some of the largest global sectors
- Bitcoin, Ether and Ripple are types of unregulated digital currencies, while blockchain is the **underpinning technology** that maintains the transaction ledger
- Public blockchain networks are completely open and anyone can join and participate in the network (e.g. Bitcoin), whereas participants **need an invitation to join** a private blockchain network
- The highly scalable Tymlez Enterprise Blockchain Architecture is **optimised to establish trust and smart automation in an enterprise consortium**



Blockchain Types

Public

A public blockchain is a blockchain that anyone in the world can read, anyone in the world can send transactions to and expect to see them included if they are valid, and anyone in the world can participate in the consensus process – the process for determining what blocks get added to the chain and what the current state is.



Private

A fully private blockchain is a blockchain where write permissions are kept centralized to one organization. Read permissions may be public or restricted to an arbitrary extent.



Consortium

A consortium blockchain is a blockchain where the consensus process is controlled by a pre-selected set of nodes; for example, one might imagine a consortium of 15 financial institutions, each of which operates a node and of which 10 must sign every block in order for the block to be valid. The right to read the blockchain may be public, or restricted to the participants.



Source: Ethereum blog by Vitalik Buterin



Blockchain Solves...

Value

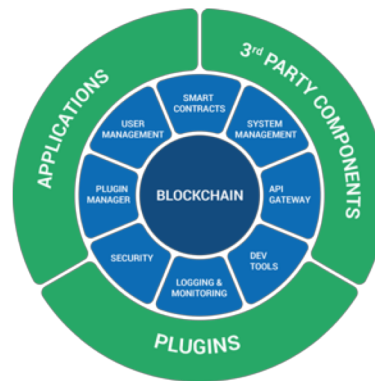
Enables a unique asset to be transferred over the Internet without a middle centralised agent

Trust

Creates a permanent record, secure and unalterable ownership. Using advanced hash cryptography, information integrity is preserved

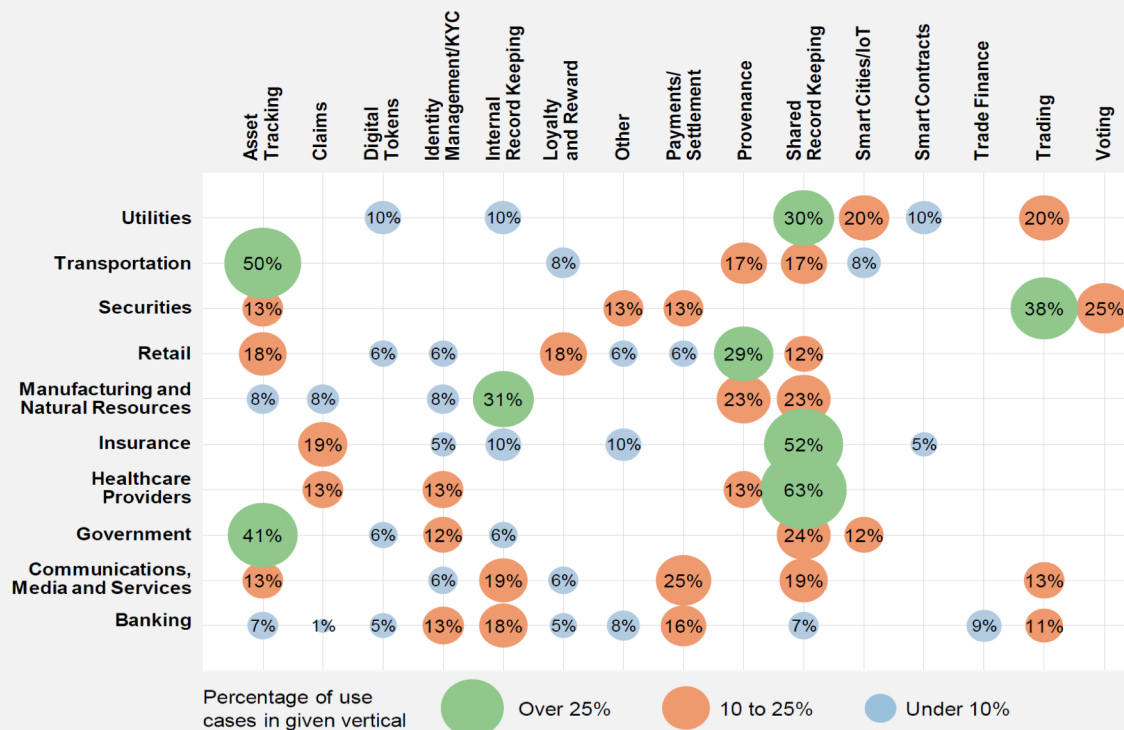
Reliability

Decentralised network structure ensures that there is no single point of failure which could bring the entire system down



Vertical Focus

Blockchain Consultancy Use Cases by Vertical



Source: "Blockchain Trials Across Industries Show a Market in Transition" (G00352760)

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