



SelfWealth[®]

Trade smarter. Every time.

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Appointment of Non-Executive Director

ASX Release, 17th April 2019

Melbourne, Australia – Australian fintech and online broker SelfWealth Ltd (ASX: SWF) ("SelfWealth" or "the Company") is pleased to announce the appointment of Mr. Robert Edgley to serve as a Director of the Company effective immediately.

Mr. Edgley, age 53, holds a Bachelor's Degree in Economics from Monash University together with a second degree in Japanese language. Mr. Edgley's career has been predominantly focused in International Finance and Investment Banking in Australia, the UK and throughout Asia. Mr Edgley held senior positions for National Westminster Bank and Royal Bank of Scotland in Tokyo, London, Sydney and Melbourne.

Mr. Edgley has significant experience and skills in strategic planning, performance management and marketing and has proven abilities in building businesses.

Mr. Edgley is currently the Non-Executive Chairman of both Real Estate group, Kay & Burton Limited and fintech company DataMesh Group Pty Ltd. Mr. Edgley is also a Non-Executive Director of EVZ Limited, an ASX listed company operating in the engineering services sector.

Chief Executive Officer and Managing Director, Andrew Ward, on Mr. Edgley's appointment: "On behalf of my fellow directors and our shareholders, I welcome Robert to the Board of SelfWealth. I believe that Robert, with his wealth of experience in financial services will be of significant value to the business in pursuing its strategy, and further compliments the Board's existing mix of skills and experience."

Enquiries

Andrew Ward

Managing Director

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Who Are SelfWealth?

The Story

SelfWealth is the solution to a problem Founder and CEO Andrew Ward, a veteran of the wealth management industry, had been frustrated with for years: how to provide a fair and simple service to Australian investors, that grants them access to some of the world's most cutting edge investment insights, without breaking the bank.

Since those beginings in 2012 Andrew has taken the company to float in late 2017 and introduced what is now known as Australia's fastest growing, only flat-fee share trading platform. The key offerings being the \$9.50 flat-fee brokerage and a community-driven insights tool that pols information from over 60,000 Australian investor portfolios.

This inquistive company and its leadership continues to innovate and surprise the industry with new solutions to age-old problems – how to trade smarter.

Product Suite



Share Trading Platform

Australia's cheapest and fastest growing flat-fee ASX trading platform.



Power of the Crowd

Actionable insights from over 60,000+ real investor portfolios that assist members in outperforming the market.



SelfWealth SMSF Leaders Fund

World-first ETF driven by community data, to be launched 2019.



SelfWealth Adviser Platform

Introducing an industry-changing Adviser Platform for share trading.