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PLANET MICROCAP CONFERENCE CEO PRESENTATION

Online education publisher **KNeoMedia Limited** ("**KNeoMedia**" or the "**Company**") (**ASX: KNM**) is pleased to provide the following presentation to be delivered by CEO James Kellett at the Planet Microcap Conference, Las Vegas, 1st May 2019.

The Conference is a forum for select ASX listed companies to present to a substantial and targeted US investor base focused on microcap opportunities and coincides with the imminent US OTCQB listing of KNeoMedia.

About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is an education publishing company that delivers world-class education assessment products and games-based learning to global educational markets, particularly to Special Needs education facilities. The Company sells on an annual Seat Licence basis through its KneoWorld.com portal via education departments and distribution agreements. KneoWorld is an education games portal where students play their way through a futuristic and epic world with the games mapped to validated educational content including numeracy, literacy, science, arts, reasoning and memory. The content delivers extensive analytical performance data to educators and complies with child online privacy protection including US COPPA and European GDPR. Our SaaS model provides KneoWorld with a global education market opportunity selling on a business to business strategy.

For further information, please contact:

James Kellett
Chief Executive Officer
T: (03) 8622 3354 M: +61 439 805 070
E: jkellett@kneomedia.com

Sophie Karzis
Company Secretary
T: +61 3 8622 3354
E: sk@ccounsel.com.au



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Planet Microcap Showcase

Las Vegas May 2019

KneoMedia Limited

ASX:KNM OTC:Pending

Publishers of



Supporting Academic Growth

Our goal is to provide educational solutions that engage learners and provide all students with new ways to practice and master key concepts and skills.

Australia

United States

United Kingdom

Philippines

KNEOMEDIA IN SUMMARY



PUBLICALLY TRADED AUSTRALIAN COMPANY:

- Listed on the highly regulated Australian Securities Exchange (ASX)
- Listing on OTCQB imminent sponsored by Glendale Securities providing US investors with direct access to buy shares in KneoMedia



PUBLISHERS OF KNEOWORLD:

- SaaS game-based learning platform
- Provides students with new ways to learn and master key concepts and skills
- KneoWorld's research and evidence-supported platform maximises engagement and gives educators a powerful tool to help students succeed



OPERATIONS:

- New York City London Manila Melbourne



TRANSACTIONED BY ANNUAL SUBSCRIPTION ANNUITY INCOME MODEL AT US\$50.00 PER STUDENT:

- US - New York, Ohio, Arizona, Pennsylvania
- UK – London
- Philippines – Vizcaya, Mindanao, Manila
- Australia – Melbourne

KNEOWORLD - THE POWER OF OUR PLATFORM



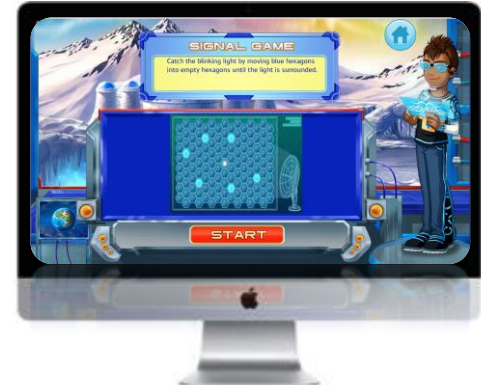
ENGAGE

- Dramatic improvement in behaviour of concern
- Reduction in OH&S issues in schools
- Proven technology-based learning content
- Designed to challenge students of all ages and abilities



EDUCATE

- Improved engagement provides education opportunities
- Numeracy, Literacy, Art, Science, Creative Thinking, Life Skills
- Huge proprietary content pool in place and regularly enhanced
- Mapped globally to curriculum and assessment



ASSESS

- Proprietary Educators' Analytics & Reporting Dashboard
- Educators can track performance in real time
- Analytics preserve Educator class time



KNEOWORLD BUSINESS MODEL



EXPERIENCED US SALES TEAM

- Sales team active across US inc NYC
- Substantial sales pipeline established
- Platform targeting SPeD, AIS, ESL, Gen Ed up to 23M students
- Annual subscription US\$50.00 per student



GLOBAL ALIGNED FOOTPRINT

- KNW Philippines established with inaugural sales
- KNW UK established with 2000 student funding pledge
- KNW AU established with inaugural sales



NAACP PARTNERSHIP

- KNM and NAACP Education strategies align
- 2,200 Chapters across the US
- Joint opportunities being pursued
- NAACP at forefront of alternative funding



GREATLY ENHANCED PLATFORM

- CMS integrated
- Simplifies regional localisation
- Simplifies written translation
- Synthetic voice translation



FUNDING & PRODUCT ENDORSEMENT

- NYC DOE product endorsement in progress
- Florida DOE approved KNW for Fed Funding
- Renewal requests confirm annuity income
- Ethical investment and funding



PEDAGOGICAL (SCIENTIFIC) VALIDATION

- World class pedagogical advisors
- Backed by committed Educators
- Monash University Research Report confirming educational benefits of KneoWorld

US MARKET OPPORTUNITY

BROADER US MARKET

- ~**23 million** elementary students
- ~**10%** students classified as Special Needs
- Potential to address Special Needs kindergarten & AIS students

THE FIVE NY BOROUGHS

- Manhattan, Queens, Bronx, Brooklyn and Staten Is
- **2,300** schools with **1.25m** students
- **220,000** special needs students

SIGNIFICANT ENGAGEMENT NOW AT STATE, COUNTY, BOROUGH, DISTRICT & SCHOOL LEVELS

- **Sales in** New York, Ohio, Arizona, Pennsylvania
- **Active pipeline** in California, Illinois, Georgia, Virginia, Michigan, Wisconsin, New Jersey

FLORIDA APPROVAL

- ~**2 million** elementary students
- Approved for Fed Title IV funding

AFFILIATION WITH NAACP - AN ADDITIONAL CHANNEL

KNW AND NAACP STRATEGIES ALIGN

- Closing the achievement gap
- Increased Resource Equity by assisting Districts to fund both devices and the KneoWorld platform
- Political and Foundation funding can now be purpose channeled via NAACP rather than DOE's

SALES CYCLE EXPEDITED

- Educational sales generally have long sales however NAACP closely aligned with education leaders
- Large proposals quickly submitted to Districts aided by NAACP relationships

ADDITIONAL REVENUE

- Opportunity to include professional development staff in large urban cities at additional revenue
- Provision of additional funding opportunities (e.g. Association of Latino Administrators and Superintendents, New York State Assembly)

COMBINATION OF ACTIVITIES HAVE BUILT SOLID SALES PIPELINE

- Engagement with the NAACP has established an additional and solid sales pipeline
- 2,200 NAACP Chapters across all US States

INCREASING OUR US PRESENCE

NATIONAL CONFERENCES

- Participation in regional and national conferences
- NAACP senior leadership is typically aligned with senior school district administration
- Joint conferences with NAACP leadership in targeting school district leadership
- Assist districts that purchase with fund raising for additional technology
- Multiple direct channels beyond the NAACP including Federal, State and District relationships

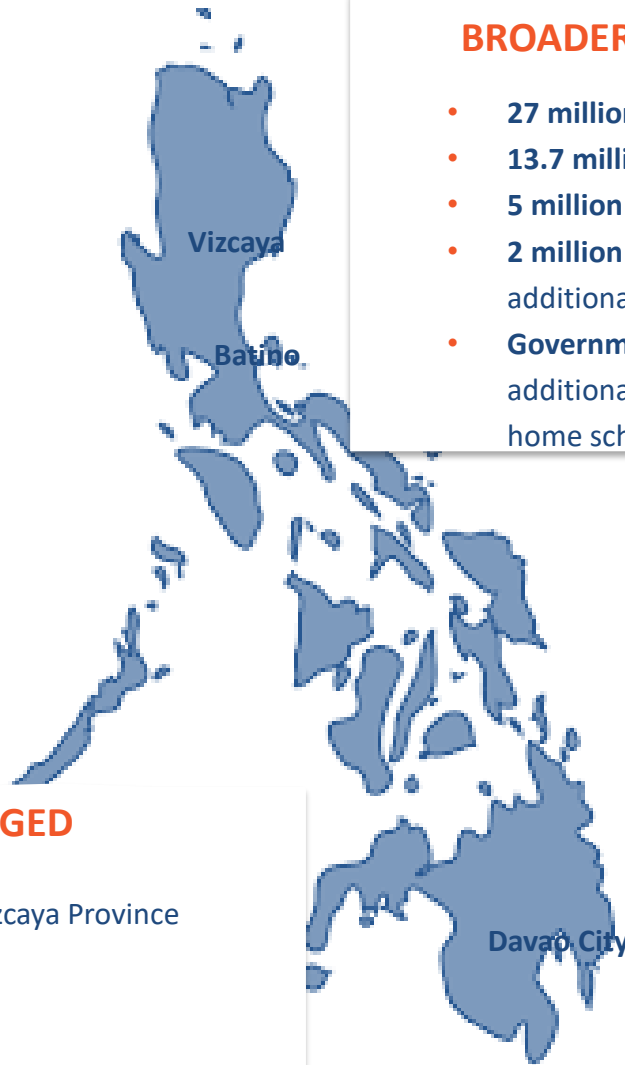
VALIDATION OF KEOWORLD PRODUCT TO BUILD AN EVER INCREASING PIPELINE OF NEW OPPORTUNITIES

- Use of showcase schools across states for peer to peer promotion
- Use of our educational experts for peer to peer interaction

ESTABLISHED SALES TEAM

- Experienced sales team established and continuing to attract high calibre and talented sales personnel

PHILIPPINES MARKET OPPORTUNITY



BROADER PHILIPPINES MARKET

- **27 million** K-12 students
- **13.7 million** elementary students
- **5 million** students with additional needs
- **2 million** elementary students with additional needs
- **Government campaign** for recognition of additional needs students rather than home school

SALES TEAM ACTIVELY ENGAGED

- Initial licences to first of 6 schools in Vizcaya Province
- Batino School, Quezon City
- Davao City, Mindanao
- Very strong sales pipeline

BROADER UK MARKET

- **8.7 million** K-12 students
- **4.6 million** primary students
- **0.7 million** Students with Education Needs (SEN)



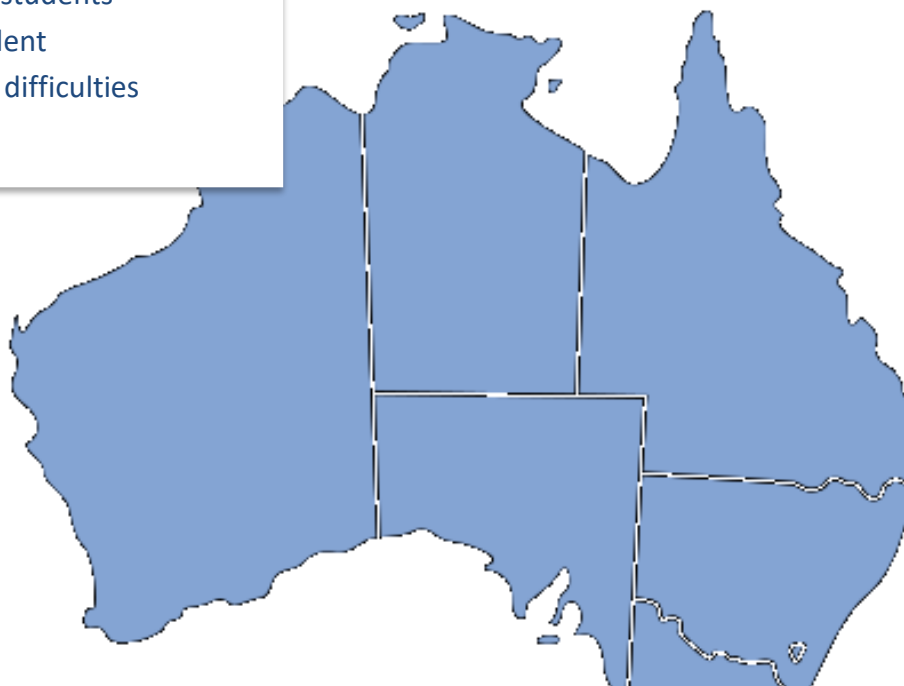
SALES ACTIVITY INITIATED

- Excellent network Anthony St John
- 2000 licence foundation pledge secured to ensure positive cash flow
- Very strong sales pipeline

AUSTRALIA MARKET OPPORTUNITY

BROADER AUSTRALIAN MARKET

- **3.9 million** K-12 students
- **2.3 million** elementary students
- **0.5 million** of total student enrolment has learning difficulties



SALES NOW ACTIVELY PROGRESSING

- Initial sales via partnership with VARIETY Foundation
- Additional sales being achieved with Monash University validation
- Australian Govt National Disabilities Insurance Scheme approved

SUMMARY

- **Worldwide stable, fully integrated cloud based technology platform**
- **Major upgrade of functionality and capacity for delivery completed. Minimal ongoing platform maintenance required**
- **Significant up grade of content and vast content still available from the library**
- **Multiple sales channels including the NAACP across US**
- **Unique product with unrivalled functionality for General Ed & Special Needs Students**
- **Highly detailed Biometric data created from student use creating student profiles that were not previously available**
- **Entrenched support from within schools and students**
- **State, County, Borough and District recognition from Education Departments and individual schools**
- **Numerous avenues for funding the product roll out including Federal recognition**
- **Highly affordable annual cost per student with annuity income stream**
- **KNM is an ethical investment providing education where it is needed most**

Thank You For Attending

KneoMedia Limited
Level 9, 401 Collins Street
Melbourne Vic 3000 Australia
+61 3 8622 3354
www.KNeoMedia.com

KneoWorld Pty Ltd
Level 9, 401 Collins Street
Melbourne Vic 3000 Australia
+61 1300 155 606
www.Kneoworld.com.au

KneoWorld Inc.
Level 21, 1412 Broadway
New York 10018 USA
+1 800 213 7456
www.KneoWorld.com

KneoWorld UK Limited
Level 5, 26-28 Mount Row
London W1K3SQ UK
+44 7859 941 456
www.KneoWorld.co.uk

KneoWorld Philippines Inc
7 Eisenhower Street
Greenhills, Manila, Philippines
+63 917 314 1782
www.KneoWorld.ph

James Kellett
Exec. Chairman & CEO
May 2019

KNEOWORLD

Builds Confidence • Closes the Gap



Jeff



Andres



Seth



Emma



Woof



JJ



Tanya



Mei



Zoe



ADVENTURE STORIES

- KneoWorld adventure stories take the KneoExplorers on exciting learning journeys. One day, kids can learn math in an ancient Mayan temple. The next day they can join the KneoExplorers in their spaceship to learn about the solar system.
- We believe learning should be fun.
- Our goal is for children to learn in a way that feels natural and keeps them interested.

LEARNING ACTIVITIES

- KneoWorld offers hundreds of educational activities that engage and motivate. Curated for students in general education and with special needs, our programs are designed to help kids focus, be resilient and learn at their own pace.
- Teachers use KneoWorld programs to help measure a child's growth and development. Students are challenged in familiar and fun ways as they progress and learn.

KneoWorld Learning

Six Categories



Literacy



Art



Science



Math

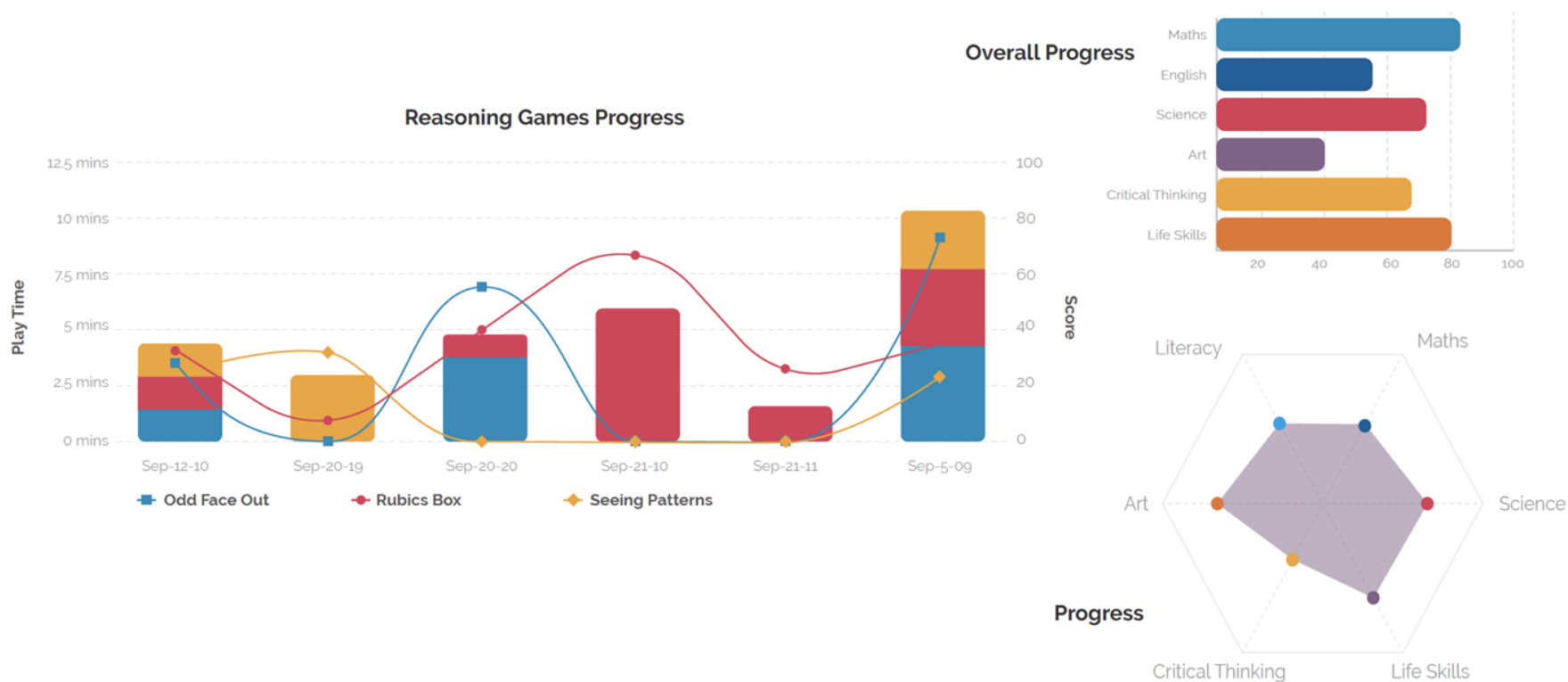


Critical Thinking



Life Skills

KneoWorld Analytics



- Student progress is captured instantly and measured on the Teacher Dashboard in a report format that scores tasks by level and time.



Engage • Educate • Assess

To further explore!

www.KneoWorld.com

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