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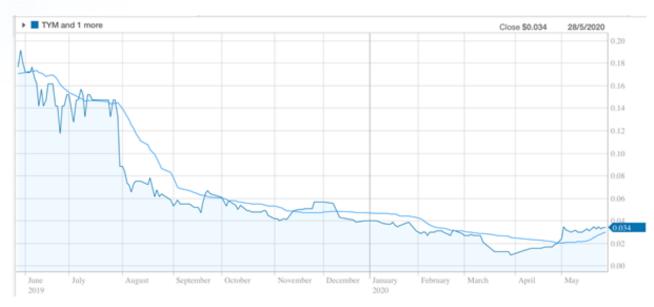
## Who is on the call?

### We welcome:

- Reinier van der Drift CEO/Executive Board member
- Jitze Jongsma CFO/Executive Board member
- Daniel O'Halloran Non-Executive Board member
- Niv Dagan Non-Executive Board member
- Justyn Stedwell Corporate Secretary
- Skip Middleton Strategic Advisor to the Board

# **Capital Structure**

Total Ordinary Shares Issued	147,783,658
Total Listed Options - TYMO	16,978,687
Stock Price - 28 May 2020	\$0.034
Cash as at 31/3 (Not including CNs)	\$463,000
Market Cap	\$5.02m





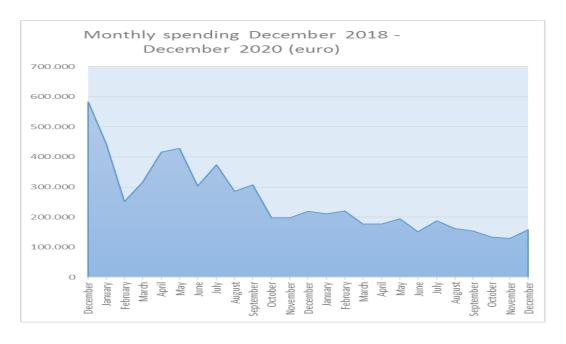
# **COVID-19 Impact**

- COVID 19 forced all employees to work remotely from their homes and (customer) meetings are done
  online via our secured GoToMeeting platform
- In March/April customers were primarily internally focussed, where we see their business slowly but surely return to normal as of the midst of May
- TYM has received one time grants in NL and DE and eligible for additional government support in NL &
  GE. Furthermore, TYM has applied for a government loan of €500,000 to bridge revenue gaps. If
  awarded, the loan carries a 3% interest rate and repayment should start 1 year after the loan has been
  issued



## **Cost reductions since Q3 2019**

- Salary cut management of 40% in Q2 2020
- Decrease in sales costs with 75%
- Closing of Germany office as per June 30<sup>th</sup> 2020
- Closing US office as per June 30<sup>th</sup> 2020
- Total decrease in average monthly costs of around 50% between January-July 2019 and January-July 2020





# What has changed since the October 29th investor update?

## Assumptions then:

- Board/Executive team was to stay intact
- Restructure the company to simplify the structure and reduce burn rate
- Pivot sales strategy from product to solution selling
- 4. Google Marketplace live in Q4/19

## Current state of play:

- 1. Complete overhaul of Board;
  - Reinier van der Drift appointed as CEO
  - Appointed Jitze Jongsma as Executive Director
  - Appointed Daniel O'Halloran as Non-Executive Director
  - Appointed Niv Dagan as Non-Executive Director
  - Added Skip Middleton to board in advisory role
- Restructuring will be completed end of June with all employees concentrated in NL. The DE & US offices/entities will be terminated.
- 3. Sales strategy is focused on selling marketplace solutions for the Energy & Telematics markets.
- 4. GCP is live as of the 10<sup>th</sup> of December '19 with 10 deployments



# **Company Strategy: Q1 2020 & Going Forward**

#### Commercial

- Focus on selling the concept of a Marketplace
- Focus on Renewable Energy & Telematics Markets first
- Blockchain to be a key feature set of the Platform-as-a-Service (PAAS) marketplace platforms
- Invest in an integrated system for sales, marketing & support

## **Development**

- Stabilize current TSBP version
- Freeze expanding feature set of platform, only focus on developing marketplace related features
- Creation of front-end development (UIX ) inclusive of back-end support, via collaboration with European development partners to achieve further reduction of costs in development manhours for the eco-systems (dashboarding/apps etc/customer support functionality)

## **Delivery**

- Use Google Cloud Marketplace & HPE Blockchain in a Box as delivery model
- Explore the option to deliver the marketplace as PAAS (platform as a service) via AWS



## **Market Overview**

## **Renewable Energy Marketplace**

- By 2025 forecasted to be \$2.125T industry
- Encompasses solar, wind turbine, hydro and biofuel utility companies
- TYM Eco-system contains:
  - Buyers (municipalities, Fortune 500 firms, smaller utilities)
  - Sellers (municipalities, utilities, investment groups, and prosumers)
  - Storage companies (battery farms etc)
  - Cross-grid providers (utilities, allowing movement point to point)

## **Telematics Marketplace**

- By 2030 forecasted to be \$750B industry driven by EV's, Autonomous Driving Vehicles, and Smart enabled vehicles via OBD, dashcams, and OEM/AM entertainment
- Marketplace contains data gathered by above devices.
  - Data is standardized between countries and providers
  - Data is optionally enriched by appended, relevant data such as mobile devices
- TYM Eco-system contains two basic parties
  - Buyers EV companies for recharging, Insurance & UBI companies, and consumer marketing firms
  - Sellers Manufactures & Software Companies,
     & Consumer Groups (AAA, RAC, etc) Sellers
     retain ownership of their data, and pay hosting
     fees and a small transactional fee



# Sales update

## **Marketplace Metrics**

- Both TYMLEZ Marketplaces has strong potential in a large addressable market
  - Renewable Energy CAGR annually 6.1% (through 2025)
  - Telematics CAGR: 20.7% (from 2020-2025)
  - Each marketplace has independent valuations based on the client base and respective industry and can be spun off once fully operating on a P&L basis
- A strategic partnership with \$2BN Norwegian outfit DNV GL is setting the stage for the company to be a key player in the distribution and sale of renewable energy. Furthermore, the current platform provides a solid basis for the issuance of carbon credits too.
- Several Telematics partners have expressed interest in coming on board due to Covid-19, there is a delay in the timing of closing due to OEM manufacturing cessation of 90 days
- The board is confident that as things are opening, this will ramp up in Q2/Q3

## Sales update

## **Renewable Energy Marketplace**

- Together with partners DNVGL & OrangeNXT (part of ICT Group (AEX:ICT), currently in negotiations with:
  - Several energy farms in AUS, NL & DE as well as:
- The application for follow up Government funding for the next phase of development of OurEnergy project estimated between €1MLN – 1.5MLN
- The successful completion of Phase 1, which was the actual build of the marketplace for Local Energy Communities, leads to phase 2 of OurEnergy where the combined technology stack of TYMLEZ & OrangeNXT will be field-tested with live paying customers and the whole system will be up for certification for global use by DNV GL

## **Telematics Marketplace**

- Currently in talks with national telematics and global fleet related firms:
  - Pioneer (Japan) \$1.4Bn
  - Octo (Italy) €1Bn
  - Crossyn (NL)
- Forecast first partners (orders) within the next 60-90 days

Furthermore, the board is working on expanding our advisory board to assist TYMLEZ in the further development of the 2 verticals. We plan to bring this in place in the next quarter.



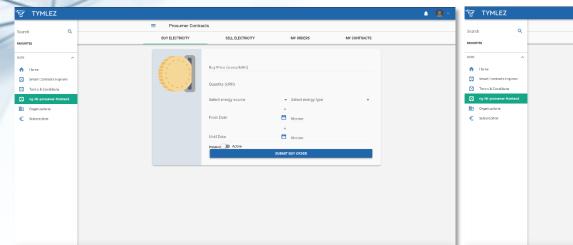
# **Pricing & Monetisation**

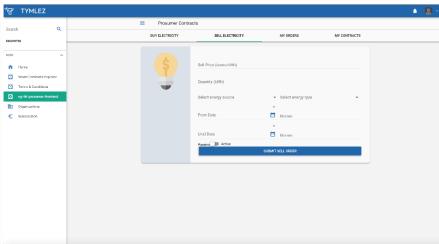
## **TYMLEZ Platform-as-a-Service**

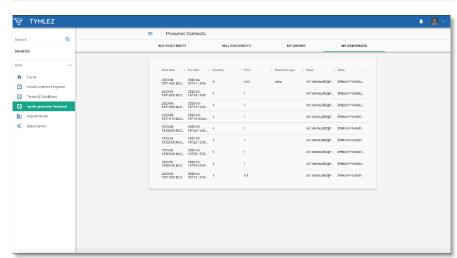
Each TYMLEZ Marketplace monetizes in the following ways:

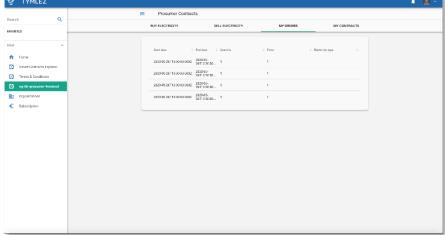
- Customers are onboarded, with all of their respective energy, or data, and pay setup fee in the range from €10,000- € 100,000
- Customers pay a monthly maintenance fee for the capacity of their dataset, to manage the data, ensure its universality with other clients, and have it able to be sorted, filtered, parsed etc
- All users of the respective platforms then pay to TYMLEZ a transaction fee for all sales, 1x monthly, or annually. We envision most sales to be a trial 1x use, then monthly contracts that should span 1-3 years on average. Transaction fees are scaled depending on seller size and volume of data or energy

# Marketplaces UI & UX











# Thank You & Investor Questions