

SPIRIT STRENGTHENS BOARD OF DIRECTORS WITH APPOINTMENT OF INESE KINGSMILL AS NON-EXECUTIVE DIRECTOR

- Inese Kingsmill joins Spirit's Board as a Non-Executive Director
- Ms Kingsmill brings over 20 years of experience in major corporations, including Microsoft, Telstra, Virgin Australia and is currently a Non-Executive Director of ASX listed Rhipe Limited
- The appointment is effective 1 July, 2020

Spirit Telecom (ASX:STI) (Spirit) is pleased to announce the appointment of Inese Kingsmill as a Non-Executive Director. Inese is recognised as one of Australia's most effective customer-focused business leaders and joins the Spirit Board of Directors as of 1 July, 2020. Inese brings a wealth of experience in driving growth and transforming brands and culture across large enterprises.

Inese spent 16 years leading various functions at Microsoft, including oversight of marketing, the SMB customer segment and partner channel. She has held senior roles with Telstra, driving enterprise-wide transformation of the business, culture and brand. More recently, Inese held the position of Chief Marketing Officer at Virgin Australia where she was accountable for growth of the digital channel as well as marketing. In 2019, Inese was also appointed to the Board of Rhipe Limited (ASX:RHP). She is a graduate of Western Sydney University with a BA in Marketing and is a member of the Australian Institute of Company Directors.

Inese Kingsmill said "Spirit is at an important juncture in its growth story, and is well placed with a clear strategy and strong management team to build on the foundations it has been laying over the past 12 months. The next phase sees Spirit continuing to grow and execute with precision to deliver a connected IT & Telecommunications offering for Small and Medium Businesses that sets it apart from others in the market. I'm looking forward to joining the Company at this exciting time."

Spirit Chairman, James Joughin said, "I'm very pleased to welcome Inese to the Board of Directors. Her expertise in marketing and business strategy with some of the world's leading brands, will be a great asset to the Spirit team as we continue on our growth path."

Spirit Managing Director, Sol Lukatsky said, "Inese is a superb addition to our Board of Directors, and highly complementary to the great skills and experience on our team. She has a track record in helping businesses transform for the better and brings a deep understanding of our sector and our target customers – and most importantly she shares our vision for the high growth potential of Spirit."

This announcement is authorised for release to the market by the Board of Directors of Spirit Telecom Limited.

For all media enquiries regarding this announcement, please contact:

Sol Lukatsky
Managing Director
03 8554 1320 or media@spirit.com.au

For more information, please visit <u>www.spirit.com.au</u>
Business Address: Level 2, 19-25 Raglan Street, South Melbourne VIC 3205

About Spirit

Spirit is an integrated IT&T Service Provider for small to medium-sized businesses (SMBs). It enables the new economy by deploying Sky-Speed Internet through the air, along with Managed IT Services, ensuring thousands of Australian businesses can work, communicate and connect without disruption.

The ASX listed (STI) company owns its own advanced fixed wireless network, delivering symmetrical speeds of up to 1Gbps for businesses – that's over 16 times quicker than the national average. It's the Internet that Australia deserves.

Spirit is built on an ethos of being different to be better. Its independent fixed wireless network is designed to supplement its range of cloud solutions, Managed IT and unified communications services, which means they are perfectly poised to be the one-stop-shop for SMBs in their quest for growth.

Spirit provides industry-leading IT&T services and is continually expanding to meet demand, both organically and through acquisitions. Spirit can take SMBs to the cloud and back, powered by its Sky-Speed Internet.

For more information, please visit www.spirit.com.au