

ASX Announcement

30 October 2019

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## **SPIRIT STRENGTHENS BOARD OF DIRECTORS WITH THE APPOINTMENT OF MR GREG RIDDER AS NON EXECUTIVE DIRECTOR**

- Mr Greg Ridder is currently the Chairman of Kogan.com (ASX: KGN) and serves on the boards of Oxfam Australia (Director), Ethical Property Australia (Chairman) and Phoenix Australia - Centre for Posttraumatic Mental Health (Director).
- Mr Ridder's appointment adds ASX experience and ecommerce expertise at board level with the up coming launch of the Spirit X digital sales platform (B2B Telco sales)
- This appointment is effective from 21 November, 2019

Mr Greg Ridder has been appointed as Spirit's newest Board member and will commence his directorship on 21 November 2019. Greg brings in-depth experience working with high growth ASX listed organisations. He is an experienced Non-Executive Director and is currently the Chairman of Kogan.com. Formerly Asia Pacific Regional President at NYSE listed Owens-Illinois, Greg led growth and diversification from its traditional Australian base through joint ventures and acquisitions in China and Southeast Asia. Recently he has focused on intensive business improvement, acting as CEO at the Australian Institute of Architects, CEO at Phoenix Australia and as CFO at World Vision Australia. Greg is experienced in leading businesses in multiple countries, cultures, economic circumstances and market conditions. He was also chairman at privately held Tibaldi Smallgoods and has been a director at B Lab Australia & New Zealand. Greg holds a Bachelor of Business in Accounting from RMIT, a Graduate Diploma in Marketing from Monash University, and has completed the Advanced Management Programme at INSEAD in France. Greg is a CPA and graduated member of the Australian Institute of Company Directors.

Chair, James Joughin said "I welcome Greg to the Board and we are pleased that a person of his calibre is attracted to our growth story. His depth of commercial experience will add value to Spirit as we continue to execute our managed services and internet offering to the SMB market."

Spirit's Managing Director, Sol Lukatsky said, "We are pleased to be attracting the calibre of board members such as Greg. His experience with high growth digital companies will add valuable insight and experience to our board as we roll out the Spirit X digital platform to our partners and direct to SMB's. It's an exciting time for Spirit as we modernise our business and appoint world class leaders at board and executive level."

Greg Ridder said "I am excited to join the Spirit Board of Directors. Spirit is transforming the B2B customer experience by demystifying the Internet and IT for SMBs via their Spirit X platform. Frankly, Australia's small and medium sized businesses need and deserve a better way to buy super fast Internet and managed IT services and this disruption opportunity is very compelling. Spirit's vision of being Australia's leading provider of IT&T services is being executed during a time when SMB's are migrating to cloud based applications across every part of their business."

**For all media enquiries regarding Spirit's appointment or commentary and interviews with Spirit's Managing Director, Sol Lukatsky or Greg Ridder, please contact:**

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Managing Director  
03 8554 1320 or [media@spirit.com.au](mailto:media@spirit.com.au)

## About Spirit

Spirit is an integrated IT&T Service Provider for small to medium-sized businesses (SMBs). It enables the new economy by deploying Sky-Speed Internet through the air, along with Managed IT Services, ensuring thousands of Australian businesses can work, communicate and connect without disruption.

The ASX listed (STI) company owns its own advanced fixed wireless network, delivering symmetrical speeds of up to 1Gbps for businesses – that's over 16 times quicker than the national average. It's the Internet that Australia deserves.

Spirit is built on an ethos of being different to be better. Its independent fixed wireless network is designed to supplement its range of cloud solutions, Managed IT and unified communications services, which means they are perfectly poised to be the one-stop-shop for SMBs in their quest for growth.

Spirit provides industry-leading IT&T services and is continually expanding to meet demand, both organically and through acquisitions, which have recently included Phoenix Austec, Arinda IT, Building Connect, LinkOne Group, Voxcom, My Telecom, Phone Names and World Without Wires. With these businesses on board, Spirit can take SMBs to the cloud and back, powered by its Sky-Speed Internet.

For more information, please visit [www.spirit.com.au](http://www.spirit.com.au)