

11 November 2019

FIREFLY GAMES INC LAUNCHES WORLDWIDE MULTIPLAYER ONLINE STRATEGY GAME

- Firefly Games has launched *Terminator: Dark Fate* based upon the feature film recently released worldwide
- The game has been co-developed with Camel Games who are the creators of *War And Order*
- MSMCi have a priority right to be paid profits or distributions received by RTE from J&D Holdings (parent entity of Firefly Games) for the repayment of the RTE loan note and MSMCi will benefit from any ongoing distributions post loan repayment as an RTE shareholder

MSM Corporation International Limited (ASX: MSM) (MSMCi or the Company) is pleased to advise that Firefly Games Inc, a strategic partner forged through the Company's investment in The Riva Group, has successfully completed its global launch of *Terminator: Dark Fate*. It is the official, free to play, real time strategy war game based upon the 2019 feature film and is available worldwide on Apple and Google Play.

As announced on 1 October 2019, *Terminator: Dark Fate* is the culmination of a 2-year collaboration between Firefly Games and Skydance Media. The game is targeting global mobile gaming audiences and fans of the Terminator series for worldwide release. It is a midcore free-to-play massively multiplayer online strategy game with a focus on player-versus-player combat and player alliances.

Camel Games, the co-developers are the creators of *War and Order* which has over 10 million downloads and is estimated to be generating revenue over US\$35 million per annum.¹

As announced on 30 September 2019, MSMCi has secured, first ranking, interest free loan notes and an equity interest in The Riva Group's associated company Riva Technology and Entertainment Limited (RTE). RTE is in the process of acquiring a majority equity interest in J&D Holdings Limited (J&D), which is the sole legal and beneficial owner of Firefly Games pursuant to a Share Purchase Agreement. Under the loan notes, MSMCi (along with other subscribers of the notes) have a priority right to be paid all profits or distributions received by RTE from J&D in repayment of the notes.

Chairman of The Riva Group, Paul Roy commented;

"We're very excited with the release of this game. The early feedback from the players has been extremely positive with several thousand downloads already. The team at Firefly Games have done a fantastic job with their partners at Camel Games and Skydance Media."



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Note¹: Downloads and estimated revenue data sourced from Google Play and Sensor Tower.

ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

ABOUT RIVA

Founded in 2002, with Headquarters in Dubai and offices across the world from the USA to East Asia; The Riva Group have successfully been delivering the vision of tomorrow for over 15 years. The Riva Group of companies hold an industry advantage in their ability to take every project from concept to execution all housed under one roof. The complementary divisions cover: creative design and development of theme parks, brand and Intellectual Property licensing, 3D animation and visual effects for films, games and TV content.

The Riva Group recently played an instrumental role in the concept, design and development of major theme parks in the middle east, based on world class IP licenses. The concepts for one of the parks was inspired by The Riva Group's Chairman; Mr Paul Roy and his Mumbai based celebrity partners who specialise in directing, screenwriting and production for Bollywood and have won numerous awards and international accolades over the last 15 years.

The Riva Group have vast experience specialising in licensing agreements where they have successfully negotiated and arranged for licenses for world class entertainment Intellectual Property with; Dreamworks Animation, Marvel, Sony Pictures, Electronic Arts, Lionsgate, Square Enix, Microsoft Studios, Cartoon Network, Capcom and Konami. The Riva Group in partnership with Los Angeles-based Firefly Games have developed the cutting-edge Dreamworks: Universe of Legends Mobile Game where Shrek meets Kung-Fu Panda in a Dreamworks Hero mashup.





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ABOUT FIREFLY GAMES

Firefly Games, founded in 2015, is a mobile game publisher and developer for the global iOS and Android markets. Firefly's team has worked on titles such as Kung Fu Panda, How to Train Your Dragon, Shrek, Madagascar, and more. The *Terminator: Dark Fate* movie trailer is at <https://www.youtube.com/watch?v=oxy8udgWRmo>. The links to Terminator Dark Fate on Apple and Google play link are - <https://apps.apple.com/ae/app/terminator-dark-fate/id1481147640> and <https://play.google.com/store/apps/details?id=com.fireflygames.tdf>