

30 March 2020

ASX ANNOUNCEMENT

5 New Programmatic Client Integrations & Publishers

Highlights

- ◀ EN1 integrates five new large-scale programmatic clients
- ◀ All five new integrations are now integrated and live, in test phases
- ◀ EN1 boards new large-scale mobile gaming app publisher

engage:BDR (“EN1 or Company”) (ASX:EN1 and EN1O) is pleased to present shareholders with an update on the EN1’s new programmatic client integrations and publishers.

New Programmatic Client Integrations

EN1 recently signed five more **large scale** programmatic partnerships, kiip, Advangelists, PulsePoint and RhythmOne; all are expected to be strong revenue contributors for the EN1 programmatic exchange. All five integrations are now live and in test phases; significant revenue contribution is expected, as the demand and ad opportunities are very unique, non-overlapping with current EN1 business.

Additionally, AdCel on-boarded one of the largest global programmatic buyers – Criteo. To recap, EN1 has on-boarded 7 new programmatic integrations in Q1 2020, exceeding the target of 5 for the quarter; total programmatic integrations are now 225.

New Publishers

EN1 is on-boarding a new large-scale app publisher MocoSpace; the largest mobile gaming community in North America. MocoSpace has been a popular platform since

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the peak of MySpace; Management is pleased to note, MocoSpace is new to the EN1 programmatic exchange. Management will update shareholders soon with regards to new NetZero publisher on-boarding activity.

Thank you for your time today. For questions or feedback, please email info@EN1.com.



On behalf of the Board
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Forward Looking Statements

Preliminary financial results published above are subject to audit, adjustment and closing, as they are estimates and figures may be rounded.

Statements made in this release which are forward-looking statements and are based on the Company's expectations, estimates and projections. Words such as "anticipates," "expects," "intends," "plans," "believes," "seeks," "estimates," "guidance" and similar expressions are intended to identify forward-looking statements. These words are not the exclusive means of identifying such statements. Any forward-looking statement made by the Company in this announcement is based only on information currently available to the Company and its current intentions (which may change) and speaks only as of the date on which it is made. Forward-looking statements are subject to a range of risks and uncertainties, some of which are beyond the Company's control. Risks and uncertainties can include matters inherent in the business of the Company, its management, its activities generally, and the market in which it operates. As a result, actual results could materially differ from those in the forward-looking statements. The forward-looking statements made in this announcement relate only to events as of the date on which the statements are made. The Company does not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring, or as a result of new information, future developments or otherwise after the date of this release except as required by the listing rules of ASX, by law or by appropriate regulatory authorities.

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