



10 April 2019
ASX Market Release

CATAPULT SIGNS DEAL WITH NATIONAL RUGBY LEAGUE

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Group') is pleased to announce it has signed an aggregated contract with the National Rugby League (NRL), cementing the company as a supplier of technology to NRL Clubs, NRLW Clubs, Australian representative teams, and match officials.

The NRL contract runs for the next three seasons, with a performance-based option for a further two years. It follows similar past deals with Australian leagues including the Australian Football League (AFL), National Basketball League (NBL), and AFL Women's (AFLW).

NRL's Head of Football, Graham Annesley, is excited about the opportunity to leverage world-leading technology to quantify athlete performance.

"This is a milestone agreement for the NRL. For the first time in the NRL's history we will have an understanding of the league wide demands of the game in order to optimise performance and mitigate risk of injury."

The deal cements the importance of performance analysis for rugby league, a sport which boasts global leadership in sports science application and in which the NRL has been a clear leader, according to the company's Executive Chairman, Dr. Adir Shiffman.

"This league contract perfectly illustrates the benefits of bringing together two of the world's leading sporting organisations. It enables Catapult to deliver our best-in-class sports performance technology to elite NRL teams, helps provide a pathway program for aspiring NRL players through the use of our platforms, and leverages live in-game data for fan engagement and commercial opportunities.

"Our integrated technology platform has a unique proven ability to drive performance and player welfare benefits whilst also delivering fan engagement applications. We are extremely grateful that the NRL has chosen Catapult as their partner to deliver the next wave of sports applications to rugby league teams, players, and fans alike."

The deal coincides with the release of Catapult's newest wearable technology solution, Vector, which will be deployed to NRL teams for the 2020 NRL season. Catapult Vector is an ultra-premium elite wearable solution that delivers the next level of accuracy, usability, and efficiency to empower critical sports science and tactical decisions.

Vector provides both indoor and outdoor tracking capabilities and, importantly for the NRL partnership, it utilises Catapult's proprietary ClearSky Local Positioning System to provide precision accuracy for tactical and media applications. ClearSky is installed around the playing area at ANZ Stadium, Suncorp Stadium, Perth Stadium, AAMI Park and Bankwest Stadium, with plans to roll out additional infrastructure installations at other venues within the NRL network.

"Catapult is executing a clear strategy to own the performance technology stack in elite sport, with a range of technology solutions that now include wearables, video analytics, and an athlete management platform," Shiffman said. "Our solutions cover elite and sub-elite teams at every level, across a variety of coaching disciplines and media applications, for both practice and game day. We believe this strategy provides long-term differentiation for the Company and is a unique competitive advantage driving our future growth. This partnership with the NRL is a wonderful example of the fruits of our long-term strategy."

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For media and investor enquiries please contact:

Andrew Keys
Investor Relations
Catapult Group International
E: investor.relations@catapultsports.com
M: +61 400 400 380

Forward-looking statements

Any forward-looking statements, opinions and estimates provided in this announcement rely on various contingencies and assumptions. Various factors and risks, both known and unknown, many of which are outside the control of Catapult, may impact upon the performance of Catapult and cause actual performance to vary significantly from expected results. There can be no guarantee that Catapult will achieve its stated objectives or that forward looking statements or forecasts will prove to be accurate.