



Market Announcement

10 June 2020

Kogan.com Limited (ASX: KGN) – Trading Halt

Description

The securities of Kogan.com Limited ('KGN') will be placed in trading halt at the request of KGN, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Thursday, 11 June 2020 or when the announcement is released to the market.

Issued by

James Gerraty

Senior Manager, Listings Compliance (Melbourne)

10 June 2020

By E-mail: tradinghaltsmelbourne@asx.com.au

Listings Compliance Adviser
ASX Limited
Level 4, North Tower, Rialto
525 Collins Street
Melbourne VIC 3000

Dear Sir / Madam

Kogan.com Limited - Request for trading halt under Listing Rule 17.1

Kogan.com Limited (the Company; Kogan.com; ASX: KGN) requests a trading halt in its shares from the commencement of trading today, 10 June 2020.

In accordance with Listing Rule 17.1:

- a) Kogan.com expects to make an announcement to the ASX in connection with a proposed capital raising, comprising a placement to institutional, sophisticated and professional investors (the Placement) and a Share Purchase Plan;
- b) Kogan.com is seeking the trading halt so that the proposed Placement is conducted in an orderly manner, to assist in managing its disclosure obligations in relation to the proposed capital raising, maintaining an orderly market in the trading of the Kogan.com's shares and to ensure that trading does not take place in an uninformed market;
- c) Kogan.com requests that the trading halt continue until the earlier of:
 - a. an announcement being made in relation to completion of the Placement, or
 - b. the open of trading on Thursday, 11 June 2020;
- d) Kogan.com expects that the trading halt will be ended by it making an announcement to the ASX in relation to completion of the Placement; and
- e) Kogan.com is not aware of any reason why the trading halt should not be granted, or of any other information necessary, to inform the market about the trading halt.

Should you require any other information, please do not hesitate to contact me.

Yours sincerely



Mark Licciardo
Company Secretary
Kogan.com Limited