

RMA Global Limited
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ASX RELEASE

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Domain/RMA Expose Real-Estate Agents

RMA Global Limited is pleased to announce that the syndication with Domain, announced to the ASX last month, went live last Tuesday. From that date, real estate agents who are subscribers of RMA or a Platinum subscriber of Domain will have their profile and the latest RMA vendor reviews displayed on Domain.

Visitors to Domain can now see RMA's agent profiles and reviews and also click through to the RMA platform to research agent profiles further.

In the five days since launching on Tuesday to Saturday night, there have been over 140,000 views of RateMyAgent reviews on Domain's website from over 58,000 unique users. Visitors have looked at over 6,300 agents and over 2,500 agencies in the five days since launch.

Mark Armstrong, Chief Executive Officer of RateMyAgent, said, "The early evidence is that the partnership with Domain supercharges the exposure of our subscribed agents, as well as provides an enhanced experience for homeowners looking for the right agent."

David Williams, Chairman of RateMyAgent, said, "RMA's role is to help agents market themselves using our various tools. The Domain relationship is an important one that allows us to help agents show their reviews everywhere, amplify the results of their work and gain new clients."

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About RMA Global Limited

RMA is an online digital marketing business providing extensive data on for-sale and sold residential property, sale results for individual residential real estate agents and agencies, as well as reviews of agent performance from vendors and buyers of residential real estate. This data can be used by agents to build their profile to market themselves, or by vendors to compare agents and find an agent or agency to sell their property. The product offering has recently expanded to leased properties.

RMA currently operates in Australia, the USA and New Zealand.

About Domain Holdings Limited

Domain is a real estate technology and services business focused on the Australian property market.

The business offers residential and commercial property marketing services via its listings portals on desktop and mobile, and via social media and print magazines. Domain also provides media and lead-generation solutions for advertisers looking to promote their products and services to consumers.

Domain creates property market content to engage consumers and support audience growth. In addition to operating residential and commercial real estate portals, Domain provides data and technology services to real estate agencies through customer relationship management (CRM) services, property data and research subscriptions, and property inspection management tools.