

**CYBG PLC
(Company)**

LEI: 213800ZK9VGCYYR6O495

2 July 2019

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 1 July 2019 the following Persons Discharging Managerial Responsibilities purchased shares under the CYBG PLC Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	76	£1.9695
Fraser Ingram	76	£1.9695

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ian Smith
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030
b)	Nature of the transaction	Purchase of shares via the CYBG PLC Share Incentive Plan

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£1.9695	76
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	1 July 2019	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Fraser Ingram	
2	Reason for the notification		
a)	Position/status	Group Chief Operating Officer	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	CYBG PLC	
b)	LEI	213800ZK9VGCYYR6O495	
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a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each	
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