

**25 June 2019**

Australian Securities Exchange  
20 Bridge Street,  
Sydney NSW 2000

**Alcidion Group appoints Simon Chamberlain as Non-Executive Director**

**Adelaide, South Australia** – Alcidion Group Ltd (ASX: ALC) is pleased to announce the appointment of Mr Simon Chamberlain to its Board as Non-Executive Director, effective 1 July 2019.

An accomplished executive and business leader with a skillset that strongly complements Alcidion's Board, Mr Chamberlain's 20-year career spans executive roles at high profile companies including General Manager at Medibank Private, Executive Manager of Qantas Airways' Hooroo business, and most recently in his current role as General Manager at MedAdvisor (ASX: MDR).

Mr Chamberlain has enjoyed a rich and varied career, with a proven track record for strategic success and commercial growth across a range of industries and markets. Simon led Qantas' entrance into the online hotels business, establishing a profitable, high growth new division for Qantas. At Medibank, Simon had responsibility across all customer channels and the enterprise's data and oversaw the creation of the customer experience practice. Gaining a better understanding of the complex challenges facing the wider health system led to Simon's role leading strategy for MedAdvisor, where he has helped support the global expansion of their health technology business. Simon brings a valuable international perspective and global network to the Alcidion Board, holding executive roles across the US and the UK where he was a key part of the executive team that sold the Australian start-up, Hitwise, to Experian in 2007.

Simon holds a Bachelor of Commerce (Accounting) and Law (Hons) from Monash University.

Simon's appointment signals the completion of Director Mr Geoffrey Rohrsheim's tenure with the Company, who will step down as Non-Executive Director from 30 June 2019 to focus on other ventures.

Chairman, Ray Blight said: "The Board wishes to thank Geoff for his valued contribution to the Company and wish him well in his future endeavours. We are very pleased to welcome Simon to the Board - Simon is an accomplished leader, bringing a wealth of global expertise and a proven growth track record to the Alcidion business. It's an exciting time of expansion, growth and consolidation for Alcidion, and Simon's strategic expertise and leadership will be instrumental in overseeing the Company's next stage of growth."

"I am honoured to join Alcidion Group as a company director. I look forward to applying my skillset and expertise to the governance of the Company and ensuring the continued expansion and success of Alcidion moving forward", said Simon Chamberlain.

**ENDS**

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## About Alcidion

Alcidion Group Limited (ASX:ALC) has a simple purpose: to make healthcare better with smart, intuitive solutions that meet the needs of hospital and allied healthcare, worldwide. The Group consists of three healthcare software companies; Alcidion Corporation, Patienttrack and Smartpage, and MKM Health, an IT solutions and services provider. Each company brings a complementary set of products and skills that create a unique offering in the global healthcare market; solutions that support interoperability, allow communication and task management, and deliver clinical decision support at the point of care to improve patient outcomes. With over 25 years of combined healthcare experience, the Alcidion Group of companies brings together the very best in technology and market knowledge to deliver solutions that make healthcare better for everyone.

[www.alcidion.com](http://www.alcidion.com)

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