

## **Viva improves keyless entry into clubs via new apps, launches dedicated DAB+ radio station and provides trading update**

17 December 2019

### **Fitness as a Service (FaaS)**

Viva Leisure Limited (“Viva Leisure”, “the Company” or “VVA”), a leading, technology-focused Australian health club owner, announces the launch of their *Club Lime Member ID* app for Apple Watch together with a significant upgrade to improve the keyless entry into its 24/7 clubs via member’s mobile phones and now Apple Watches.

*Launched in August 2019, Club Lime Member ID was an industry leading solution and part of Viva Leisure’s commitment to continually improve the member experience with an Android and iOS native app which allowed members to access any Club Lime and hiit republic facility by simply tapping their phone on the dedicated reader located at the entrance of each facility.*

### **Now with GPS**

Officially launched today, having been in trial for several months, the new and improved *Club Lime Member ID* app on both Android and iOS now supports GPS (Global Positioning System) entry into all Club Lime and hiit republic facilities.

### **Apple Watch app launched**

Also launched today, and again as an industry leading initiative, Viva Leisure has made available their Club Lime and hiit republic native Apple Watch app (*Club Lime Watch ID*), with GPS support for improving entry. The Apple Watch app will detect the closest door, and subject to being within range, will allow the member to enter simply by pressing a button on their watch.

Members can now choose between their access pass, access key-tag, NFC chip on their mobile phone, GPS option via their mobile phone, or GPS option via their Apple Watch.

Harry Konstantinou, CEO and Managing Director of Viva Leisure said:

*“Our members are enjoying being able to enter our facilities with just their mobile phones. Introducing another industry first today with GPS entry as well as a dedicated Apple Watch app shows our commitment to continually improve and streamline our members’ experiences.*

*Shortly our members will not only be able to join 24/7 as they have been able to do for many years, they will also be able to have immediate access into our facilities within minutes of joining online, no matter what time of the day or night, using the Club Lime Member ID app, or the Club Lime Watch ID app.”*

The updated iOS and WatchOS apps (for both Club Lime and hiit republic) are available on the Apple App Store from today. The updated Android app will be available later this week on the Google Play store. More information is available at <https://www.clublime.app/>

## Club Lime Radio Launched

Viva Leisure is today also pleased to announce the go-live of *Club Lime Radio*, broadcast on DAB+ in Canberra and online to all other areas via *iHeartRadio* (<https://www.iheart.com/>).

The dedicated radio station has been setup in partnership with *Canberra FM Radio*, a joint venture between the *Australian Radio Network (ARN)* and *Southern Cross Austereo (SCA)*.

*"Building a station from the ground up has meant the Canberra FM Radio and Viva Leisure teams have been able to curate a highly-targeted, hot and high energy music universe that our members are going to love. Club Lime Radio is another way our members across Australia can enjoy the Club Lime experience no matter where they are."* said Harry Konstantinou.

*"Club Lime Radio is a new and unique station with its highly-targeted and specific offering. Focused towards Club Lime members, it has been an exciting project, led by highly talented and driven members of our team together with long-time, close partners; Club Lime/Viva Leisure"* said Craig Wagstaff, General Manager of Canberra FM Radio

Whilst the station is launching today advertisement free, Viva Leisure will look to commercialise the station with the sale of dedicated on-theme and targeted advertising opportunities in the future.

## Healthworks Acquisitions

- Following the announcement of the acquisition of eight and then a further two Healthworks locations in Queensland, we have now completed the acquisitions;
- Conversion of the clubs including facility upgrades has commenced.

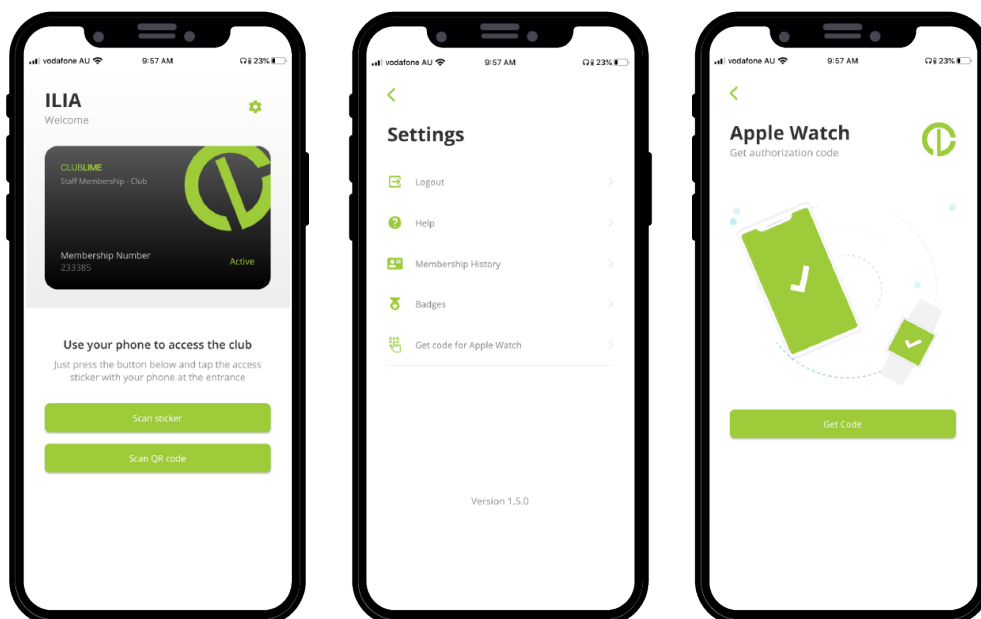
## Locations and Membership

- As at today, location numbers have expanded by 40% to 56 locations (Jun 2019: 40) with a further 4 locations still scheduled to open before the end of December 2019;
- The pipeline of new sites continues to be strong and we have now secured a total of 85 locations, including the recently announced 13 FitnFast locations;
- Membership now exceeds 70,000, an increase of 30% since 1 July 2019;
- Hiit Republic membership continues to exceed expectations surpassing 1,900 members.

# MARKET ANNOUNCEMENT



## Club Lime Member ID and Club Lime Watch ID app screenshots



### STEP 1

Enter your Authentication Code from the Club Lime Member ID app (Setting Section)

### STEP 2

The app logs in and remains logged in

### STEP 3

Press "Locate Club" and the watch will locate the closest club to your current location

### STEP 4

Select the club you wish to use and press "Open Door"

### STEP 5

If you have access to the Club, the door will open. No need to swipe your pass anymore



ENDS

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**About Viva Leisure:**

Founded in 2004, Viva Leisure operates health clubs (gymnasiums) within the health and leisure industry. Viva Leisure's mission is to connect health and fitness to as many people as possible and aims to provide its members with affordable, accessible and awesome facilities.

Viva Leisure offers customers several different membership options and a range of different types of facilities from big-box fitness facilities to boutique fitness facilities. The Company currently operates health clubs within the Australian Capital Territory, New South Wales, Victoria and Queensland, with the majority operating under the Club Lime brand.