



22 October 2019  
ASX Market Release

## **Catapult passes 100 teams on new Vector technology**

Catapult Group International (ASX:CAT, "Catapult" or the "Company") is pleased to update the market on the strong sales momentum of its next-generation wearable technology, Catapult Vector. Vector was initially soft launched to a small number of Australian teams in May 2019 and Catapult today announces that it has already passed 100 Vector clients globally.

Despite the exclusively Australian soft launch, 91% of all teams now signed to Vector are based outside Australia and 73% are soccer and rugby teams in the EMEA region.

Vector's integration with Catapult's recently-released video product, Catapult Vision, has already had a big impact in the EMEA region. Alex Martin, Head of Physical Performance at the Leicester Tigers (English rugby union), said: "We're excited to have both Vision and Vector used by our senior team. Being able to integrate the wearable and video analysis is a huge step forward and will push the boundaries of what we're able to do with sports science even further."

Vector's unique access to proprietary ClearSky technology delivers seamless interoperability between indoor and outdoor environments in one single session, and has been a significant driver of Vector sales success. Additionally the marked size reduction (20% smaller) and a 500% increase in processing power have driven strong demand.

Vector has been granted fully compliant status with all FIFA and World Rugby standards, enabling its adoption by 85 soccer teams and 10 rugby organisations within a short period of time. Amongst the organisations now committed to Vector are the National Rugby League (NRL) as well as 13 American football teams using the product in the new NFL and NCAA college football seasons.

University of Miami's Senior Associate Athletic Director of Performance, Health and Wellness, Luis Feigenbaum, speaks highly of their use of Catapult Vector.

"Catapult Vector is a revolutionary measurement system where we can track how fast our student-athletes are performing, how much work they're doing, how much load and the directions that they're moving in. It should help with the overall incorporation of maintaining our student-athletes healthy and also it plays a role in understanding where people are when they're coming back from injuries."

When asked whether using Catapult and the new Vector device is a must for winning organisations, Bruce Arians, Head Coach of the Tampa Bay Buccaneers (NFL) said, “I don’t think there’s any doubt”.

Commenting on the commercial momentum of Vector, Catapult Executive Chairman Dr. Adir Shiffman said:

“Catapult invests substantial R&D resources in ensuring we remain the innovation leader in sports performance technology. The exciting sales momentum being experienced by Vector across all regions is the direct result of this commitment. For example, the Clearsky technology that enables Vector to operate seamlessly both indoors and outdoors was first conceived more than five years ago.”

“Catapult’s significant and fast-growing revenue base lets us keep pushing the boundaries of what is possible in sports performance technology over the long-term, and is a genuine competitive advantage for us in this industry”.

- ENDS -

For media and investor enquiries please contact:

Andrew Keys  
Investor Relations  
Catapult Group International  
E: [investor.relations@catapultsports.com](mailto:investor.relations@catapultsports.com)  
M: +61 400 400 380

**Forward-looking statements**

Any forward-looking statements, opinions and estimates provided in this announcement rely on various contingencies and assumptions. Various factors and risks, both known and unknown, many of which are outside the control of Catapult, may impact upon the performance of Catapult and cause actual performance

to vary significantly from expected results. There can be no guarantee that Catapult will achieve its stated objectives or that forward looking statements or forecasts will prove to be accurate.