Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

ive ASX the following i	nformation.
	heets if there is not enough space).
*securities issued or to	Fully paid ordinary shares (Shares)
ssued (if known) or	9,900,990 Shares
tions, exercise price and date; if partly paid es, the amount ng and due dates for if *convertible to, the conversion price	The new Shares will be on the same terms as the existing Shares on issue.
	*securities issued or to of *securities issued or sued (if known) or number which may be terms of the *securities tions, exercise price and date; if partly paid es, the amount ang and due dates for

04/03/2013 Appendix 3B Page 1

⁺ See chapter 19 for defined terms.

Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?

Yes, the new Shares will rank equally in all respects from the issue date with existing Shares.

If the additional *securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

5 Issue price or consideration

NZ\$4.04 per Share

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Allotment of Shares under a placement conducted by Serko Limited for the purpose of raising funds which will be used to:

- accelerate the provisioning of Serko Zeno into North America and continental Europe;
- deliver expanded content channels across the global travel management company reseller community; and
- increase the scale of Serko to deliver and support its growing customer base and future opportunities, as a result of increased demand and to support projected expansion arising from the Booking.com agreement as referred to in its ASX announcement on 24 October 2019.

6a Is the entity an *eligible entity that has obtained security holder approval under rule 7.1A?

No

If Yes, complete sections 6b – 6h in relation to the *securities the subject of this Appendix 3B, and comply with section 6i

Appendix 3B Page 2 04/03/2013

 $[\]boldsymbol{+}$ See chapter 19 for defined terms.

6b	The date the security holder resolution under rule 7.1A was passed	N/A	
6c	Number of *securities issued without security holder approval under rule 7.1	N/A	
6d	Number of *securities issued with security holder approval under rule 7.1A	N/A	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A	
6f	Number of *securities issued under an exception in rule 7.2	N/A	
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A	
		C	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	N/A	
7	⁺ Issue dates	30 October 2019	
	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.		
	Cross reference: item 33 of Appendix 3B.		
		Number	+Class
		INUITIDET	U1033

04/03/2013 Appendix 3B Page 3

⁺ See chapter 19 for defined terms.

Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)

Fully paid ordinary shares

Appendix 3B Page 4 04/03/2013

⁺ See chapter 19 for defined terms.

9 Number and *class of all *securities not quoted on ASX (including the *securities in section 2 if applicable)

Number	⁺ Class
199,263	NZ\$2.97 Options Expiry Date: 6 July 2023
3,521	NZ\$2.84 Options Expiry Date: 30 July 2023
74,632	NZ\$2.68 Options Expiry Date: 2 February 2024 (and 20 February 2021 in one instance)
7,500	NZ\$3.19 Options Expiry Date: 19 April 2024
1,985	NZ\$ 3.19 Options Expiry Date: 18 April 2024
36,563	NZ\$3.95 Options Expiry Date: 30 October 2024
237,489	Restricted Share Units under the Serko Limited Long Term Incentive Scheme

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

N/A

Part 2 - Pro rata issue

11	Is	security	holder	approval
	reg	ıuired?		

N/A

12 Is the issue renounceable or non-renounceable?

N/A

Ratio in which the *securities will be offered

N/A

14 +Class of +securities to which the offer relates

N/A

04/03/2013 Appendix 3B Page 5

⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

15	⁺ Record date to determine N/A entitlements	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
17	Policy for deciding entitlements in relation to fractions	
18	Names of countries in which the entity has security holders who will not be sent new offer documents	
	Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	
19	Closing date for receipt of N/A acceptances or renunciations	
20	Names of any underwriters N/A	
21	Amount of any underwriting fee N/A or commission	
22	Names of any brokers to the issue N/A	
23	Fee or commission payable to the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	
25	If the issue is contingent on security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	

Appendix 3B Page 6 04/03/2013

⁺ See chapter 19 for defined terms.

28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	⁺ Issue date	N/A

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

- 34 Type of *securities (tick one)
- (a) Securities described in Part 1
- (b) All other +securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities.

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders

04/03/2013 Appendix 3B Page 7

⁺ See chapter 19 for defined terms.

If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories

1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over

A copy of any trust deed for the additional *securities

Appendix 3B Page 8 04/03/2013

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b) 38 Number of *securities for which N/A ⁺quotation is sought 39 ⁺Class of ⁺securities for which N/A quotation is sought 40 Do the *securities rank equally in N/A all respects from the +issue date with an existing +class of quoted +securities? If the additional *securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 41 Reason for request for quotation Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another *security, clearly identify that other +security) Number +Class 42 and N/A N/A Number +class of all +securities quoted on ASX (including the +securities in clause 38)

04/03/2013 Appendix 3B Page 9

⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the
 +securities to be quoted under section 1019B of the Corporations Act at
 the time that we request that the +securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before 'quotation of the 'securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 30 October 2019

(Company Secretary)

Print name: Susan Putt

Appendix 3B Page 10 04/03/2013

⁺ See chapter 19 for defined terms.