

22 May 2020

Company Announcements Office Australian Securities Exchange Rialto Tower, 525 Collins Street, Melbourne, Vic, 3000

By Email

Dear Sir

#### **ASIA INVESTOR PRESENTATION - MAY 20**

Pursuant to the requirements of Listing Rules, please find attached Asia Investor Presentation for immediate release to the market.

The announcement has been authorised for release by the Board.

Yours sincerely,

**Petrina Halsall** 

**Company Secretary** 

**IODM Limited** 

For further information please contact

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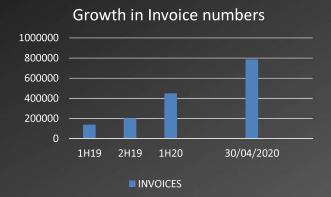
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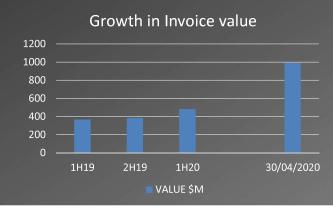
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## CoVid 19 Trading Update

Since CoVid 19, the company has seen trends that businesses in Australia, the UK and APAC region are increasingly worried about the uncertainty surrounding cashflow in the short term and to an extent the lack of communication around the Accounts Receivable function between companies and their customers and clients. Both invoice numbers and value have seen sharp increases during this half which has been as a result of this environment.

We are continuing to see a need for diversification in businesses away from the consolidated outsourcing model due to certain regions self isolating and not being able to perform the expected functions.





# Europe Update

- Western Union and IODM have launched in the UK and Europe
- Appropriate human resources have been identified in the region
- Customer acquisition has begun
- Product to be launched in 14 countries
- Unfunded cost of the European launch is <\$75,000

#### **FOCUS INDUSTRIES**

- Health
- Manufacturing
- Professional Services
- Hospitality



Austria, Belgium, Czech Republic, France, Germany, Ireland, Italy, Netherlands, Poland, Slovakia, Spain & UK Direct Sales Czech Republic, Denmark, Germany, Hungary, Netherlands, Spain, UK Together, WUBS and IODM provide an end to end, accounts receivable, payable and FX risk management solution for international businesses.

Our solution aims to optimise cashflow and working capital through a combination of process automation, efficient debtor management, FX risk mitigation and international trade expertise.

# **APAC** Update

- Domestic sales have been expanded
- IODM Singapore Pte Ltd has launched in Asia.
- Further Singapore, Malaysia and Hong Kong sales staff have been contracted
- Lead generation continues to hit new highs.

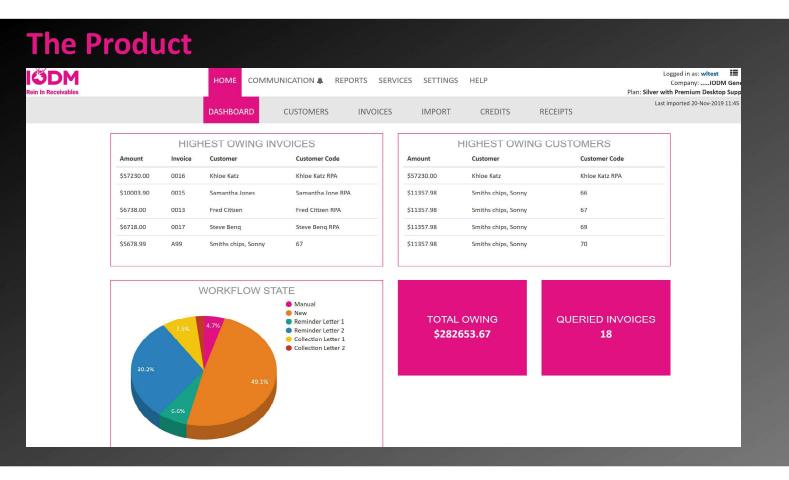
#### **FOCUS INDUSTRIES**

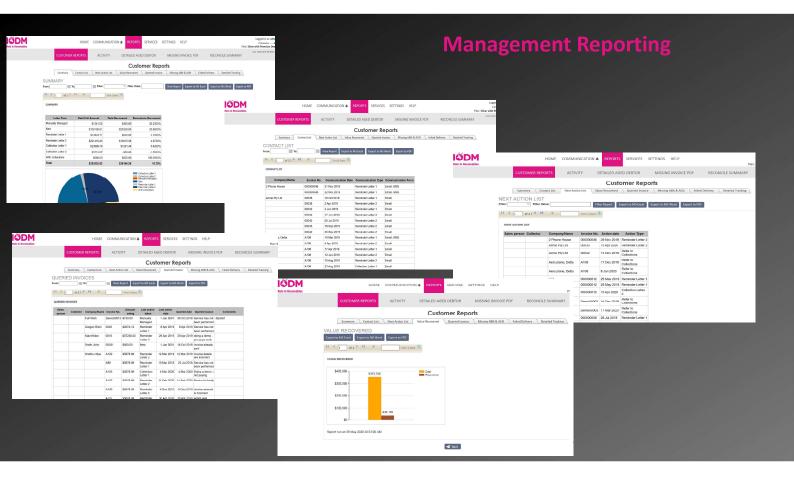
- Health
- Professional Services
- Hospitality
- Import/Export
- Financial Services
- Utilities
- Government



Direct Sales Australia

Western Union Australia, Hong Kong & Singapore





### **IODM Connect Features**

Receipting Module Integrate with existing ERP

Query feature dispute resolution

Communication Tracking Credit Applications WIP

Escalate to interna or external connections

Task Manager

Tag salespersons/ collectors/ divisions

> Multiple Collection Strategies

Credit Module



Customise multiple workflows to meet terms of trade

Client note history Link to customer portal

Can attach

User Audit Trail

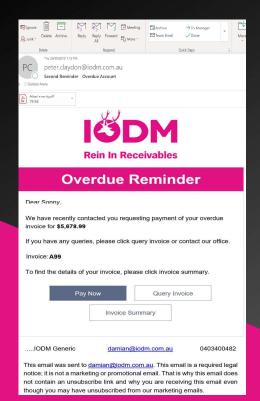
Risk Profiling

omprehensive reporting/ analytics

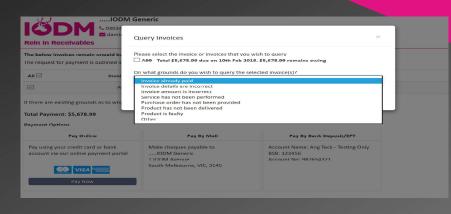
Link to pay now

### Multiple Workflows - Task Manager - (Standard Workflow)





## **Ability to Query an Invoice**



### Query Workflows - Task Manager

