

ASX RELEASE
1 May 2019

Clarification

ViPlus Dairy's formula-series registration amendment has been approved by SAMR but Bellamy's organic formula-series application is pending

Further to the announcement dated 24 April 2019 from Bellamy's Australia Limited (ASX:BAL), Bellamy's wishes to clarify the following:

1. On 23 April 2019, SAMR approved a label and artwork change to the existing registered ViPlus Dairy's bovine formula-series. The label and artwork change approved the inclusion of Bellamy's owned trade-marks, artwork and brand. This formula-series will be manufactured at the ViPlus Dairy facility in Toora, Victoria and will be sold and marketed by Bellamy's and its network of distributors. As previously stated, ViPlus is awaiting final certification of all artwork changes from SAMR.
2. The above SAMR approval is separate from the Bellamy's organic formula-series application which will be produced at its Camperdown Powder facility in Melbourne, Victoria and which is not yet approved by SAMR. This application remains pending for SAMR's approval.

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