

ASX ANNOUNCEMENT

21 August 2019

Investor Presentation - Correction to slide 23

Kogan.com Limited (Kogan.com; ASX:KGN) yesterday lodged an ASX Announcement - Kogan.com FY19 Results Presentation, which contained a charting error with associated commentary on slide 23. The Inventory Turn calculation on slide 23 reflects Cost of Sales (excluding freight) divided by average monthly Inventory in Warehouse.

The Announcement correctly stated Inventory, Inventory in Warehouse, and Cost of Sales in respect of all periods throughout the Announcement, but the correct figure in the chart on slide 23 for FY19 should reflect 4.8, not 7.2.

ENDS

For further information please contact:

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Money, Kogan Insurance, Kogan Cars and Kogan Travel. Kogan is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.