

**VIRGIN MONEY UK PLC**  
**(Company)**

**LEI: 213800ZK9VGCYYR6O495**

4 November 2019

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 1 November 2019 the following Persons Discharging Managerial Responsibilities purchased shares under the Share Incentive Plan.

<b>Director</b>	<b>Number of Shares</b>	<b>Purchase Price</b>
Ian Smith	112	£1.3447
Fraser Ingram	111	£1.3447

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ian Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	VIRGIN MONEY UK PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030
b)	Nature of the transaction	Purchase of shares via the Share Incentive Plan

Virgin Money UK PLC is registered in England and Wales (company number: 09595911) and as a foreign company in Australia (ARBN 609 948 281) and its registered office is Jubilee House, Gosforth, Newcastle upon Tyne, NE3 4PL. Virgin Money UK PLC is in the process of registering its change of foreign company name from CYBG PLC to Virgin Money UK PLC with the Australian Securities and Investments Commission (ASIC). Virgin Money UK PLC will make an ASX announcement regarding its change of name and ASX code once the name has been successfully registered with the ASIC.

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.3447	112
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	1 November 2019	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Fraser Ingram
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Group Chief Operating Officer
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	VIRGIN MONEY UK PLC
b)	LEI	213800ZK9VGCYYR6O495
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	- Price	N/A	
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