
3 March 2020
Australian Securities Exchange (ASX) Announcement

Sensera signs world-wide distribution agreement with Braemac to extend global reach

Highlights:

- **Working with experts in IoT and wireless with complementary product lines**
- **Australian based channel partner to strengthen sales capability in Pacific Rim**
- **Braemac provides access to large existing customer base**

Sensera Limited (ASX: SE1, "Sensera"), an Internet of Things (IoT) solution provider, today announced that it has signed a worldwide distribution agreement with Braemac. Braemac's global footprint and strong presence in the entire Pacific Rim region and especially Australia will further extend Sensera's market coverage.

Founded in 1984, Braemac currently employs over 200 people worldwide, providing state-of-the-art component distribution, design-to-manufacture and supply chain management. Headquartered in Sydney, Australia, Braemac has 21 offices worldwide, from its locations in Australia, New Zealand, Hong Kong, China, Vietnam, Singapore, the UK, Canada and the USA.

Ralph Schmitt, CEO of Sensera, commented, "Braemac is an expert in the Internet-of-Things (IoT) and wireless space; they represent leading brands in these sectors. Our portfolio of products and applications tightly aligns with their business focus and I'm looking forward to us working closely together."

The distribution agreement covers the entire range of Sensera's IoT products, which includes chips, RF modules, sensors, anchors and software.

Kristen Pimpini, CEO of Braemac, said, "Sensera's leading-edge IoT technology will nicely complement our portfolio of products and enable us to strengthen our range of IoT and sensor-based solutions. This will provide our existing customers with more capabilities, and certainly promises new growth opportunities for Braemac as well."

For more information, please contact:

Ralph Schmitt

Chief Executive Officer

+1 781 404 6500

info@sensera.com

Simon Peeke

Investor Relations

+61 404 443 323

speeke@sensera.com

About Sensera Limited (ASX: SE1):

Sensera is an Internet of Things (IoT) solution provider that delivers sensor-based products transforming real-time data into meaningful information, action and value. The company designs and manufactures hardware and software across the vertical technology spectrum from unique structures as MicroElectroMechanical Systems (MEMS) and sensors, as well as wireless networked systems and software that when combined, drive an entire IoT platform solution.

Shares in Sensera Limited (ASX: SE1) are traded on the Australian Securities Exchange (ASX). For more information, please visit our website: www.sensera.com.

Any forward-looking statements in this announcement are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management.