Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: IOOF Holdings Ltd	
ABN : 49 100 103 722	

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Renato Mota
Date of appointment	25 June 2019

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities	
11,178 ordinary shares	

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⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
Atom Financial Services Pty Ltd ATF Atom Investments Family Trust	110,937 ordinary shares
Performance rights and deferred shares	 30,000 performance rights under the 2017 Executive Performance Rights Plan 30,000 performance rights under the 2018 Executive Performance Rights Plan 50,000 performance rights under the 2019 Executive Performance Rights Plan 13,112 deferred shares under the 2018 Executive STI Deferral Plan will be allocated to Mr Mota subject to a look back in August 2019 13,112 deferred shares under the 2018 Executive STI Deferral Plan will be allocated to Mr Mota subject to a look back in August 2020

Part 3 - Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	Nil

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⁺ See chapter 19 for defined terms.