



1 May 2020: ASX/Media Release (ASX: KNM)

INVESTOR STREAM INTERVIEW WITH AUGUSTYA'S KRISHAN RATTAN

Online education publisher KNeoMedia Limited ("KNeoMedia" or the "Company") (ASX: KNM) is pleased to provide investors with an audio recording of an interview with Mr Krishan Rattan of Augustya, an Indian-based education technology investment entity which has become KNeoMedia's partner and exclusive licensee in India.

Earlier this week, KNM announced its entry into India's large private school education market through an exclusive licensing agreement where Augustya will deploy the KneoWorld SaaS platform into schools there.

India has over 1.5 million Kindergarten to Year 12 schools (K-12) with over 250 million students enrolled. Of this, 40 percent or 100 million students¹, are educated in private schools which are not dependent on government funding. Augustya is specifically targeting well-funded private schools.

The interview can be accessed at the following address:

https://www.investorstream.com.au/augustva-interview-mav-1

-ENDS-

About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

Authorised for release by James Kellett, CEO

For further information, please contact:

James Kellett
Chief Executive Officer
T: +61 1300 155 606 M: +61 439 805 070
E: jkellett@kneomedia.com

T: +61 1300 155 606 E: <u>sk@ccounsel.com.au</u>

Company Secretary

Sophie Karzis

Released through: Ben Jarvis, Six Degrees Investor Relations: +61 413 150 448

4

Follow KNeoMedia on Twitter: http://twitter.com/KNeoMedia

¹ https://yourstory.com/2017/04/private-education