



ASX Announcement
3 June 2020

WNB RECEIVES FOLLOW UP PURCHASE ORDERS FOR ELLE AND MICRO19 PORTFOLIOS INTO ASIA

Highlights:

- **GBCo receives additional \$600,000 in purchase orders for sale of ELLE and MICRO19 brand ranges in Asia**
- **For distribution into AS Watsons, Mannings and SASA and other leading global pharmacy and beauty chains**
- **Lifts total current purchase orders for brands in Asia to \$1.7M**

MELBOURNE: 3 June 2020: Wellness and Beauty Solutions Limited (ASX: WNB) ("WNB" or "the Company") is pleased to announce its wholly owned subsidiary The Giving Brands Company Pty Ltd (GBCo) has received additional purchase orders totalling \$600,000 for the sale of its brands into Asia.

The purchase orders for WNB brand ranges - ELLE Makeup, ELLE kids, ELLE Baby and MICRO19 - are for retailers in Singapore and Hong Kong.

As announced on 29 May 2020, WNB received first purchase orders totalling \$1.1M for these brands from its appointed Agent in Asia. The additional orders announced today increase total current purchase orders for the four brands to \$1.7M. GBCo's agent in Asia has strong relationships with major local and global retailers, including health and beauty retailers AS Watsons, Mannings and SASA; supermarket chains Coldstorage, Giant, Mustafa, NTUC, Prime and Shengsiong; and e-commerce sites Lazada, Redmart and Zalora.

WNB Managing Director Christine Parkes said: "These additional purchase orders are in line with WNB's strategic goal of global expansion of brands in its portfolio and confirms the company's conviction in the strong consumer demand for quality "Australian made" product ranges, such as ELLE and MICRO19, in offshore markets, particularly in Asia. This sentiment is heightened in the current COVID-19 environment which provides a great opportunity to grow the export market for our brands."

-- ENDS --

This announcement has been approved for lodgement by the Board of WNB.

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About Wellness and Beauty Solutions Limited

Wellness and Beauty Solutions Limited has a suite of owned and licensed wellness, beauty and lifestyle brands and a network of nine *Immersion Clinical Spas* in Australia.

Our suite of brands is sold to the professional and retail markets via our wholly owned subsidiaries The Giving Brands Company (GBCo) and True Solutions Australia (TSA). Our expanding brand portfolio includes, MICRO19, ELLE Makeup, ELLE kids, ELLE Baby, Jbronze, TANNED, nailKALM, Aesthetics RX, Glo Skin Beauty, Priori, Nanopore, Ilcsi, Lightfusion and OMNILUX.