23 January 2020                                                          ASX Announcement

## Senior Management Appointments

Azure Healthcare Limited (ASX: AZV) (**Azure** or the **Company**) is pleased to announce two new Senior Management Appointments.

Following the successful capital raisings in November 2019 ($2M Placement) and December 2019 ($1.5M oversubscribed Rights Offer) Azure has commenced the deployment of its funding with the appointment of a General Manger USA, and the appointment of a General Manager Australia to bolster its Sales capabilities in those markets.

### General Manager USA

Victor Almeida has been appointed to the role of General Manager USA. Victor is an internal appointment and will add the USA responsibilities to his existing General Manager Canada role. Victor has been General Manager Canada for the past 3 years and has overseen the successful early adoption of Austco's Software solution in that market which has helped grow our Software revenues and drive margin improvement.

Clayton Astles, Azure's CEO, said "Victor has been instrumental in the adoption of our software solution in the Canadian market as well as building our direct sales capabilities in that market, Victor's experience and successes in software and direct sales will help the business replicate that into the larger US market."

The General Manager USA is a new role within the Group and frees up Clayton Astles to drive strategic initiatives across the Group.

This is the first of an expected number of additional Sales related investments to be made by the Company in the North American market.

### General Manager Australia

Peter DiBari has been appointed to the role of General Manager Australia. Peter is an experienced General Manager and Sales Executive with a demonstrated track record of growing revenue and managing sales teams and channel partners across a number of different industries.

Most recently Peter was Director of Sales ANZ and Pacific for G+D Mobile Security, a global mobile security technology company headquartered in Germany. Prior to that Peter was Sales Director for F5 Networks Inc., a global Application Delivery Networking company.

The General Manager Australia is a new role within the Group and confirms the Company's commitment to invest to drive sales growth in the Australian market.

Clayton Astles said "We welcome Peter and look forward to working with him to help further grow the Company.  Peter's success and experiences in growing revenues and managing sales channels will be invaluable as we focus growth in the Australian market via the take up of our Software offerings and increasing the market share of the Austco solution, specifically in the hospital segment."

Authorised by the Board of the Company.

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**About Azure Healthcare Limited (ASX:AZV)**

Azure Healthcare Limited is an international provider of healthcare communication and clinical workflow management solutions. Headquartered in Australia, the Company has subsidiaries in six countries and supports healthcare facilities through it global reseller network which includes growing markets in health, aged care and acute care. Azure Healthcare services markets include Australia, New Zealand, Canada, UK, USA, Asia and the Middle East. For further information please refer to the Company's website www.azurehealthcare.com.au.