



6 December 2019

ASX ANNOUNCEMENT

Saferoads provides innovative crowd protection at Victoria's largest free Christmas event

Saferoads Holdings Limited (**ASX: SRH**) is pleased to announce the first commercial deployment of its proprietary *OmniStop™ Portable Bollard System* at a major community event in southeast Melbourne.

Around 50,000 people attended the City of Frankston's *Christmas Festival of Lights* on Saturday 30 November 2019, which is Victoria's largest free Christmas event and is one of Melbourne's largest and most iconic street festivals.

This product had recently been introduced to the events industry at Channel Nine's *The Block - Open for Inspections*, in St Kilda, in late-October.

The OmniStop™ Portable Bollard System offers the unique ability to protect areas from the unauthorised entry of vehicles, without restricting accessibility for pedestrians. Access gates on the system allow for the quick entry of emergency vehicles when needed.



Frankston's Christmas Festival of Lights organising committee chose to protect the family-friendly crowds enjoying the carnival with Saferoads' *OmniStop™ Portable Bollard System*. Unfortunately, major events such as these can be a target for hostile vehicle attacks, which is why the safety of attendees was at the forefront of the organiser's minds.

Saferoads Holdings Limited
ASX: SRH
ABN 81 116 668 538

22 Commercial Drive
PO Box 2030
Pakenham VIC 3810 Australia

Telephone: +61 3 5945 6600
Website: www.saferoads.com.au



The deployment of the *OmniStop™ Portable Bollard System* made a vital contribution to the success of this year's event. Because the *OmniStop™ Portable Bollard System* is fully crash tested, it allowed event management to have complete peace of mind that it would contain a dangerous driver, whether intentional or accidental. The system did not slow the entry or dispersment of the large crowds, and the access gates allowed for the fast entry of an ambulance, which was required during the evening.



Saferoads CEO, Darren Hotchkin, said, “we are pleased that we have been able to provide a solution for major events organisers which enable them to feel confident that they have further mitigated risk to public safety in a minimal disruptive manner.” The *OmniStop™ Portable Bollard System* has been specifically designed to be deployed seamlessly and to minimize impact on pedestrian traffic flows and to be more aesthetically pleasing than alternate products such as blocks of concrete, barricades and other unsightly hostile vehicle mitigation products.”

Enquiries/Additional Information:

David Ashmore, Chairman

Ph: 03 5945 6600

Email: david.ashmore@saferoads.com.au

Aimee Taylor, Media and Communications Manager

Ph: 03 5945 6600

Email: aimee.taylor@saferoads.com.au

Saferoads Holdings Limited

ASX: SRH

ABN 81 116 668 538

22 Commercial Drive

PO Box 2030

Pakenham VIC 3810 Australia

Telephone:

+61 3 5945 6600

Website:

www.saferoads.com.au



ABOUT THE OMNI-STOP™ PORTABLE BOLLARD SYSTEM

Designed in Australia, the OmniStop™ Portable Bollard System is a completely freestanding, modular system that stops intentional and accidental vehicle intrusion into crowded areas, whilst not restricting pedestrian access in and out of an area.

The OmniStop™ Portable Bollard System has been independently crash-tested to confirm it can stop a 2270kg pickup travelling at 60kph. The system has a PAS Rating of N1G - 48 (2500kg 4x4 Dual Cab Pickup) @48kph.

<https://www.saferoads.com.au/omnistop-bollards-portable>

ABOUT SAFEROADS

Saferoads is an ASX listed company specialising in providing innovative safety solutions. Headquartered in Pakenham, Victoria with representation across Australia, New Zealand and the USA, the company provides state government departments, local councils, road construction companies and equipment hire companies with a broad range of products and services designed to direct, protect, inform and illuminate for the public's safety.