

ASX Announcement
25 November 2019



WNB APPOINTS NEW ZEALAND DISTRIBUTOR FOR TANNED PRODUCT RANGE

MELBOURNE: 25 November 2019: Wellness and Beauty Solutions Limited (ASX: WNB) ("WNB" or "the Company"), an Australian beauty, wellness and lifestyle brand business, has signed its first international distribution agreement for its fully-owned safe sunless TANNED product range.

Sisterhood Beauty Limited (Sisterhood) has signed a three-year contract to distribute TANNED in New Zealand across 600 retail outlets. The brand will be sold across pharmacy, department store and grocery and Sisterhood will be responsible for importing, storing, delivering and customer management under the agreement.

TANNED is a safe sunless tanning range with 12 products which the Company launched in June 2019. TANNED is currently available in Sportsgirl and e-commerce and is a key focus for retail expansion in local and international markets.

Sisterhood Beauty is New Zealand's first agency for iconic Australian and New Zealand beauty brands. It has a broad distribution base across Professional and medi-spas, hairdressers, pharmacies and department stores. Sisterhood already distributes the Company's licenced Jbronze range across New Zealand.

"We have a longstanding relationship with Sisterhood based on their substantial expertise and retail sector experience in New Zealand. This contract is an important next step in expanding our retail footprint into New Zealand," said Wellness and Beauty Solutions Managing Director, Christine Parkes.

"TANNED is a great unisex tanning brand, and we see that sector as an area for real growth. It's got positive brand values of inclusion, diversity and promotes positive self image messaging that we are confident will resonate with consumers across New Zealand. Sisterhood Beauty is excited to bring the TANNED product range to New Zealand, and we look forward to strengthening our partnership with Wellness and Beauty Solutions," said Sisterhood Managing Director, Leanne Radka.

For more information contact:

Investor Relations

Christine Parkes
Managing Director
Wellness and Beauty Solutions Ltd
christine.parkes@wnbltd.com.au
+61 467 350 509

Rebecca Wilson

WE Communications
rwilson@we-worldwide.com
0417382391

Media Enquiries

Taryn Silver
WE Communications
tsilver@we-worldwide.com
03 9866 4722

About Wellness and Beauty Solutions Limited

Wellness and Beauty Solutions Limited has a suite of owned and licensed wellness, beauty and lifestyle brands and a network of nine Immersion Clinical Spas in Australia.

The clinics provide non-invasive medical aesthetic (NIMA) and wellness and beauty services using a highly experienced team of doctors, aesthetic nurse consultants, dermal therapists and beauty consultants.

Our suite of brands is sold to the professional and retail markets via our wholly owned subsidiaries The Giving Brands Company (GBCo) and True Solutions International (TSI). Our expanding brand portfolio includes, ELLE Makeup, ELLE kids, ELLE Baby, Jbronze, TANNED, nailKALM, Aesthetics RX, Glo Skin Beauty, HydroPeptide, Priori, Nanopore, Ilcsi, Lightfusion, OMNILUX and Body Sculpting.

About Sisterhood Beauty Limited

Sisterhood Beauty is New Zealand's first Agency for iconic beauty product brands. Our brands are renowned for their premium quality, natural ingredients and most importantly enhance your beauty. Our brands Curtis Collection, Jbronze, Rawceuticals and Snowberry are available in New Zealand's leading Beauty Salons, Spas, Pharmacies & Department Stores.

sisterhoodbeauty.co.nz

About TANNED

TANNED is an Australian safe sunless self-tanning range created and owned by The Giving Brands Company (GBCo). The unisex 12-product range includes self-tanning, tan application and sunscreen products. TANNED products are not tested on animals and all packaging components used are recyclable. TANNED is about building self-confidence, about diversity and about inclusion. TANNED is a brand for all. Kris Smith and Natalie Roser are proudly TANNED ambassadors.

tannedaustralia.com.au