

24 September 2019

EXPIRY OF UNLISTED OPTIONS

MSM Corporation International Limited (ASX: MSM) (MSMCI or the Company) wishes to advise that following unlisted options have expired without exercise:

- 3,500,000 \$0.40 Options, exercisable on or before 19 September 2019
- 3,500,000 \$0.45 Options, exercisable on or before 19 September 2019
- 1,500,000 \$0.55 Options, exercisable on or before 19 September 2019

FOR FURTHER INFORMATION CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

