

Annual General Meeting November 2019

KNeoMedia Limited

ASX:KNM OTC:KNEOF

Publishers of



Supporting Academic Growth

Our goal is to provide educational solutions that engage learners and provide all students with new ways to practice and master key concepts and skills.

Australia

United States

United Kingdom

Philippines

WELCOME FROM YOUR BOARD AND OFFICERS



James Kellett
Executive Chairman & CEO



Jeff Bennett
Non-Executive Director



Frank Lieberman
Executive Director NY



Sophie Karzis
Company Secretary



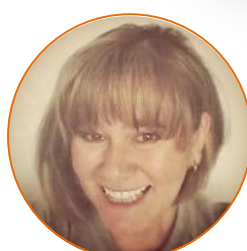
Damian O'Sullivan
Chief Operating Officer



Liza Juegan
Chief Financial Officer



Lord Anthony St John
Chairman KneoWorld UK



Dr Denine Jimmerson
Director of Curriculum



Isabelita Perez
President KneoWorld PH

Corporate overview		ASX Code KNM	
Shares on issue	~755M	Options on issue	~23.4M
52 week high (\$/share)	\$0.06	52 week low (\$/share)	\$0.010
Market Cap (at 3.1 cents per share)	~\$23.4M	Debt - Convertible Notes	\$0.00

KNEOWORLD - THE POWER OF OUR PLATFORM



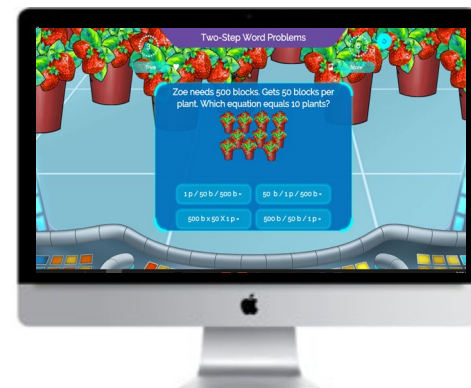
ENGAGE

- Dramatic improvement in behaviour of concern
- Reduction in OH&S issues in schools
- Proven technology-based learning content
- Designed to challenge students of all ages and abilities



EDUCATE

- Improved engagement provides education opportunities
- Numeracy, Literacy, Art, Science, Creative Thinking, Life Skills
- Huge proprietary content pool in place and regularly enhanced
- Mapped globally to curriculum and assessment



ASSESS

- Proprietary Educators' Analytics & Reporting Dashboard
- Educators can track performance in real time
- Analytics preserve Educator class assessment time



KNEOWORLD BUSINESS MODEL



EXPERIENCED US SALES TEAM

- Sales team active across US inc NYC
- Substantial sales pipeline established
- Platform targeting SPeD, AIS, ESL, Gen Ed up to 23M students
- Annual subscription US\$50.00 per student



GLOBAL ALIGNED FOOTPRINT

- KNW Philippines established with inaugural sales
- KNW UK established with Foundation pledge and inaugural sales
- KNW AU established with inaugural sales



NAACP & Dell PARTNERSHIP

- KNM and NAACP Education strategies align
- 2,200 Chapters across the US
- Joint opportunities being pursued
- NAACP at forefront of alternative funding
- Dell joined initiative with 3 yr licences paid upfront



GLOBAL PLATFORM

- CMS integrated
- Simplifies regional localisation
- Simplifies written translation
- Synthetic voice translation



FUNDING & PRODUCT ENDORSEMENT

- NY political funding endorsement
- Florida DOE approved KNW for Fed Funding
- Renewal requests confirm annuity income
- Ethical investment and funding



PEDAGOGICAL (SCIENTIFIC) VALIDATION

- World class pedagogical advisors
- Backed by committed Educators
- Monash University, A & M University and Sultan Idris University.

2019 ACHIEVEMENTS



OUR STRENGTH - PROPRIETARY CONTENT MANAGEMENT SYSTEM (CMS) ENABLES FAST ITERATION TO US STATES AND GLOBAL STANDARDS:

- Enabled quick adaption to new individual US state curriculum standards
- Enables rapid adaption to new countries and regions and languages.



DELL TECHNOLOGIES JOINED THE KNEOWORLD NAACP CONNECT THE KIDS PROGRAM

- Dell delivers further technology capability and marketing reach to the program



FEDERAL FUNDING FOR STATE OF FLORIDA APPROVED:

- Enabled an initial test program whereby we satisfied A & M University OF improved maths and literacy competency
- Led to further 500 student pilot that will be the basis of substantial sales at District levels facilitated with Federal Title IV funding



OTCQB TRADING APPROVAL COMMENCED:

- As a US Centric business OTC trading gives US investors the ability to invest directly in KNM in the US
- US investment increases liquidity and demand for KNM shares without creating additional shares and enable transfer between the ASX and OTC registries

CHANNELS TO MARKET



IN EACH CHANNEL TO MARKET WE HAVE PARTNERED TO ACHIEVE VALIDATION IN PREPARATION FOR INCLUSION IN DOE BUDGETS ON AN ONGOING BASIS:

USA:



- NAACP and Dell partnership to procure political and government financial support.
- Pilots under University research to procure direct and Federal Government funding approvals
- Individual district pilots to secure local DOE budget support



UK:

- Procured the support of a substantial foundation to fund early initiatives to enable validation and support a local team to both implement and achieve validation for ongoing sales



PHILIPPINES:

- Entered into a JV with a most influential Board to expedite sales in the region

2020 US ACHIEVEMENTS TO DATE



NAACP CONNECT THE KIDS INITIATIVE DELIVERING RESULTS:

- YTD licence sales under the NAACP program now at 5,500 with each licence committed for 3 years and payable in advance totalling 16,500 at \$50 pa = A\$1.23m
- NAACP sales anticipated to grow both within and beyond NY State as they and Dell have national aspirations



STATE AND DISTRICT ENGAGEMENT INCREASES WITH FURTHER TEST PROGRAMS CONTINUING OR INITIATED IN:

- Palm Beach County Public Schools FL
- Osceola School District FL
- Indian Prairie School District IL
- Jefferson County Schools CO
- El Monte Union High School District CA
- Triumph Academy (specialist autism) UT
- Yuma School District AZ
- Cleveland Public School District OH
- New Kensington School District PA
- Various school districts NYC



OTCQB TRADING APPROVED

- Final DTC approval to enable online trading anticipated in 2 weeks

2020 UK ACHIEVEMENTS TO DATE



CREATED KNEOWORLD PRESENCE AND ADVISORY BOARD:

- Guided by KneoWorld UK Chairman Lord Anthony St. John we have created substantial KneoWorld awareness in the City of London and beyond including key government influencers and advisors.



SALES TO LONDON SPECIAL NEEDS SCHOOLS:

- Have sold and implemented KneoWorld.co.uk to 4 prestigious special needs schools in the London area including leading school Fairley House.



EMBRACED CITY COUNCIL SCHOOL DISTRICT STRUCTURE:

- Achieved substantial sale to Leeds City Council, the recognised leading technology council in the UK
- Paves the way for additional city council sales

2020 PHILIPPINES ACHIEVEMENTS TO DATE



PHILIPPINES JV PROGRESSES WELL:

- KneoWorld Philippines continues to progress well and the completion of current negotiations is anticipated to result in a substantial sales contract in the near term.



FURTHER SALES:

- After successful deployment in Vizcaya Province in northern Philippines, Manila and Davao City, further sales are anticipated in the short term across all territories.



POTENTIAL SALE VALIDATES OUR JV INITIATIVE.

- The successful completion of the transaction under negotiation will validate our JV strategy and underpin KneoWorld Philippines financial stability and credibility.

KNEOWORLD DIFFERENTIATORS

THE KNEOWORLD DIFFERENTIATORS ARE VERY CLEAR:

- We test, provide remedial education and deliver detailed progressive assessment via real time analytics
- Exceptional levels of education engagement.
- Unlike other single subject products we cover the 6 main areas of curriculum.
- We can curate each individual child experience within a class to their subject weakness, or strength, at an ability level most suited to their individual needs.
- What further differentiates us from other more mature offers in the market: e-books and e-maths have become as passé as their original analogue versions with the young digital kids of today. The gap between that form of engagement and attempted teaching and the digitally engaged life young students today lead widens, both in general ed and additional needs.
- We address the very real problem of teaching to 6 grade levels in the one class. How do you curate for individual needs? How do you engage while addressing this issue?
- Our CMS enables us to align to curriculum and education standards across multiple regions and languages and readily iterate to change.

OUR GOAL

BUILD SHAREHOLDER VALUE AND ANNUITY REVENUE AND RETURNS BASED ON 4 PILLARS

- Partnerships that facilitate access to government and private enterprise funding channels
- Leading technology to ensure we maintain a commanding position in special and general education
- Validated content by globally recognised health and education bodies
- Recruit top talent in education and business development to deliver scale in our deployed markets

WE MAKE A DIFFERENCE



OUR VISION

KneoWorld creates and promotes technology-based solutions that enhance the teaching and learning experience for students of all abilities. We nurture partnerships to aid in educational equity and access to help students reach their full potential.

Thank You For Attending

KNeoMedia Limited
Level 9, 401 Collins Street
Melbourne Vic 3000 Australia
+61 3 8622 3354
www.KNeoMedia.com

KneoWorld Pty Ltd
Level 9, 401 Collins Street
Melbourne Vic 3000 Australia
+61 1300 155 606
www.Kneoworld.com.au

KneoWorld Inc.
Level 21, 1412 Broadway
New York 10018 USA
+1 800 213 7456
www.KneoWorld.com

KneoWorld UK Limited
Level 5, 26-28 Mount Row
London W1K3SQ UK
+44 7859 941 456
www.KneoWorld.co.uk

KneoWorld Philippines Inc
7 Eisenhower Street
Greenhills, Manila, Philippines
+63 917 314 1782
www.KneoWorld.ph

James Kellett
Exec. Chairman & CEO
22rd November 2019

KNEOWORLD

Builds Confidence • Closes the Gap



Jeff



Andres



Seth



Emma



Woof



JJ



Tanya



Mei



Zoe

Disclaimer

This document does not, and does not purport to, address any or all issues which are or may be material or of interest to the Recipient in connection with its own due diligence review of the Company, the Business or otherwise. The Recipient may not, and by receiving this document the Recipient acknowledges that it is not entitled to and agrees not to, rely on any part of this document (whether as to a matter of fact, forecast, opinion or belief) for any purpose whatsoever.

Certain statements in this document relate to the future. These forward looking statements involve known and unknown risks, uncertainties, assumptions and other important factors that could cause the actual results, performance or achievements of the Company and the Business to be materially different from future results, performance or achievements expressed or implied by such statements. Such forward looking statements are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future. No representation, assurance or guarantee is given that the occurrence of the events expressed or implied in any forward looking statements in this document will actually occur. The forward looking statements in this document reflect views held only at the date of this document.

Past performance information given in this document is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance. By accepting this document, the Recipient agrees that it will make and rely solely upon its own due diligence investigations and enquiries and will not in any way rely upon any of the information in this document or use this document for any purpose other than as information to assist the Recipient and its advisers to undertake its own due diligence investigations and enquiries.

None of the statements, opinions, projections, forecasts or other forward-looking information contained in this document have been independently verified and no commitment, representation or warranty, express or implied, is made in relation to their accuracy, reasonableness or completeness. Furthermore, where statements in this document are taken from or attributed to sources created by third parties, the Recipient should have regard to those sources and rely on its own enquiries.

KNeoMedia has prepared this document based on information available to it at the time of preparation and subject to the qualifications in this document. To the maximum extent permitted by law, neither the Company nor any of its respective related bodies corporate or other affiliates, directors, officers, employees, representatives, agents, advisors or their respective advisors' affiliates or partners, directors, officers, employees or contractors (each a Limited Party and together the Limited Parties) takes any responsibility for the contents of this document or any action taken by the Recipient or any other person on the basis of any information in the document. The Limited Parties disclaim any obligation or undertaking to disseminate after the date of this document any updates or revisions to any forward looking statements to reflect any change in expectations in relation to those statements or any change in events, conditions or circumstances on which any such statement is based. To the maximum extent permitted by law any and all liability in respect of this document and the information contained within it is expressly excluded including without limitation any direct, indirect or consequential liability, expenses, losses, damages or costs incurred by the Recipient or any other person as a result of their receipt or use of this document or arising from the information in this document being inaccurate or incomplete in any way for any reason, whether by negligence or otherwise. No Limited Party makes any representation or warranty, express or implied, as to the currency, accuracy, completeness, reliability, fairness or correctness of the information contained in this document or about KNeoMedia generally or any opportunity to invest in KNeoMedia in the future.