Material Increase in All Key Business Metrics in January 2020

- Record increase in New Active Traders for January, as 1,741 new clients join the trading platform.
- Record monthly inflow of cash deposits onto the trading platform during January, client cash balances at month end is \$163m (\$27m increase for the month vs \$18m for the December quarter)
- Record monthly trade volumes of 32,934 trades. 15% higher than the previous record month.
- Record monthly revenue of \$480,660.

Melbourne, Australia – 5th February 2020: Australia's fastest growing online broker, SelfWealth Limited (ASX:SWF, "SelfWealth" or "the Company"), is pleased to inform the market of a material increase in business throughout the month of January. A further increase in the already strong growth rate of new customers has led to record results in all business metrics for the company.

Commenting on the record results, SelfWealth's Acting CEO, Mr Rob Edgley had this to say, "We flagged in our most recent quarterly 4C and Business Update announced to the market on January 13th 2020 that we were confident of achieving increasing volumes in the first quarter of 2020. What we have seen has been significantly stronger growth than we were expecting during January which is a month where many people are on summer holidays. The increasing rate of growth in new customers leads us to believe that further growth in revenues over the coming quarters will accelerate the company towards its goal of reaching profitability."

About SelfWealth Limited

Since beginning in 2012 SelfWealth has established itself as Australia's fastest-growing, only flat-fee share trading platform. SelfWealth leads the industry with its famous \$9.50 flat-fee brokerage for retail and advised investors, and adds additional value to investors via a community-driven insights tool that pools information from over 80,000 Australian investor portfolios. Recently, SelfWealth launched an ASX-listed ETF that leverages that same data, called the SelfWealth SMSF Leaders ETF. This inquisitive company and its leadership continue to innovate and surprise the industry with new solutions to an age-old problem: how to trade smarter.

Robert Edgley, Acting CEO of SelfWealth Pty Ltd has authorised the release of this announcement to the market.



Investor Inquiries

Rob Edgley, Acting CEO shareholders@selfwealth.com.au

Media Inquiries

Jarrod Purchase, General Manager of Marketing jarrod.purchase@selfwealth.com.au