

AD1 appoints Nicholas Smedley to the board

Melbourne, Australia, 6 March 2020: AD1 Holdings Limited (ASX: AD1) (**AD1** or the **Company**), the provider of customer branded recruitment technology platforms, utilities software billing services and management platforms and related services, is pleased to announce the appointment of Mr Nicholas Smedley as a non-executive director, effective immediately.

Mr Smedley is an experienced Investment Banker and M&A Advisor, with 14 years' experience at UBS and KPMG. He has worked on M&A transactions in the UK, Hong Kong, China, and Australia with transactions ranging from the A\$9bn defence of WMC Resources through to the investment of \$65m into Catch.com.au. Mr Smedley currently oversees investments in the Property, Aged care, Technology and Medical Technology space. Key areas of expertise include M&A, Debt structuring, Corporate governance and innovation. He holds a Bachelor of Commerce from Monash University. Mr Smedley is currently the Executive Chairman of Respiri Limited (ASX: RSH).

AD1 Chairman, Mr Andrew Henderson said: "On behalf of my fellow directors and the Company, I am delighted to welcome Nicholas Smedley as a new board member, and we look forward to his contribution. Mr Smedley has an outstanding record in M&A transactions which will be instrumental for the Company as it executes its strategy in securing complementary EPS accretive acquisitions."

This release has been authorised by the directors of the Company.

END

Andrew Henderson

Chairman AD1 Holdings Limited 03 8199 0455 **Prashant Chandra**

CEO AD1 Holdings Limited 03 8199 0455